



# Sustainable Solutions

Branding for a Better Tomorrow



# Branded Products Should Leave an Impression—Not a Footprint.

At Staples Promotional Products, we believe great branding shouldn't come at the expense of sustainability or be seen as waste. From reusable materials to responsibly sourced goods, make choices that resonate with both your customers and the planet. By prioritizing sustainability, your brand can reduce its environmental footprint, build stronger customer loyalty, and **create authentic connections with your audience.**



# Our Latest Efforts & Progress

SUSTAINABLE  
DEVELOPMENT  
GOALS

**100%**  
RENEWABLE ENERGY

North American  
facilities powered  
by Green-e certified  
renewable energy.



**Green Light Responsible Sourcing**, powered by EcoVadis, is the first sustainable procurement platform with third-party ratings. The platform enables us to assess and optimize supply chain sustainability through:

- ✓ **Custom supplier assessments**
- ✓ **Transparent ratings**
- ✓ **Progress tracking**

[Learn More](#)

**93.7**

of all U.S. shipments  
are carbon neutral.



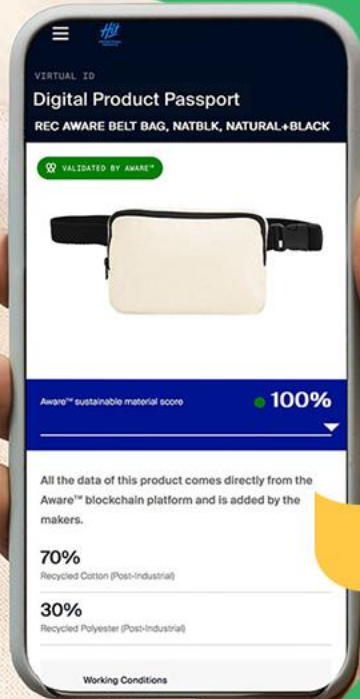
  
**313 TONS**  
of recycled  
material

[View Our Corporate Social Responsibility Report](#)

46% of consumers have a favorable opinion of brands that use eco-friendly promotional products. (ASI)



**Aware™ Recycled Cotton Canvas Anywhere Belt Bag**  
#3259  
MOQ 50 | \$11.50



**KNOW YOUR IMPACT**

Scan the QR code located inside the product to access the AWARE™ Virtual ID & Product Passport.



**Recover Quarter-Zip Pullover**  
#B01155  
MOQ 24 | \$43.00



**Pelican Pacific™ Chug 26 oz. Recycled Double Wall Stainless Steel Water Bottle**  
#PL1507  
MOQ 12 | \$44.50





**Out of the Ocean®  
Reusable XL Shopper  
with Click N' Stay®**

#102150  
MOQ 50 | \$12.50



Made from **recycled ocean plastic**, this **XL-sized reusable tote** cleans up the ocean with every use.

**DONATES 1% TO FOR THE PLANET**



**Recover Eco Button  
Down Shirt**

#00555  
MOQ 24 | \$38.00



**Osprey Axis**  
#101198-497  
MOQ 6 | \$88.50



A McKinsey & Co. survey found that **66%** of all respondents—and **75%** of millennials—consider sustainability when making a purchase.



**Eco Igloo 7qt  
Playmate Cooler**  
#CG3003  
MOQ 12 | \$51.50



**POST-CONSUMER RECYCLED RESIN**



**Karst 5.5" x 8.5"  
Stone Bound  
Notebook**  
#0912-01  
MOQ 16 | \$27.75



**Softshirts  
Organic Tshirt**  
#10072  
MOQ 24 | \$15.00



**Socially Conscious  
Manufacturing: The dyes  
used to make this garment  
are bluesign certified.**



**Bamboo Charcuterie Platter & Cutting Board**  
#2335EV  
MOQ 75 | \$13.50



**Wellable™ FSC®-Certified 3-in-1 Face and Body Roller Set**  
#1415-07  
MOQ 25 | \$18.30



**Bamboo Fiber Lunch Box with Cutting Board Lid**  
#1033-93  
MOQ 60 | \$11.60



Research from Accenture shows that 72% of consumers are buying more environmentally friendly products than they did five years ago, and 81% expect to buy even more in the next five years.



# Building a More Sustainable Future Together.

## **CONTACT ME TODAY:**

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