

The logo for Staples Promotional Products, featuring the Staples logo icon and the text "Staples | Promotional Products".

**Staples** | Promotional Products

# HOLIDAY

## GIFT GUIDE

2023

[STAPLESPROMO.CA](https://staplespromo.ca)



# Unwrap elevated gifting experiences.

The holiday season is all about creating lasting moments. It's a time for generosity, reflection, and spreading kindness. With purposeful corporate gifts, you can make your brand shine amidst the festive cheer.

From gourmet experiences to personalized keepsakes, the *2023 Holiday Gift Guide* has been designed to showcase ideas for thoughtful gifts that will not only bring joy to your recipients, but also reinforce your brand's presence during this special time of year. Whether it's a token of appreciation for valued clients or a gesture of gratitude for colleagues, promotional products add a personal touch that resonates long after the holiday season ends.

Find something for everyone on your list...



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**Look for these icons throughout to help guide your shopping experience.**

 **SUSTAINABLE**

 **MADE IN CANADA**

 **DIVERSE**

 **BUDGET**



# Personalized moments

Customized gifts are perfect way to show someone you care. And by taking that a step further and adding a unique touch, like their name, initials, or a custom message, you create one-of-a-kind *Personalized Moments* that showcase thoughtfulness and attention to detail, while creating a lasting impression.



TOP PICK

## Droppr Custom Travel Kit

QTY	20-49	50-74	75+
PRICE	\$69.99	\$63.99	\$61.99

Elevate their gifting experience with eco-friendly, fully customizable packaging. Complete with crinkle paper fill and assembly, this kit's packaging showcases your brand and can be personalized with the names of your recipients. Inside the kit, you will find the essentials for convenient travel with the Show Stopper Tritan Bottle, the Toscano Genuine Leather RFID Passport Holder, and the Toscano Genuine Leather Luggage Tag.



### READY TO PLACE AN ORDER?

Connect with your Staples Promo rep or contact [SPPCanada@Staples.com](mailto:SPPCanada@Staples.com) | 1-800-450-6452





Wine Accessories Set

QTY	30-74	75-149	150+
PRICE	\$35.49	\$32.69	\$31.99



The perfect gift for the seasonal entertainer, this kit includes a wine stopper, 3-in-1 bottle opener, 2-in-1 wine pourer, and wine drip ring to make opening and serving wine to their guests a breeze. Personalize the bottle opener with the recipient's name or initials, a custom message, or a significant date to make it a one-of-a-kind keepsake.

Personalized gifts not only acknowledge recipients' unique personalities and preferences, but it also shows that extra time and effort were devoted to finding a thoughtful gift.



Renew Digital Nomad Backpack

QTY	15-23	24-74	75+
PRICE	\$73.99	\$68.99	\$66.99



Moleskine  
Hard Cover 12-Month Weekly  
2024 Planner Gift Set

QTY	6-23	24-74	75+
PRICE	\$60.99	\$55.99	\$53.99



3-Piece Gift Set

QTY	15-49	50-74	75+
PRICE	\$64.99	\$59.99	\$57.99



ClearCharge Wireless Phone Charger

QTY	1-23	24-49	50+
PRICE	\$89.99	\$82.99	\$80.99



A beautiful and functional premium award or gift idea, this sleek wireless charger's soft LED lights illuminate the clear acrylic block to highlight the etched logo and personalization.



Roadside Emergency Kit

QTY	4-23	24-54	55+
PRICE	\$94.99	\$87.99	\$84.99





# Curated Gift Giving. Made easy.

Explore the convenience  
and delight of custom  
merchandise kits.

Thoughtful merchandise.  
Personalized experiences.  
Lasting connections.



Connect with your Staples Promo  
representative to learn more about  
custom kits.



# Gourmet experiences

Indulge in the art of giving with our carefully curated selection of gourmet food gifts. Offer recipients the opportunity to savour different flavours, try new delicacies, and share the experience with loved ones. These gifts are designed to create unforgettable *Gourmet Experiences* while creating a sense of togetherness throughout the season.



TOP PICK

## Foodiepages Winter Cheer Gift Basket

QTY	12-49	50-75	75+
PRICE	\$64.99	\$59.99	\$57.99

Foodiepages is a women and family-owned business that's transforming traditional gift baskets and supporting under-represented communities and causes. This gift basket features goods from small business in Ontario and includes an artisan chocolate bar, salted butterscotch shortbread, and a woodsy candle that is reminiscent of the great outdoors.



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### Holiday Appreciation Plaid Chocolate Slider Box

QTY	50-99	100-199	200+
PRICE	\$8.99	\$8.29	\$7.99

This chocolate slider box comes with four gourmet pieces of chocolate with phrases of praise and happy holidays. Speak to your rep about creating fully custom packaging!



### Gourmet Chocolate Truffles Gift Box, 40-pc

QTY	25-99	100-149	150+
PRICE	\$55.99	\$51.99	\$49.99

Food has a way of bringing people together and by gifting something they can share with friends and family, it will serve as a reminder of their special connection with your brand.



### Small Movie Time Bucket

QTY	25-99	100-149	150+
PRICE	\$31.69	\$28.29	\$27.29



### Deluxe Gourmet Appreciation Set

QTY	13-49	50-74	75+
PRICE	\$68.99	\$62.99	\$60.99



### Mrs. Fields Sweet Delights Brownie Tin

QTY	100-149	150-199	200+
PRICE	\$39.99	\$36.99	\$35.99

A gourmet gift from the iconic Mrs. Fields featuring two double chocolate fudge brownies.



### Mug & Hot Chocolate Bomb Gift Set

QTY	96-149	150-249	250+
PRICE	\$16.29	\$15.19	\$14.59







# Case Study: Holiday Mixer Gift Box

## Employee Engagement with Custom Merch Kits

Creating memorable moments and showing appreciation are essential tactics for creating a culture of engagement for your employees. While finding ways to recognize the efforts of your associates should be ongoing, a special end-of-year or holiday gift to thank your staff for their efforts is a terrific way to wrap up the season and start the new year on an encouraging note.



### The Ask

With the holiday season approaching, our client partners at Labatt Breweries of Canada identified an opportunity to express their appreciation and spread joy among their employees. At a time when many associates were working remotely, they wanted to launch a campaign that would encourage engagement and connection with their colleagues and reinforce their culture.

Inspired by our own Staples holiday mixer gifting campaign, which was designed to highlight how a thoughtful gift can create lasting connections no matter where your recipients reside, the client approached us with a request to build their own holiday gift box for their Stella Artois team. The Stella team was looking for something customized and that would boost morale heading into the holiday season.

### The Strategy

With the increased lead times of the holiday season, our team determined that in-stock items from our top tier suppliers would provide the best quality gifts within our streamlined schedule. It was important that the suggested gift ideas were purposeful, and would provide recipients with a meaningful experience that lasted beyond the holiday season. By gifting Stella Artois branded items that could be used throughout the year, we could create an ongoing sense of belonging for recipients and provide a tangible reminder of the brand and culture they were proud of.

Our team collaborated closely with key vendors to develop concepts for both product and packaging, and once the potential direction had been fully ideated, they delivered the proposal to the client. The team from Stella Artois loved all the options and approved a coffee tumbler, a candle, and a notebook with a pen for the final assortment. The artwork was

kept clean and simple, allowing the iconic Stella Artois logo to be celebrated. A custom postcard to introduce the kit was included, with one side left blank to allow managers to write personal messages that individually acknowledged and appreciated their employees' hard work.

### The Results

Once the kits were packed by our kitting partners, one hundred holiday gift boxes were delivered and distributed to the Stella Artois team. The kits were received with great enthusiasm and brought joy to the recipients. The client was very happy with the outcome and with this successful employee appreciation campaign, our team has been working to execute additional gifting ideas that will help our clients continue to build culture and engagement.



**Looking for more ways to enhance employee engagement?**  
**Connect with your Staples Promo representative to get started!**



# Easy entertaining

Elevate their hosting game with this collection of houseware gifts for *Easy Entertaining*. From serveware that creates an enticing gourmet experience to a luxurious sherpa blanket to keep guests cozy on those chilly winter evenings, we've got them covered, ensuring they have everything they need to host unforgettable gatherings.



TOP  
PICK

## Marble & Bamboo Coaster Set

QTY	40-99	100-199	200+
PRICE	\$26.29	\$24.29	\$23.99

Help get them started on holiday entertaining with this four-piece set of marble and bamboo coasters. The perfect stylish accent for the coffee table, office desk, or night stand, these coasters feature natural variations in the marble stone of each piece, creating a beautiful, hand-crafted look and a unique gifting experience for the recipient to enjoy for years to come.



### READY TO PLACE AN ORDER?

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Whammo 2.0 Bluetooth® Speaker

QTY	50-199	200-349	350+
PRICE	\$13.99	\$12.99	\$12.59

○



Leave a lasting impression by extending your recipient’s gifting experience to their friends and family with gifts that help create a memorable holiday gathering.



Acacia Wood Charcuterie Board, 7.48” x 22.83”

QTY	20-49	50-99	100+
PRICE	\$51.99	\$48.29	\$46.99

●

Fleece Sherpa Blanket, 50” x 60”

QTY	48-99	100-199	200+
PRICE	\$26.49	\$24.49	\$23.99

● ● ●



Wood Bottle Opener

QTY	150-299	300-699	700+
PRICE	\$6.89	\$6.29	\$5.99

●

This wood-handled bottle opener comes with a leather wrist strap to conveniently hang this stylish entertaining accessory.



Luxury Fire Canada S'Mores Roaster Fire Bowl

QTY	1-11	12-34	35+
PRICE	\$134.99	\$122.99	\$120.99

○

Ignite their entertaining experience with the S'Mores Roaster Fire Bowl. Perfect for roasting marshmallows, creating cherished memories, and adding warmth throughout the holiday season. Its portable design allows for versatile use in any room, making it a captivating centerpiece.



Mixmaster Cocktail Shaker, 17oz

QTY	12-99	100-199	200+
PRICE	\$23.99	\$21.99	\$21.29

●



# Elevate Their Gifting Experience.

Customized Stationery & Packaging

Connect with your Staples Promo representative to learn more.





# Gifts for good

Discover unique, hand-picked items that go beyond ordinary gifts and contribute to meaningful causes. With each carefully selected item, you directly support sustainability projects, community programs, and charitable initiatives. When you select *Gifts for Good* you are creating a thoughtful moment and showcasing your commitment to creating positive impact.



TOP  
PICK

## Parks Canada Heavyweight Hoody

QTY	48-74	75-99	100+
PRICE	\$72.99	\$66.99	\$64.99

This stylish hoody takes your brand and style to a new level. With vibrant printing inside the hood, you can showcase striking full-colour artwork to make your brand a true feature. A portion of proceeds from the sale of the hoody are donated to Parks Canada to support our national parks, national marine conservation areas, and national historic sites.

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Slowtide  
Throw Blanket

QTY	4-23	24-49	50+
PRICE	\$118.99	\$109.99	\$106.99



Slowtide collaborates with brands, artists, and photographers to offer beautiful, unique designs, while maintaining premium, sustainable quality. This Turkish blanket is crafted from 100% sustainably sourced cotton, and a percentage of profits from its sale are donated to non-profit organizations. Size: 80" w x 66" l.



Miir  
TruEnamel Tumbler, 12oz

QTY	6-49	50-99	100+
PRICE	\$53.99	\$49.99	\$47.99



Terra Thread  
Fairtrade Erdig Laptop Sleeve, 15"

QTY	8-23	24-49	50+
PRICE	\$76.99	\$70.99	\$68.99



Foodiepages  
Winter Wonderful Gift Basket

QTY	12-23	24-49	50+
PRICE	\$121.99	\$111.99	\$108.99



Nimble  
Champ Portable Charger, 10000 mAh

QTY	6-23	24-39	40+
PRICE	\$129.99	\$119.99	\$115.99



Nimble creates ethical tech products that are better for the planet by incorporating sustainable materials, using 100% plastic-free packaging, and recycling old tech for free.



Today's consumers are highly aware of what brands are up to, making it essential to prioritize genuine and transparent practices when it comes to giving back.<sup>1</sup>



Recycled Wheeled Duffel

QTY	6-23	24-39	40+
PRICE	\$114.99	\$105.99	\$102.99





# Rest & restore

From stress-relieving desk accessories to mindfulness tools, each *Rest & Restore* gift idea is designed to inspire a sense of balance and well-being in their professional and personal lives. Embrace the opportunity to nurture positive work-life balance with our selection of wellness gifts for your colleagues and clients.



TOP  
PICK

## Spark Candles Custom 8oz Glass Jar Candle

QTY	100-249	250-499	500+
PRICE	\$50.99	\$39.99	\$34.99

Spark Candles is WBE-certified and creates beautiful, hand-poured candles. Produced in their Toronto studio, with clean-burning, eco-friendly pure soy wax and crafted using industry leading quality standards, with no phthalates or parabens, and zero petroleum products. Comes gift-ready in a blank fitted matte white box made with luxury textured coverstock.



### READY TO PLACE AN ORDER?

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### Deluxe Soap Gift Set

QTY	25-99	100-149	150+
PRICE	\$33.99	\$29.99	\$26.99

Handcrafted by a WBE-certified business, these soaps are made in Canada and come with seed paper labels and a recyclable kraft paper gift box.



Empowering employees with tools to support their well-being enhances their individual performance, boosts overall productivity, and encourages engagement.

### Yoga Starter Set

QTY	16-49	50-99	100+
PRICE	\$56.99	\$52.99	\$50.99



### Bamboo Aromatic Oil Diffuser

QTY	6-23	24-74	75+
PRICE	\$77.99	\$71.99	\$69.99



### Sleep Tight Weighted Blanket, 12lb

QTY	4-49	50-74	75+
PRICE	\$168.99	\$155.59	\$151.99



This luxurious seven-layer 12lb weighted blanket provides lasting comfort while easing stress and anxiety.



### R&R Sound Machine

QTY	6-23	24-74	75+
PRICE	\$75.99	\$69.99	\$67.99





# Rewards & Recognition Solutions

Enhance your culture, engagement, and bottom-line performance with our easy-to-execute solutions that engage team members at every stage of the employee journey.

## We provide:

- Rewards & recognition platforms
- Onboarding kits
- Gifting experiences
- Incentive programs

Reach out to your Staples Promo representative to learn more and for a live demo of our exclusive rewards platform.

## Did you know?

Recognized employees are 5X more likely to be connected to company culture.<sup>1</sup>



# Beyond the holidays

Why limit the joy of gift-giving to just the holiday season when every day is an opportunity to celebrate and show appreciation? Embrace gifting *Beyond the Holidays* with our selection of thoughtful gifts for all occasions to encourage ongoing and lasting connections.



TOP PICK

## Alto Mini Speaker & Wireless Earbud Combo

QTY	1-23	24-49	50+
PRICE	\$87.99	\$80.99	\$78.99

Give the gift of an exceptional audio experience with this premium 2-in-1 speaker and earbud system. Alto was designed to allow users to seamlessly switch between its speaker for rich, bold sound, and the integrated ear buds, for when they want a more personal, on-the-go listening experience. When the earbuds are not in use they can be recharged in the convenient storage compartment. Through a partnership with One Tree Planted, every order placed helps reforestation efforts in North America.

Add a customized sleeve to the Alto's sleek gift box! Speak to your Staples Promo representative for details.

**READY TO PLACE AN ORDER?**  
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Kootenay Knit & Apparel  
Canada-Made Recycled Cuffed Beanie

QTY	50-99	100-199	200+
PRICE	\$24.49	\$22.29	\$21.99



Recycled and made in Canada, this warm double-layer beanie from WBE-certified Kootenay Knit & Apparel is the perfect cozy gift and can be worn cuffed or slouched.



Flash Portable Wireless Mouse

QTY	50-99	100-199	200+
PRICE	\$17.49	\$16.29	\$15.69



Thule  
Recycled Lumion Computer Backpack, 21L

QTY	6-23	24-49	50+
PRICE	\$122.99	\$112.99	\$109.99



As important as it is to show appreciation throughout the holiday season, expressing gratitude year-round will make you stand out, encouraging stronger connections and loyalty on an ongoing basis.



Tease  
Wireless Smart Heated Mug Kit 2.0

QTY	6-23	24-49	50+
PRICE	\$76.99	\$70.99	\$68.99



Product sold blank.



Hanging Toiletry Bag

QTY	25-149	150-249	250+
PRICE	\$37.29	\$34.69	\$33.29



Vacuum Insulated Travel Mug, 40oz

QTY	100-149	150-199	200+
PRICE	\$21.59	\$19.99	\$18.99



RockHill Ceramic Mug, 17oz

QTY	48-149	150-199	200+
PRICE	\$16.99	\$15.49	\$14.99



This budget-friendly ceramic mug effortlessly pairs style with function and comes with a two-tone vintage finish.







# HOW TO ORDER

The products featured in the Holiday Gift Guide are only a small selection of the items available for your seasonal merchandise needs! With more than 100,000 product ideas at hand, we can help you find the perfect solutions for your recipients.

To learn more about the products featured, or to explore more branded merchandise ideas, please reach out to your Staples Promo representative today!

Or contact us at  
**SPPCanada@Staples.com**  
**1-800-450-6452**

**STAPLESPROMO.CA**



For full details on the decoration included with each item, please connect with your Staples Promo representative. Setup and additional charges may apply. Taxes and shipping are extra. While quantities last. Pricing is subject to change. Valid to December 31, 2023.

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