

# Promote Your Brand Throughout the Year



Your trusted partner for  
branded merchandise.

## 2025 HEALTHCARE OBSERVANCES

Aligning promotional products with holidays and observances throughout the year enhances brand visibility, drives sales, and fosters lasting relationships.

### January

Preventative Care & Wellness  
1/12: National Pharmacist Day  
1/19-/25: Healthy Weight Week

### February

American Heart Month  
Black History Month  
2/7: National Wear Red Day

### March

Women’s History Month  
Nutrition Month  
3/7: Employee Appreciation Day  
3/25-3/31: Physicians Week  
3/30: National Doctor's Day

### April

Earth Month  
Diversity Month  
Stress Awareness Month  
4/7: World Health Day  
4/20-4/26: National Volunteer Week

### May

Global Employee Health & Fitness Month™  
Mental Health Awareness Month  
Women's Health Month  
5/6-5/12: Nurses Week  
5/11-5/17: Hospital Week  
5/20-5/24: EMS Week

### June

Men’s Health Month  
Safety Month

### July

UV Safety Month

### August

National Immunization Month  
8/1-8/7: World Breastfeeding Week  
8/3-8/9: National Health Center Week

### September

Healthy Aging® Month  
Suicide Prevention & Awareness Month  
9/25: World Pharmacist Day  
9/27: National Family Health & Fitness Day

### October

American Pharmacists Month  
Breast Cancer Awareness Month  
Cybersecurity Awareness Month  
Patient-Centered Care Awareness Month  
10/7-10/11: Customer Service Week  
10/6-10/12 : Emergency Nurses Week

### November

National Gratitude Month

### December

Seasonal Gifting  
12/1-12/7: National Influenza Vaccination week

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