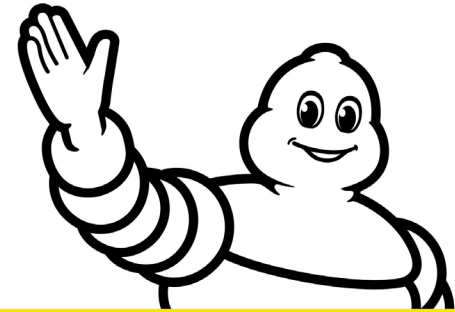
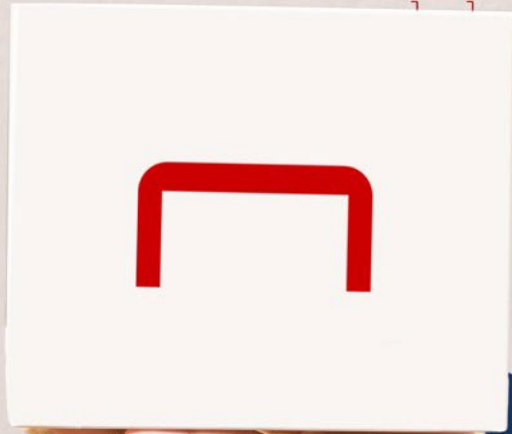


# Sustainable Brand Merchandising Supporting:



**MICHELIN**



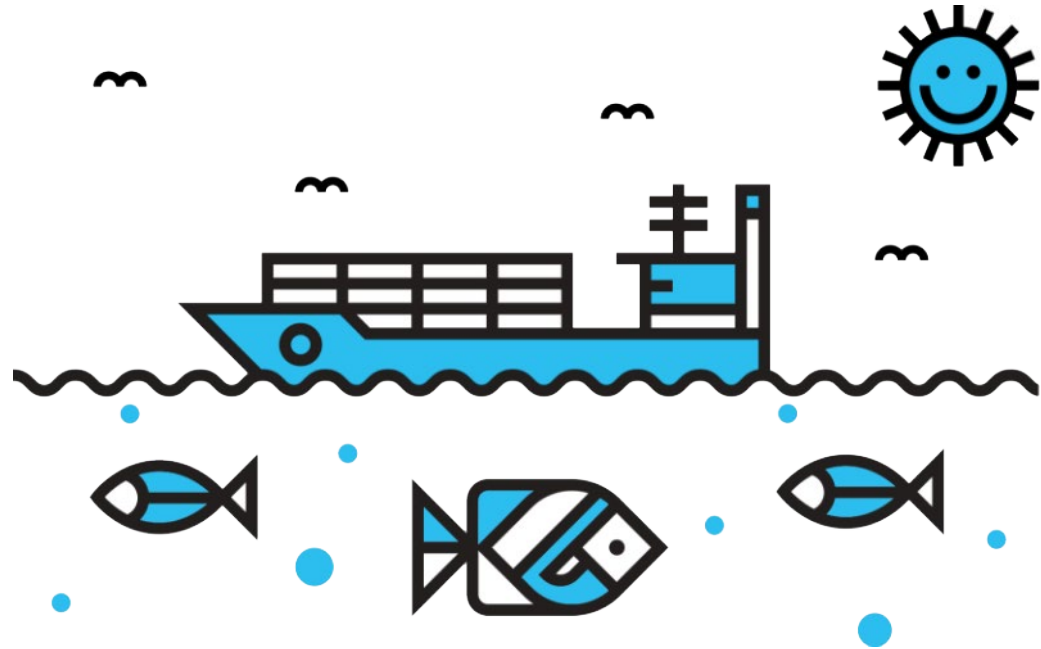
# Sustainable Practices & Eco Responsibility

## Orange City Decoration & Fulfillment Center

- 100% renewable energy
- Zero waste to landfill status
- Recycle nearly 1 million pounds of Corrugate, Plastics, & Paper annually
- Packsize® on-demand corrugate packaging system
  - Eliminates plastic shipping bags
  - Reduces packing material consumption over 25%
  - Smaller, fuller packages make transport more fuel efficient
- Decorate using water-soluble inks and sustainable practices

## St. Louis Sales Support Center

- Platinum Leed Certification



## STATEMENT OF COMMITMENT

# Sustainability Model

We can help meet your goals of utilizing products within their collection that places an emphasis on sustainability and a variety of items with a great giveback story. We will make these items easy to find by placing icons on them stating their purpose as environmentally friendly or philanthropic in nature and can place these items in their own categories.

*“Eliminating operational waste, advancing energy efficiency, and supporting the use of renewable energy”*


- ✓ Offering more sustainable product choices
- ✓ Offering convenient environmental services for our customers
- ✓ Eliminating operational waste
- ✓ Maximizing energy efficiency and the use of renewable energy
- ✓ Fulfilling Staples’ sustainability commitment to our environmental vision and goals requires a foundation of collaboration, integrity and transparency.
- ✓ We own and operate two Zero Waste production facilities and warehouses
- ✓ Ecovadis Member


ecovadis


 **Staples** | Promotional Products

SPP obtained EcoVadis certification in 2022.


# ecovadis

 **75,000+**  
Companies

 **160+**  
Countries

 **200+**  
Industries

Tens of thousands of companies partner with EcoVadis to collaborate on sustainability with a common platform, universal scorecard, benchmarks and performance improvement tools.



# 2021 Zero Waste Metrics—Orange City Decoration & Distribution Center.

98.9% of our facility's decoration & distribution waste is recycled with the remainder incinerated for energy.

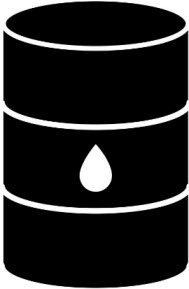
Waste Produced CY 2021.	LBS.	% Total.
Corrugate:	719,880	93.86%
Plastic:	35,900	4.68%
Waste Ink:	2,430	0.32%
Aerosol:	222	0.03%
Alkaline Forklift Batteries:	104	0.01%
Unrecyclable waste incinerated for energy:	8,400	1.10%
	<b>766,936</b>	<b>100%</b>
<b>Waste Sent to Landfill:</b>	<b>0</b>	<b>0%</b>



SPP recycled 378 tons of cardboard & plastic in 2021, saving:



Over 3,700 cubic yards of landfill space.



Over 16,300 barrels of oil.



Over 2.5 million gallons of water.



Over 1.5 million kWh of energy.

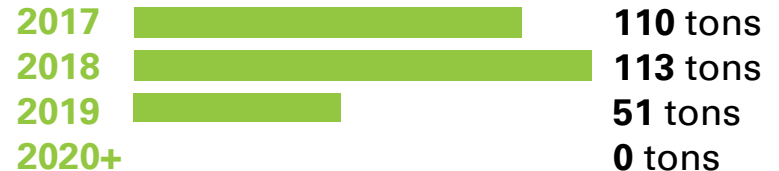


Over 6,000 trees.

# ZER waste TO LANDFILL

Our zero-waste-to-landfill distribution operations mean every package sent from our Orange City distribution center honors your sustainability brand promises.

- Cardboard goes to paper mills
- Plastic is recycled
- Food waste is composted
- Glass and non-recyclables are incinerated for power generation



We eliminated plastic shipping bags as outer shipping containers & reduced corrugate use 25%.



Standard vs. custom sized carton.





### Sustainability Benefits for you:

1. 25% reduction in pre-dimensioned carton purchasing
2. 100% elimination of plastic shipping bags as outer shipping containers through use of custom sized corrugate boxes
  - All shipments previously shipped in bags now ship in recycled and recyclable corrugate
3. PACKSIZE® corrugate is made from recycled post-consumer waste
4. Reduction in box dimensions reduces corrugate use
5. Smaller, fuller packages reduce both corrugate use and package fill material use
6. Smaller, fuller packages weigh less and are transported with more density, making logistics more fuel efficient



# Sustainable Decoration

Staples performs decoration using water-soluble inks and sustainable practices, so apparel production does not contradict your brand reputation, values or standards in any way.

**Staples uses Rutland® inks, which are tested by independent third parties and certified not to contain the following:**

- PVC
- Chlorofluorocarbons (CFC)
- Alkylphenol ethoxylates (APEO)
- Nonylphenol (NPEO)
- Octylphenol Ethoxylates (OPEO'S)
- Polycyclic Aromatic Hydrocarbons (PAK), TBBPA, DecaBDE, or HBCDD
- Organotins
- Ozone depleting chemicals according to CONEG
- Latex

**Staples recycles materials used for decoration.**

- Plastics get sold to Van's Recycling
- Paper is sold to Van's Recycling
- Spent batteries, waste ink, and spent lamps are recycled by Stericycle

We sample of our wastewater and have the samples analyzed by Eurofins | TestAmerica to make sure we are **EPA compliant**.



# LEED Platinum Certified

## St. Louis Promotional Products Office

- 90.5% of the building's shell was retained
- The base building mechanical systems use zero CFC's or HCFC's
- 97% of the roof area is white
- 1,832.93 tons of C&D waste was diverted from the landfill
- Two 3,000-gallon tanks capture rainwater from the roofs and reuse it for irrigation
- Recycled concrete from Eco Recycling, Inc. was used in the parking lot
- Site Selection: The existing building received LEED Gold Certification under the LEED for Core and Shell Rating System.
- Close proximity to: 2 public bus routes (<1/4 mile); and more than 10 basic community services (<1/2 mile)
- Bicycle storage and changing rooms
- Designated parking for car/vanpools



# Keeping our Michelin Brand Promises

1. All in-stock merchandise shipped from a “zero-waste-to-landfill” distribution facility
2. Shipping boxes are made from recycled-post consumer waste. Plastic bags are never used as outer shipper containers
3. Newly-adopted Packsize® technology custom creates special-dimension boxes to reduce corrugate use and minimize plastic void fill
4. Your logos are applied only with water-soluble inks and sustainable processes
5. The merchandise is decorated adjacent to the distribution center to eliminate secondary transit and associated fuel use
6. Distribution Center electricity use was reduced by 13% with eco-conscious equipment upgrades

Every package shipped from our zero-waste-to-landfill distribution operations reaches the stakeholders with minimal fuel, corrugate and plastic consumption. This means your program provides merchandise experiences AND delivery experiences worthy of your brand.

By ensuring your brand merchandise decoration & distribution honors your brand commitments and promises, we join you in making a positive impact in the world while minimizing potential risks to your brand reputation.

“WE JOIN YOU IN MAKING A  
POSITIVE IMPACT ON THE  
WORLD...”

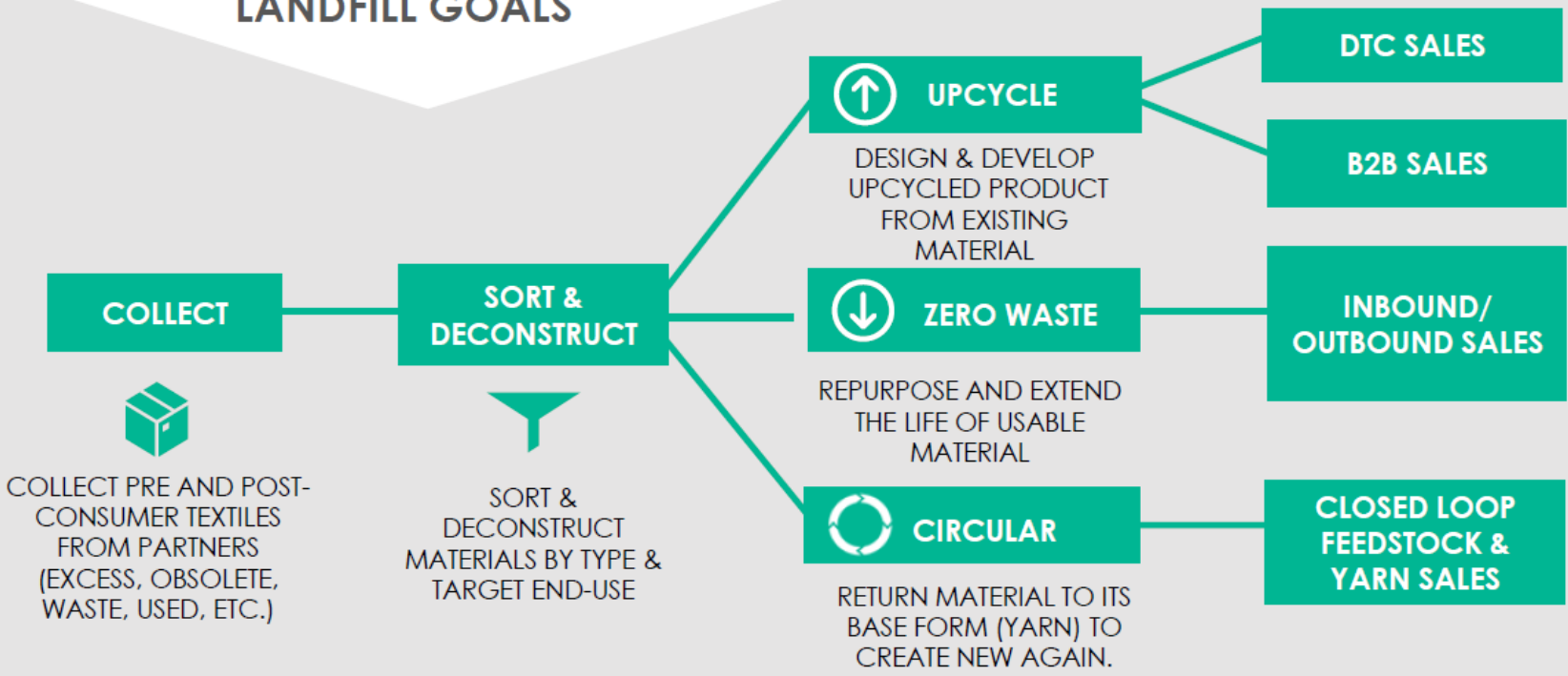
# Recognized For Sustainability

- Newsweek Green Rankings list for 8 consecutive years
- EPA Climate Leaders Award
- EPA Green Power Partner of the Year
- EPA Energy Star Sustained Excellence Partner
- EPA Safer Choice Award
- EPA Sustainable Materials Management Award
- NRC National Recycling Award
- Corporate Knights Global 100 List of most Sustainable Companies
- Rainforest Alliance Sustainable Standard Setter Award
- Green Pioneer Award
- Sustainable Business 20 list



# Coming in 2023....

## LEAD BY ZERO WASTE TO LANDFILL GOALS



ZERO WASTE ENVIRONMENTAL TRACKING & REPORTING



# QUESTIONS

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**Global Account Manager**

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