

## Introducing full-value chain sustainability metrics for promotional products.

*Exclusively from Staples Promotional Products.*

### **Sustainability is core to your brand.**

*Why settle for 10% value chain transparency for promotional products?*

With Staples, you won't have to. We are the only brand merchandiser driving sustainable procurement with third-party certifications for our supplier base instead of just for our own operations.

Our exclusive sustainable procurement platform sets us up to report environmental impacts for 100% of the value chain instead of just the 10% we directly control. EcoVadis measures our own operations and those of our suppliers. Our reporting includes aggregate supply chain scores for Environment, Labor & Human Rights, Ethics, and Sustainable Procurement.

**ecovadis**

**EcoVadis Objectivity, Precision & Credibility.**



### **EcoVadis Silver-Certified, Zero-Waste-To-Landfill Decoration & Distribution Operations.**

EcoVadis awarded SPP a silver medal for sustainability after auditing its decoration and distribution operations for Environment, Labor & Human Rights, Ethics, and Sustainable Procurement. SPP scored highly due to our employment practices; zero-waste-to-landfill operations that run on 100% renewable energy; and other investments that lower overall energy and materials consumption



### **Continuous Improvement.**

Because we are the only brand merchandiser collecting and tracking EcoVadis environmental scores for our suppliers, we are uniquely able to isolate which suppliers need to improve in what areas. This enables us to specify where we want suppliers to improve scores and then track & reward continuous improvement. We can measure and report progressive improvement against prior year baselines. We can also elevate suppliers investing the most to improve the sustainability of their operations & products.



#### Carbon Action Scoring.

Our roadmap for EcoVadis scoring also includes assessment for the carbon management efforts of our supplier base.



#### United Nations Sustainable Development Goals alignment.

The United Nations has objectively defined 17 sustainability goals. (UNSDGs). Staples and most other enterprises base their sustainability objectives on these standards. If your enterprise is among them, a Staples Promotional Products relationship is deeper investment in your own sustainability goals, definitions and brand promises.

**Staples is the only brand merchandiser measuring sustainability for 100% of the value chain.**

We've partnered with EcoVadis to provide transparent sustainability performance for our own operations and for our supplier base. This enables Staples to provide clients with objective metrics for the entire promotional products value chain instead of merely 10%. It also equips us to partner with suppliers more effectively to improve full value chain sustainability scores over time.

**11.5x**

McKinsey reports that a retailer **concentrating on supply chain sustainability can create 11.5 times more positive impact** than one concentrating only on their own operations.

Supply chain announcement