

TRADESHOW LOOKBOOK



The Kaiser Permanente Custom Order Solutions Team

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**KAISER
PERMANENTE®**

ENERGIZE

YOUR NEXT EVENT

WITH A MEMORABLE NEW BOOTH

This book is loaded with dynamic product groupings to help you draw attendees to your space and hold their attention.

- Like what you see? **Great!**
- Want to mix and match? **Feel free!**
- Looking for something not shown? **Call our staff; we're happy to help!**

Designing your booth space can be challenging. The booth presentations on the following pages are meant to:

- Generate ideas.
- Create impactful presentations that work for your company.

CHOOSING YOUR BOOTH SPACE

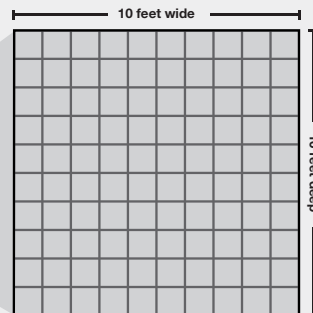
AN IMPORTANT DECISION

When it comes to choosing your booth, inline exhibits are budget-friendly and the most plentiful within the exhibit hall. Main aisles and the end of rows are excellent locations as attendees will stop and take a look down the aisle before continuing their journey.

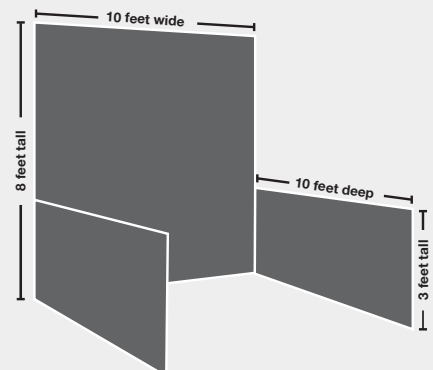
- A Standard 10' x 10' or Inline exhibit space shares a common back wall and/or side(s) with other exhibits with only one side exposed to the aisle.
- These exhibit spaces can be purchased individually or consecutively to make a space that is 10' x 20', 10' x 30', 10' x 40', etc.
- Other booth sizes, such as islands and peninsulas, are also available.



Linear Booths



10' x 10' Grid



10' x 10' Elevation

10' x 10' BOOTHS



Item #	Product Name
1 254154	8' Bravo Expanding Display
2 263550	EuroFit Barricade
3 259064	Indoor Surface Grip Arrow
4 263550	24"W x 36"H Selfie Frame
5 400011	Presto Easel



Item #	Product Name
1 254872	8' Journey SEG
2 261430	18" Tabletop Economy Retractor
3 109010	6' Standard Throw
4 264300	36" Impress A-frame

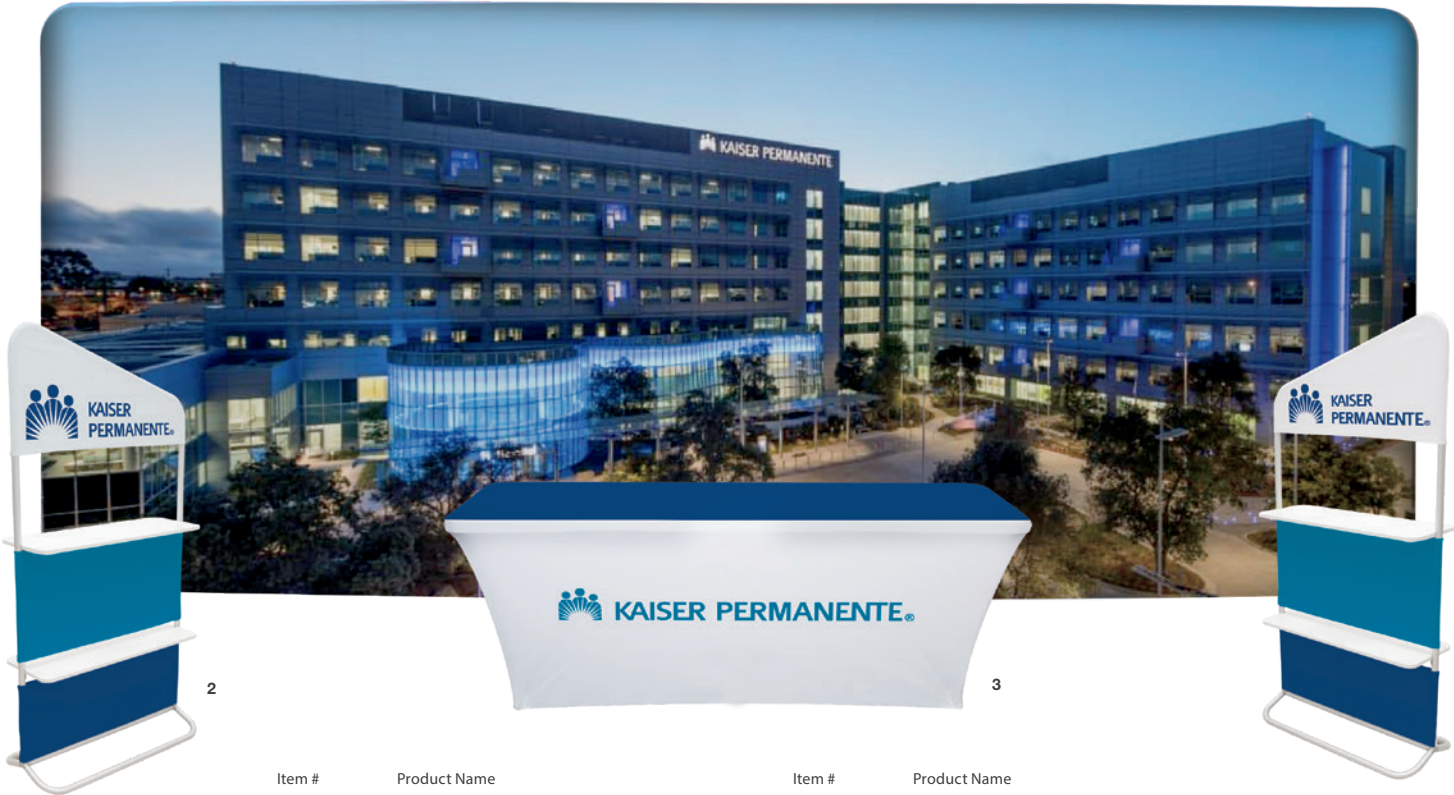


Item #	Product Name
1 255180	8'W x 90"H EuroFit Straight Wall
2 400055	Flat Base Sign Display
3 257047	Impress Rectangle Counter



Item #	Product Name
1 332255	10' Curved ARISE with Full Mural
2 230025	Easy View Lit Rack

1



Item #	Product Name	Item #	Product Name
1 256427	20'W x 90"H EuroFit Straight Wall	3 114002	6' UltraFit Classic Table Throw
2 258246	4'W EuroFit Evolution Two-Shelf		



Item #	Product Name
1 254860	3' Journey SEG
2 254885	Journey Corner Connector
3 254863	4' Journey SEG
4 257085	ShowGlower Power Station
5 113030	Bar-Height Director's Chair

EXPAND YOUR NETWORK



Item #	Product Name	Item #	Product Name
1 256251	10'W x 90'H EuroFit Straight Wall	4 109010	6' Standard Table Throw
2 256392	EuroFit Cascade Three-Shelf Merchandiser	5 230003	Clear View Lit Rack
3 256230	5'W x 72"H EuroFit Straight Wall		



Item #	Product Name	Item #	Product Name
1 254840	8' Premier SEG Glo	2 256550	80" EuroFit Angle Banner Display
3 114018	8' UltraFit Curve Table Throw		



Item #	Product Name
1 342018	<i>Deluxe GeoMetrix Presenter</i>
2 257030	<i>ShowGoer Case-to-Podium</i>
3 230003	<i>Clear View Lit Rack</i>



Item #	Product Name	Item #	Product Name	Item #	Product Name
1 341029	<i>20' Splash Straight</i>	2 113032	<i>Case-to-Counter Kit</i>	3 113030	<i>Bar-Height Director's Chair</i>
4 263520	<i>32.5" Deluxe Wood Chalkboard A-frame</i>	3 263057	<i>4.5' FrameWorx Face Cutout</i>		



Item #	Product Name
1 263317	4.5'W FrameWorx Banner Display
2 114100	UltraFit Demo
3 230025	Easy View Lit Rack



Item #	Product Name
1 262074	33.5" Stratus Retractor
2 104022	6'x8' Convertible Table Throw
3 337207	Micro GeoMetrix Classic



Item #	Product Name
1 263401	Headliner Banner Display
2 107060	6' Outdoor Fitted Table Throw
3 111025	Table-Height Director's Chair
4 280104	Spin 'N Win Prize Wheel
5 210127	Outdoor Flex Sign

CREATE A COMPELLING AND IMPACTFUL EXPERIENCE



Item #	Product Name
1 240809	6' x 6' Deluxe Tent
2 240912	6' Full Wall
3 240857	6' Deluxe Half Wall
4 264260	Parking Pal
5 107060	6' Outdoor Fitted Table Throw
6 191436	7.5' Blade Value Sail Sign
7 240522	Deluxe Tent Mount

ESTABLISH A FOCAL POINT THAT WILL MAKE YOU STAND OUT FROM THE CROWD



Item #	Product Name
1 261270	Element Retractor
2 280320	6' Over-the-Top Header
3 107060	6' Outdoor Fitted Table Throw



Item #	Product Name
1 240583	10' x 20' Premium Tent
2 240377	10' Premium Half Wall
3 190974	6' Teardrop Premium Sail Sign
4 240523	Premium Tent Mount
5 271141	44 Gallon TrashWorks Wrap



Item #	Product Name
1 271284	4" x 6" Stick Flag Kits (Set of Six) with Ball Tip
2 259000	3' x 5' Floor Hugger Mat
3 280310	Bag Toss Game Kit
4 280040	Spin 'N' Win Mini Prize Wheel Kit
5 AG0054	Giant Tumble Tower Plus - Imprinted 2 Sides of Block & Carry Case
6 280370	EuroFit Mini Display Kit
7 210242	Large Mini Promo Retractor Kit
8 109010	6' Standard Table Throw (Full-Color Full Bleed)

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