# **Promote Your Brand Throughout the Year**

#### **2025 HEALTHCARE OBSERVANCES**

Aligning promotional products with holidays and observances throughout the year enhances brand visibility, drives sales, and fosters lasting relationships.



Your trusted partner for branded merchandise.

#### January

**Preventative Care & Wellness** 1/12: National Pharmacist Day 1/19-/25: Healthy Weight Week

### February

American Heart Month **Black History Month** 2/7: National Wear Red Day

## March

Women's History Month Nutrition Month 3/7: Employee Appreciation Day 3/25-3/31: Physicians Week 3/30: National Doctor's Day

## April

Earth Month Diversity Month Stress Awareness Month 4/7: World Health Day 4/20-4/26: National Volunteer Week

## July

UV Safety Month

#### August

National Immunization Month 8/1-8/7: World Breastfeeding Week 8/3-8/9: National Health Center Week

## October

American Pharmacists Month

Breast Cancer Awareness Month

Cybersecurity Awareness Month

Patient-Centered Care Awareness Month

10/7-10/11: Customer Service Week

10/6-10/12 : Emergency Nurses Week

## November

National Gratitude Month

### December

Seasonal Gifting 12/1-12/7: National Influenza Vaccination week

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## May

Global Employee Health & Fitness Month™ Mental Health Awareness Month Women's Health Month 5/6-5/12: Nurses Week 5/11-5/17: Hospital Week 5/20-5/24: EMS Week

#### June

Men's Health Month Safety Month

Suicide Prevention & Awareness Month 9/25: World Pharmacist Day

9/27: National Family Health & Fitness Day

September

Healthy Aging<sup>®</sup> Month

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