

2024 TRADESHOW LOOKBOOK



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**KAISER
PERMANENTE®**

ENERGIZE

YOUR NEXT EVENT

WITH A MEMORABLE NEW BOOTH

This book is loaded with dynamic product groupings to help you draw attendees to your space and hold their attention.

- Like what you see? **Great!**
- Want to mix and match? **Feel free!**
- Looking for something not shown? **Call our staff; we're happy to help!**

Designing your booth space can be challenging. The booth presentations on the following pages are meant to:

- Generate ideas.
- Create impactful presentations that work for your company.

CHOOSING YOUR BOOTH SPACE

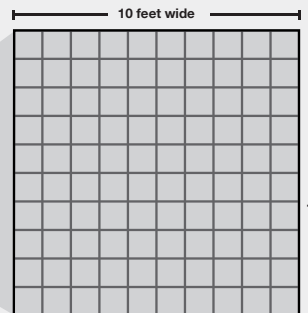
AN IMPORTANT DECISION

When it comes to choosing your booth, inline exhibits are budget-friendly and the most plentiful within the exhibit hall. Main aisles and the end of rows are excellent locations as attendees will stop and take a look down the aisle before continuing their journey.

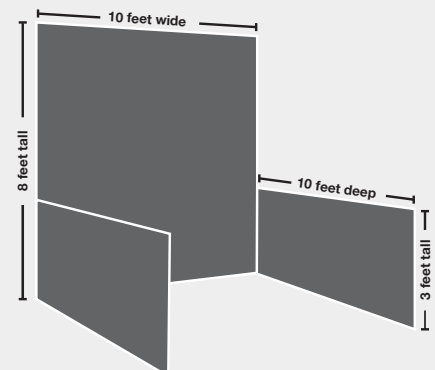
- A Standard 10' x 10' or Inline exhibit space shares a common back wall and/or side(s) with other exhibits with only one side exposed to the aisle.
- These exhibit spaces can be purchased individually or consecutively to make a space that is 10' x 20', 10' x 30', 10' x 40', etc.
- Other booth sizes, such as islands and peninsulas, are also available.



Linear Booths



10' x 10' Grid



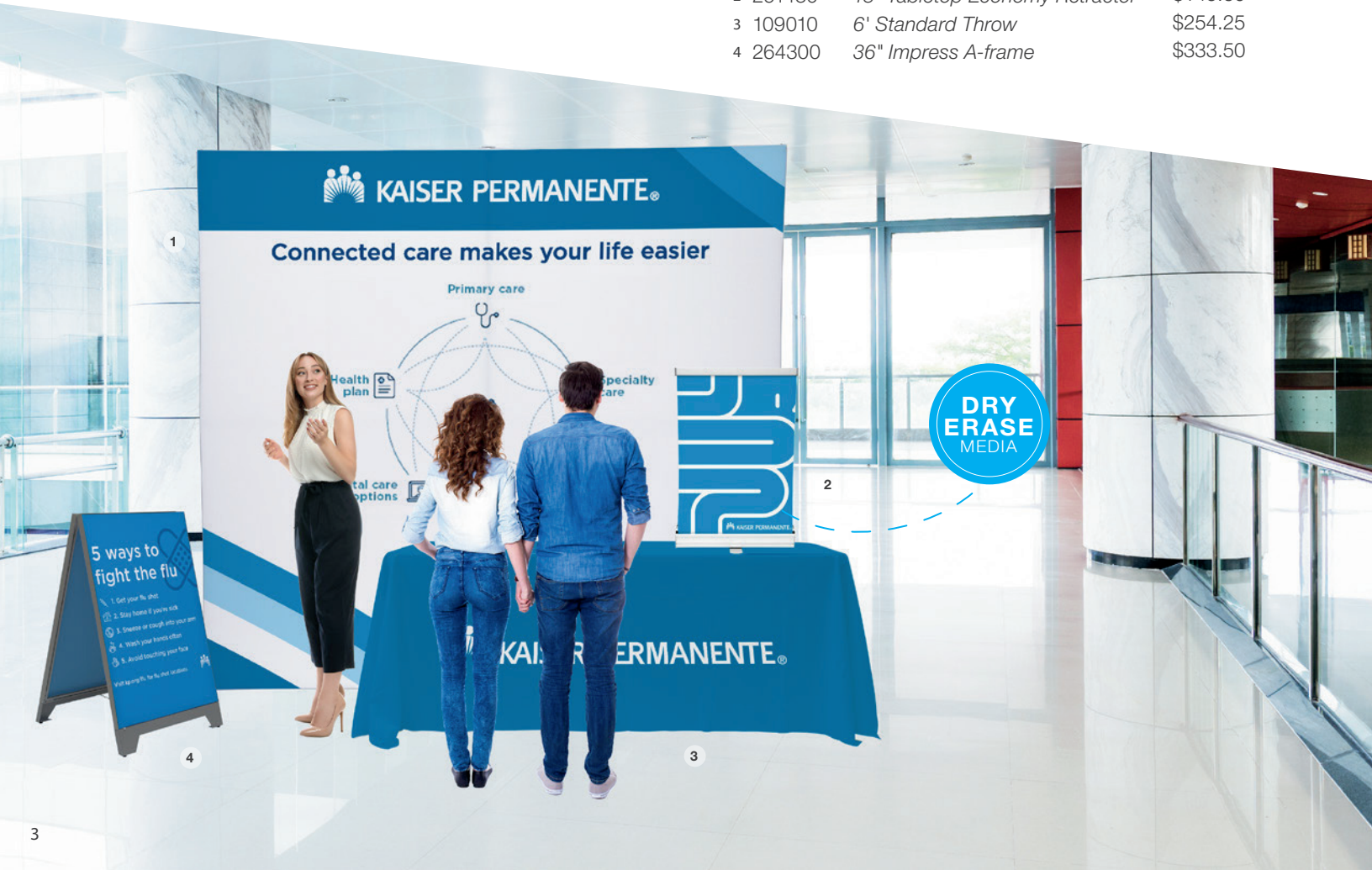
10' x 10' Elevation

10' x 10' BOOTHS



| Item # | Product Name | Estimated Sell Price |
|----------|----------------------------|----------------------|
| 1 254154 | 8' Bravo Expanding Display | \$378.00 |
| 2 263550 | EuroFit Barricade | \$364.00 |
| 3 259064 | Indoor Surface Grip Arrow | \$390.25 |
| 4 263550 | 24"W x 36"H Selfie Frame | \$348.50 |
| 5 400011 | Presto Easel | \$75.50 |

| Item # | Product Name | Estimated Sell Price |
|----------|--------------------------------|----------------------|
| 1 254872 | 8' Journey SEG | \$947.00 |
| 2 261430 | 18" Tabletop Economy Retractor | \$145.60 |
| 3 109010 | 6' Standard Throw | \$254.25 |
| 4 264300 | 36" Impress A-frame | \$333.50 |



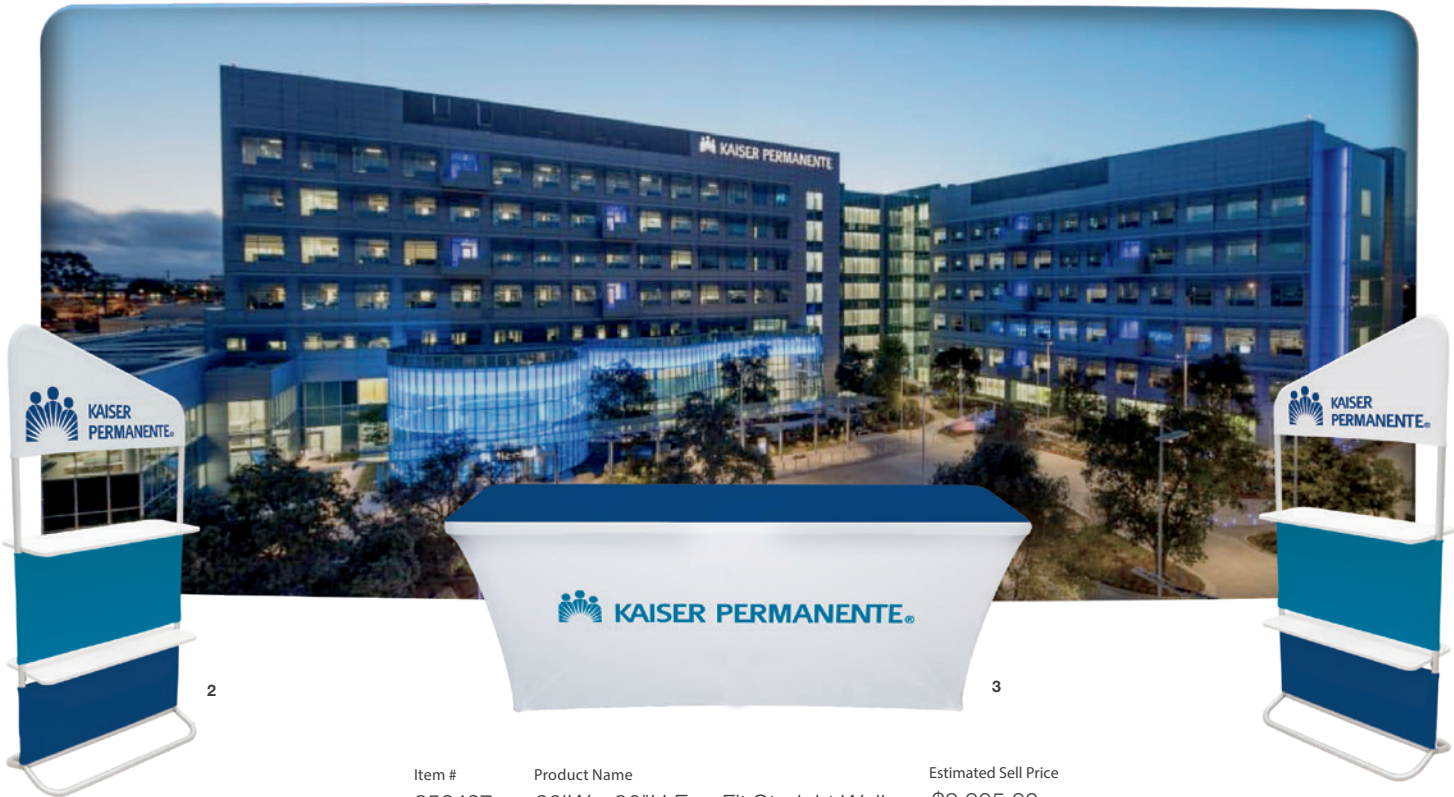


| Item # | Product Name | Estimated Sell Price |
|----------|----------------------------------|----------------------|
| 1 255180 | 8'W x 90"H EuroFit Straight Wall | \$957.00 |
| 2 400055 | Flat Base Sign Display | \$197.60 |
| 3 257047 | Impress Rectangle Counter | \$572.50 |

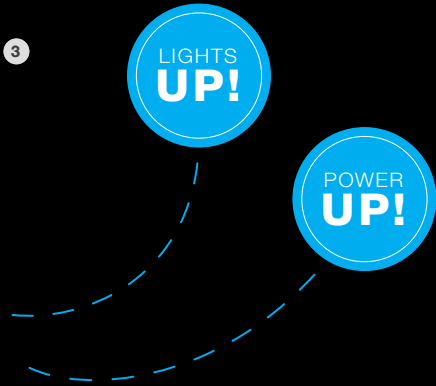
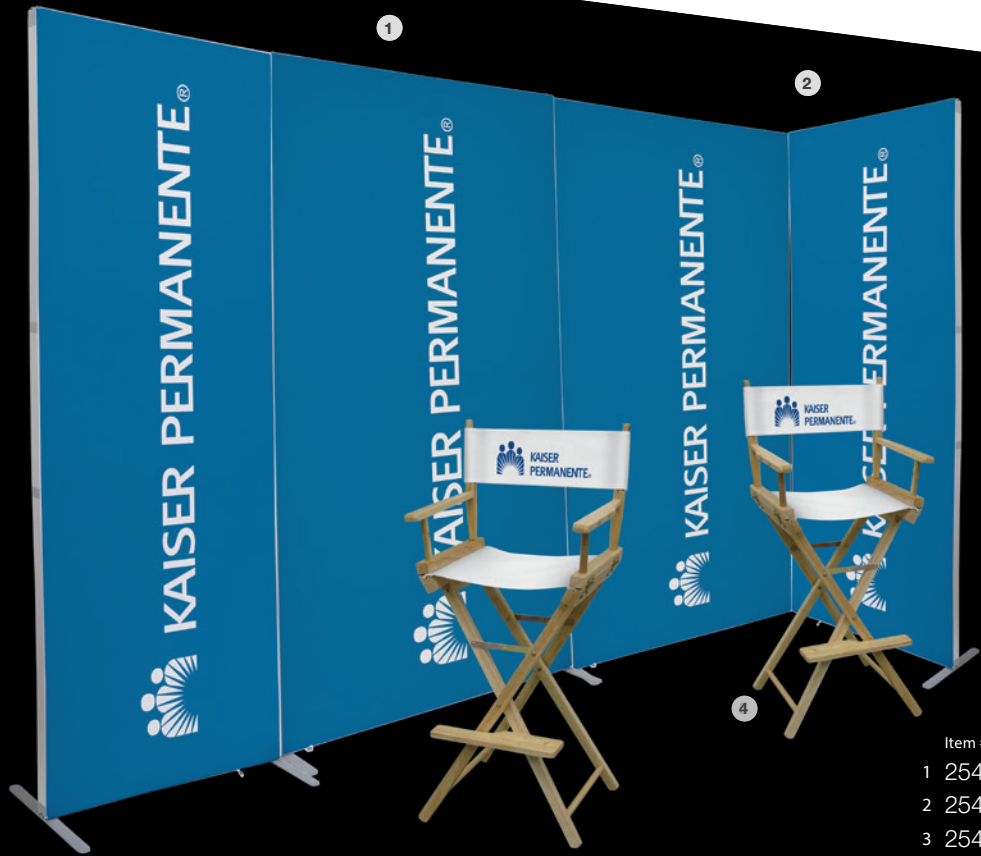


| Item # | Product Name | Estimated Sell Price |
|----------|----------------------------------|----------------------|
| 1 332255 | 10' Curved ARISE with Full Mural | \$3,155.00 |
| 2 230025 | Easy View Lit Rack | \$371.25 |

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| Item # | Product Name | Estimated Sell Price |
|----------|-----------------------------------|----------------------|
| 1 256427 | 20'W x 90"H EuroFit Straight Wall | \$3,305.00 |
| 2 258246 | 4'W EuroFit Evolution Two-Shelf | \$1075.00 |
| 3 114002 | 6' UltraFit Classic Table Throw | \$320.75 |



| Item # | Product Name | Estimated Sell Price |
|----------|-----------------------------|----------------------|
| 1 254860 | 3' Journey SEG | \$462.00 |
| 2 254885 | Journey Corner Connector | \$12.00 |
| 3 254863 | 4' Journey SEG | \$571.00 |
| 4 113030 | Bar-Height Director's Chair | \$687.00 |

EXPAND YOUR NETWORK



| Item # | Product Name | Estimated Sell Price | Item # | Product Name | Estimated Sell Price |
|----------|--|----------------------|----------|-------------------------|----------------------|
| 1 256251 | 10'W x 90'H EuroFit Straight Wall | \$1680.00 | 4 109010 | 6' Standard Table Throw | \$254.25 |
| 2 256392 | EuroFit Cascade Three-Shelf Merchandiser | \$480.00 | 5 230003 | Clear View Lit Rack | \$215.10 |
| 3 256230 | 5'W x 72"H EuroFit Straight Wall | \$545.00 | | | |



| Item # | Product Name | Estimated Sell Price |
|----------|----------------------------------|----------------------|
| 1 254840 | 8' Premier SEG Glo | \$3,016.00 |
| 2 256550 | 80" EuroFit Angle Banner Display | \$499.50 |
| 3 114018 | 8' UltraFit Curve Table Throw | \$364.00 |

| Item # | Product Name | Estimated Sell Price |
|----------|--------------------------------|----------------------|
| 1 263317 | 4.5'W FrameWorx Banner Display | \$286.75 |
| 2 114100 | UltraFit Demo | \$403.75 |
| 3 230025 | Easy View Lit Rack | \$371.25 |



| Item # | Product Name | Estimated Sell Price |
|----------|------------------------------|----------------------|
| 1 262074 | 33.5" Stratus Retractor | \$361.50 |
| 2 104022 | 6'8' Convertible Table Throw | \$320.75 |
| 3 337207 | Micro GeoMetrix Classic | \$516.00 |





| Item # | Product Name | Estimated Sell Price |
|----------|-------------------------------|----------------------|
| 1 263401 | Headliner Banner Display | \$1574.00 |
| 2 107060 | 6' Outdoor Fitted Table Throw | \$415.25 |
| 3 111025 | Table-Height Director's Chair | \$198.90 |
| 4 280104 | Spin 'N Win Prize Wheel | \$711.50 |
| 5 210127 | Outdoor Flex Sign | \$453.25 |

CREATE A COMPELLING AND IMPACTFUL EXPERIENCE

| Item # | Product Name | Estimated Sell Price |
|----------|-------------------------------|----------------------|
| 1 240809 | 6' x 6' Deluxe Tent | \$1074.00 |
| 2 240912 | 6' Full Wall | \$205.00 |
| 3 240857 | 6' Deluxe Half Wall | \$292.25 |
| 4 264260 | Parking Pal | \$163.60 |
| 5 107060 | 6' Outdoor Fitted Table Throw | \$415.25 |
| 6 191436 | 7.5' Blade Value Sail Sign | \$327.75 |
| 7 240522 | Deluxe Tent Mount | \$42.94 |



ESTABLISH A
FOCAL POINT THAT
WILL MAKE YOU
STAND OUT FROM
THE CROWD



| Item # | Product Name | Estimated Sell Price |
|----------|--------------------------------------|----------------------|
| 1 261270 | <i>Element Retractor</i> | \$600.00 |
| 2 280320 | <i>6' Over-the-Top Header</i> | \$510.00 |
| 3 107060 | <i>6' Outdoor Fitted Table Throw</i> | \$415.25 |



| Item # | Product Name | Estimated Sell Price |
|----------|--------------------------------------|----------------------|
| 1 240583 | <i>10' x 20' Premium Tent</i> | \$2,279.00 |
| 2 240377 | <i>10' Premium Half Wall</i> | \$424.00 |
| 3 190974 | <i>6' Teardrop Premium Sail Sign</i> | \$393.25 |
| 4 240523 | <i>Premium Tent Mount</i> | \$70.00 |
| 5 271141 | <i>44 Gallon TrashWorks Wrap</i> | \$119.50 |