

2024 TRADESHOW LOOKBOOK



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**KAISER
PERMANENTE®**

ENERGIZE

YOUR NEXT EVENT

WITH A MEMORABLE NEW BOOTH

This book is loaded with dynamic product groupings to help you draw attendees to your space and hold their attention.

- Like what you see? **Great!**
- Want to mix and match? **Feel free!**
- Looking for something not shown? **Call our staff; we're happy to help!**

Designing your booth space can be challenging. The booth presentations on the following pages are meant to:

- Generate ideas.
- Create impactful presentations that work for your company.

CHOOSING YOUR BOOTH SPACE

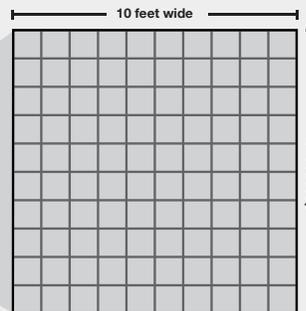
AN IMPORTANT DECISION

When it comes to choosing your booth, inline exhibits are budget-friendly and the most plentiful within the exhibit hall. Main aisles and the end of rows are excellent locations as attendees will stop and take a look down the aisle before continuing their journey.

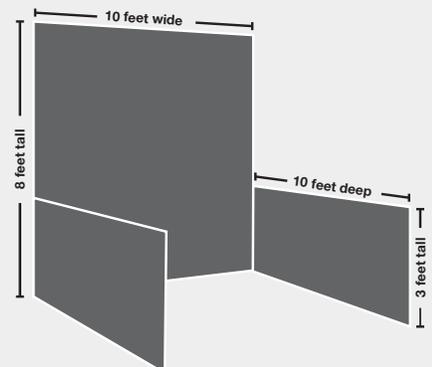
- A Standard 10' x 10' or Inline exhibit space shares a common back wall and/or side(s) with other exhibits with only one side exposed to the aisle.
- These exhibit spaces can be purchased individually or consecutively to make a space that is 10' x 20', 10' x 30', 10' x 40', etc.
- Other booth sizes, such as islands and peninsulas, are also available.



Linear Booths



10' x 10' Grid



10' x 10' Elevation

10' x 10' BOOTHS



Item #	Product Name	Estimated Sell Price
1 254154	8' Bravo Expanding Display	\$378.00
2 263550	EuroFit Barricade	\$364.00
3 259064	Indoor Surface Grip Arrow	\$390.25
4 263550	24"W x 36"H Selfie Frame	\$348.50
5 400011	Presto Easel	\$75.50

Item #	Product Name	Estimated Sell Price
1 254872	8' Journey SEG	\$947.00
2 261430	18" Tabletop Economy Retractor	\$145.60
3 109010	6' Standard Throw	\$254.25
4 264300	36" Impress A-frame	\$333.50



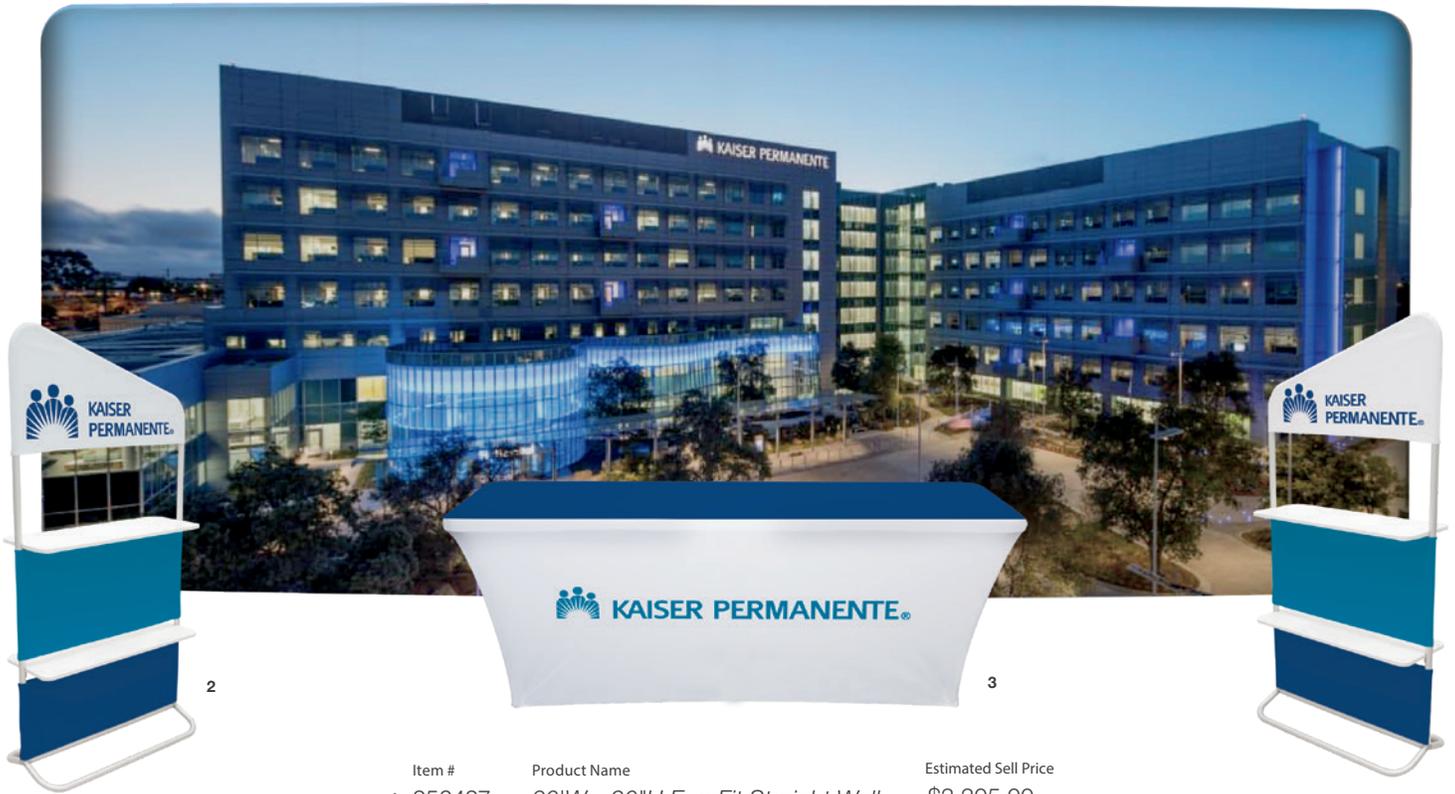


Item #	Product Name	Estimated Sell Price
1 255180	8'W x 90"H EuroFit Straight Wall	\$957.00
2 400055	Flat Base Sign Display	\$197.60
3 257047	Impress Rectangle Counter	\$572.50

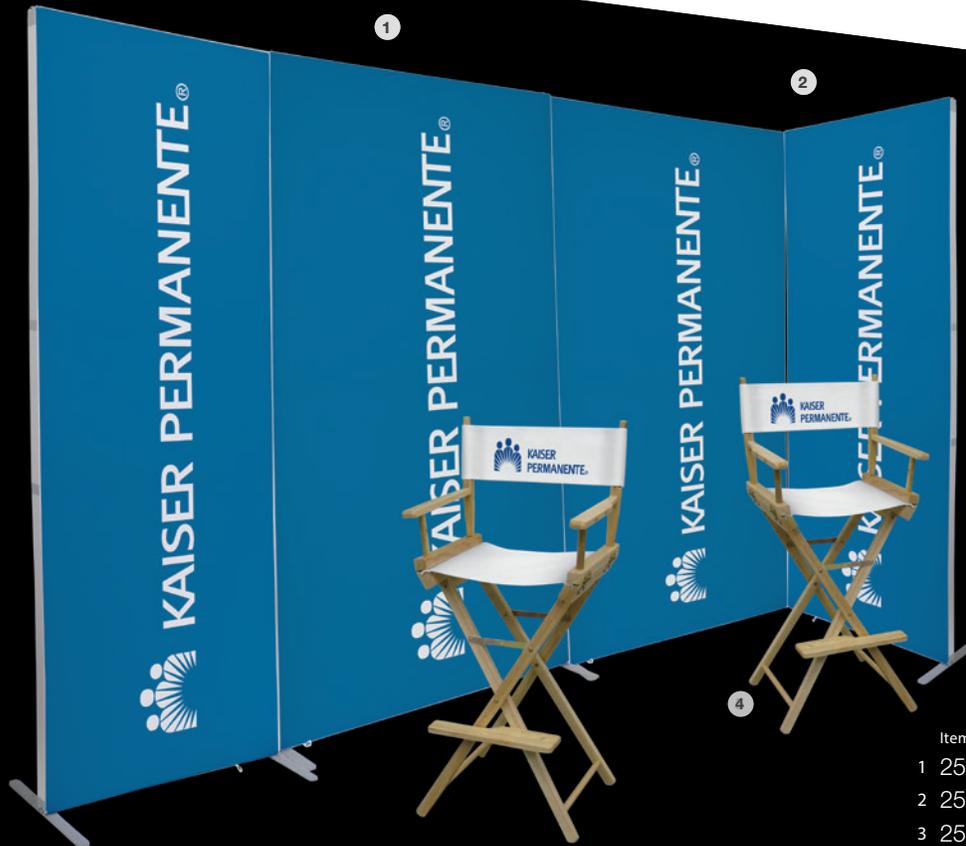


Item #	Product Name	Estimated Sell Price
1 332255	10' Curved ARISE with Full Mural	\$3,155.00
2 230025	Easy View Lit Rack	\$371.25

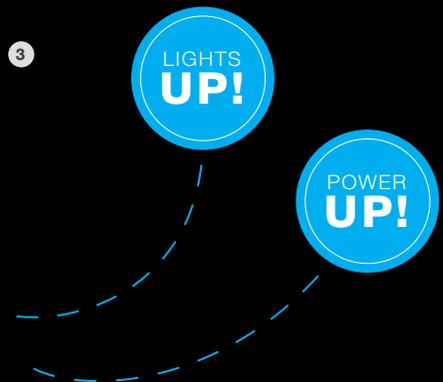
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Item #	Product Name	Estimated Sell Price
1 256427	20'W x 90"H EuroFit Straight Wall	\$3,305.00
2 258246	4'W EuroFit Evolution Two-Shelf	\$1075.00
3 114002	6' UltraFit Classic Table Throw	\$320.75



Item #	Product Name	Estimated Sell Price
1 254860	3' Journey SEG	\$462.00
2 254885	Journey Corner Connector	\$12.00
3 254863	4' Journey SEG	\$571.00
4 113030	Bar-Height Director's Chair	\$687.00



EXPAND YOUR NETWORK



Item #	Product Name	Estimated Sell Price	Item #	Product Name	Estimated Sell Price
1 256251	10'W x 90'H EuroFit Straight Wall	\$1680.00	4 109010	6' Standard Table Throw	\$254.25
2 256392	EuroFit Cascade Three-Shelf Merchandiser	\$480.00	5 230003	Clear View Lit Rack	\$215.10
3 256230	5'W x 72"H EuroFit Straight Wall	\$545.00			



Item #	Product Name	Estimated Sell Price
1 254840	8' Premier SEG Glo	\$3,016.00
2 256550	80" EuroFit Angle Banner Display	\$499.50
3 114018	8' UltraFit Curve Table Throw	\$364.00

Item #	Product Name	Estimated Sell Price
1 263317	4.5'W FrameWorx Banner Display	\$286.75
2 114100	UltraFit Demo	\$403.75
3 230025	Easy View Lit Rack	\$371.25



Item #	Product Name	Estimated Sell Price
1 262074	33.5" Stratus Retractor	\$361.50
2 104022	6'x8' Convertible Table Throw	\$320.75
3 337207	Micro GeoMetrix Classic	\$516.00





Item #	Product Name	Estimated Sell Price
1	263401 <i>Headliner Banner Display</i>	\$1574.00
2	107060 <i>6' Outdoor Fitted Table Throw</i>	\$415.25
3	111025 <i>Table-Height Director's Chair</i>	\$198.90
4	280104 <i>Spin 'N Win Prize Wheel</i>	\$711.50
5	210127 <i>Outdoor Flex Sign</i>	\$453.25

CREATE A COMPELLING AND IMPACTFUL EXPERIENCE

Item #	Product Name	Estimated Sell Price
1	240809 <i>6' x 6' Deluxe Tent</i>	\$1074.00
2	240912 <i>6' Full Wall</i>	\$205.00
3	240857 <i>6' Deluxe Half Wall</i>	\$292.25
4	264260 <i>Parking Pal</i>	\$163.60
5	107060 <i>6' Outdoor Fitted Table Throw</i>	\$415.25
6	191436 <i>7.5' Blade Value Sail Sign</i>	\$327.75
7	240522 <i>Deluxe Tent Mount</i>	\$42.94



ESTABLISH A FOCAL POINT THAT WILL MAKE YOU STAND OUT FROM THE CROWD



Item #	Product Name	Estimated Sell Price
1 261270	<i>Element Retractor</i>	\$600.00
2 280320	<i>6' Over-the-Top Header</i>	\$510.00
3 107060	<i>6' Outdoor Fitted Table Throw</i>	\$415.25



Item #	Product Name	Estimated Sell Price
1 240583	<i>10' x 20' Premium Tent</i>	\$2,279.00
2 240377	<i>10' Premium Half Wall</i>	\$424.00
3 190974	<i>6' Teardrop Premium Sail Sign</i>	\$393.25
4 240523	<i>Premium Tent Mount</i>	\$70.00
5 271141	<i>44 Gallon TrashWorks Wrap</i>	\$119.50