

Promote Your Brand Throughout the Year



Your trusted partner for branded merchandise.

2026 HEALTHCARE OBSERVANCES

Aligning promotional products with holidays and observances throughout the year enhances brand visibility, drives sales, and fosters lasting relationships.

January

- New Year, New Gear
- Preventative Health & Wellness
- National Pharmacist Day (1/12)
- Healthy Weight Week (1/18-1/24)

February

- American Heart Health Month
- Prepare for Open Enrollment
- National Wear Red Day (2/6)

March

- National Nutrition Month
- Women's History Month
- National Employee Appreciation Day (3/6)
- International Day of Happiness (3/20)
- Physicians Week (3/25-3/31)
- National Doctor's Day (3/30)

April

- Celebrate Diversity Month
- Global Volunteer Month
- Stress Awareness Month
- World Health Day (4/7)
- National Volunteer Week (4/19-4/25)
- National Public Health Week (4/6-4/12)
- World Day for Safety and Health at Work (4/28)

May

- National Mental Health Awareness Month
- Global Employee Health & Fitness Month™
- Women's Health Month
- Nurses Week (5/6-5/12)
- Hospital Week (5/10-5/16)
- EMS Week (5/17-5/23)

June

- National Safety Month
- Men's Health Month Global
- Wellness Day (6/13)

July

- UV Safety Month

August

- National Immunization Month
- National Wellness Month
- World Breastfeeding Week (8/1-8/7)
- National Health Center Week (8/3-8/9)
- Women's Equality Day (8/26)

September

- Healthy Aging® Month
- National Self-Care Awareness Month
- Suicide Prevention Month
- World Gratitude Day (9/21)
- World Pharmacist Day (9/25)
- NTL Family Health & Fitness Day (9/26)

October

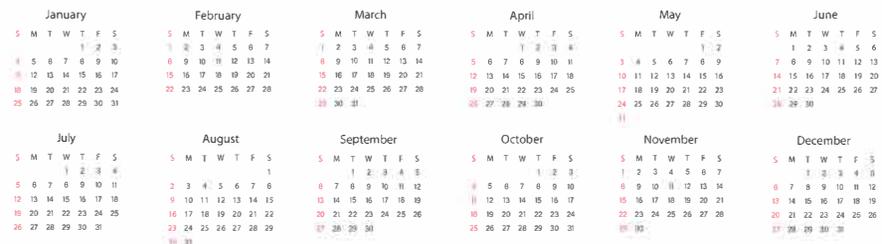
- American Pharmacists Month
- Breast Cancer Awareness Month
- Cybersecurity Awareness Month
- Patient-Centered Care Awareness Month
- Customer Service Week (10/5-10/9)
- World Mental Health Day (10/10)
- Emergency Nurses Week (10/11-10/17)
- Emergency Nurses Day (10/14)

November

- National Gratitude Month
- National Stress Awareness Day (11/4)

December

- 2027 Planning
- Holiday Gifting
- International Human Rights Day (12/10)
- National Influenza Vaccination Week (12/5-12/11)



2026