Promote Your Brand Throughout the Year

2025 HEALTHCARE OBSERVANCES

Aligning promotional products with holidays and observances throughout the year enhances brand visibility, drives sales, and fosters lasting relationships.



Your trusted partner for branded merchandise.

January

Preventative Care & Wellness 1/12: National Pharmacist Day 1/19-/25: Healthy Weight Week

February

American Heart Month **Black History Month** 2/7: National Wear Red Day

March

Women's History Month Nutrition Month 3/7: Employee Appreciation Day 3/25-3/31: Physicians Week 3/30: National Doctor's Day

April

Earth Month Diversity Month Stress Awareness Month 4/7: World Health Day 4/20-4/26: National Volunteer Week

July

UV Safety Month

August

National Immunization Month 8/1-8/7: World Breastfeeding Week 8/3-8/9: National Health Center Week

October

American Pharmacists Month

Breast Cancer Awareness Month

Cybersecurity Awareness Month

Patient-Centered Care Awareness Month

10/7-10/11: Customer Service Week

10/6-10/12 : Emergency Nurses Week

November

National Gratitude Month

December

Seasonal Gifting 12/1-12/7: National Influenza Vaccination week

N	
C	
N	
U	

May

Global Employee Health & Fitness Month™ Mental Health Awareness Month Women's Health Month 5/6-5/12: Nurses Week 5/11-5/17: Hospital Week 5/20-5/24: EMS Week

June

Men's Health Month Safety Month

Suicide Prevention & Awareness Month 9/25: World Pharmacist Day

9/27: National Family Health & Fitness Day

September

Healthy Aging[®] Month

		Ja	nua	ary					Fel	bru	ary			
s	м	т	w	т	F	5	s	м	T	w	т	F	5	5
			1	2	3	4							1	
5	6	7	8	9	10	π	2	3	4	5	.6	7	8	2
12	13	14	15	16	17	18	9	10	11	12	13	14	15	9
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16
26	27	28	29	30	31		23	24	25	26	27	28		23
														34
		1	Mag	1			June							
5	м	т	W	T.	E	\$	5	м	т	w	т	F	5	5
				1	F 2	3	1	2	3	4	5	6	7	
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20
25	26	27	28	29	30	31	29	30						27
September						October								
\$	M	т	w	т	F	5	\$	M	T	w	τ	F	5	5
	1	2	3	4	5	6				1	2	3	4	
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16
28	29	30					26	27	28	29	30	31		23

				Fel	bru	ary					N	lar	
ΪĒ.	\$	S	M	T	w	T	F	s	\$	M	т	w	
3	5							1					
10	11	2	3	4	5	.6	7	8	2	3	4	5	
17	18	9	10	11	12	13	14	15	9	10	11	12	
24	25	16	17	18	19	20	21	22	16	17	18	15	
31		23	24	25	26	27	28		23	24	25	26	
									30	31			
					lun	e					33	Ju	
Æ	\$	5	M	т	w	т	E	5	5	M	T	w	
2	3	1	2	3	4	5	6	7			t	2	
9	10	8	9	10	11	12	13	14	6	7	8	9	
16	17	15	16	17	18	19	20	21	13	14	15	16	
23	24	22	23	24	25	26	27	28	20	21	22	23	
30	31	29	30						27	28	29	30	
r				00	tot	ber			Nover				
F	5	\$	M	T	w	τ	F	5	\$	M	т	w	
FS	6				1	2	3	4					
12	13	5	6	7	8	9	10	11	2	3	4	5	
19	20	12	13	14	15	16	17	18	9	10	11	12	
26	27	19	20	21	22	23	24	25	16	17	18	15	
		26	27	28	29	30	31		23	24	25	20	
									30				