

# Merchandise Special Order Catalog

Be Equal  
Women + AI

## How to order

Items in this deck represent the curated Be Equal merchandise for Women + AI. All items can be purchased as a special order.

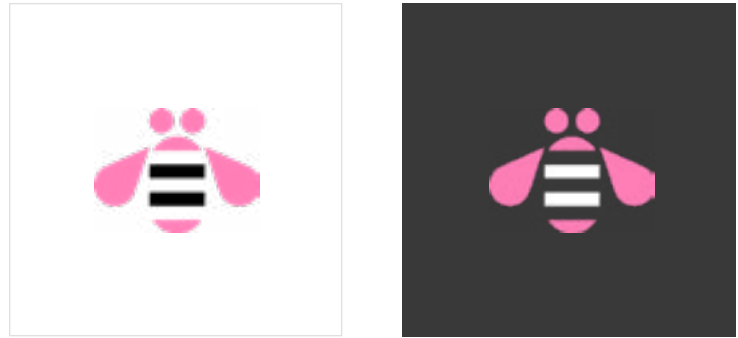
Prices and minimum order quantities vary based on the ordering country. Other items not shown may be requested through your local authorized logo merchandise supplier.

Go to [IBM Brand Store](#), find your country, and contact one of the authorized IBM Merchandise suppliers. All IBM Merchandise must be ordered from an authorized supplier.

For any IBM Merchandise questions, email [IBM Logo Merchandise team](#).

# T-shirt

Available option:  
2 color



Additional color  
background options.  
Type (Women+AI)  
matches equal sign.

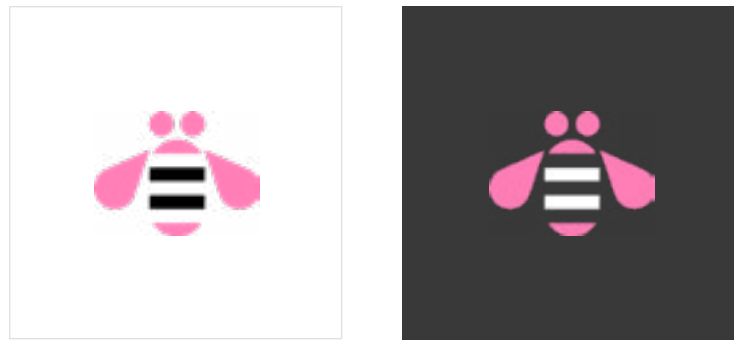
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Minimum order quantities and prices  
will vary by ordering country. All colors  
may not be available in every country.  
For all orders go to the [IBM Brand Store](#),  
find your country and contact your  
authorized IBM supplier.

# T-shirt (large type)

Available option:  
2 color



Additional color  
background options.  
Type (Women+AI)  
matches equal sign.

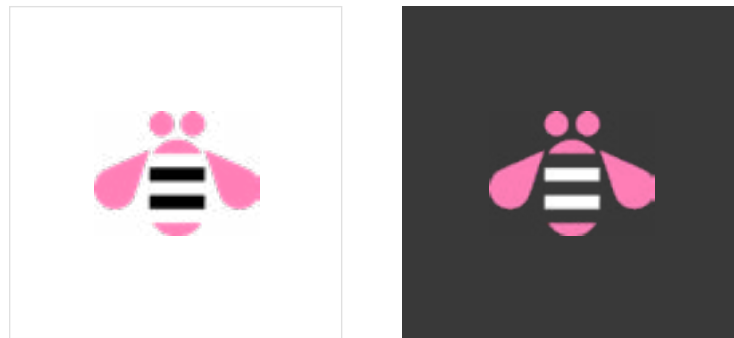
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Minimum order quantities and prices  
will vary by ordering country. All colors  
may not be available in every country.  
For all orders go to the [IBM Brand Store](#),  
find your country and contact your  
authorized IBM supplier.

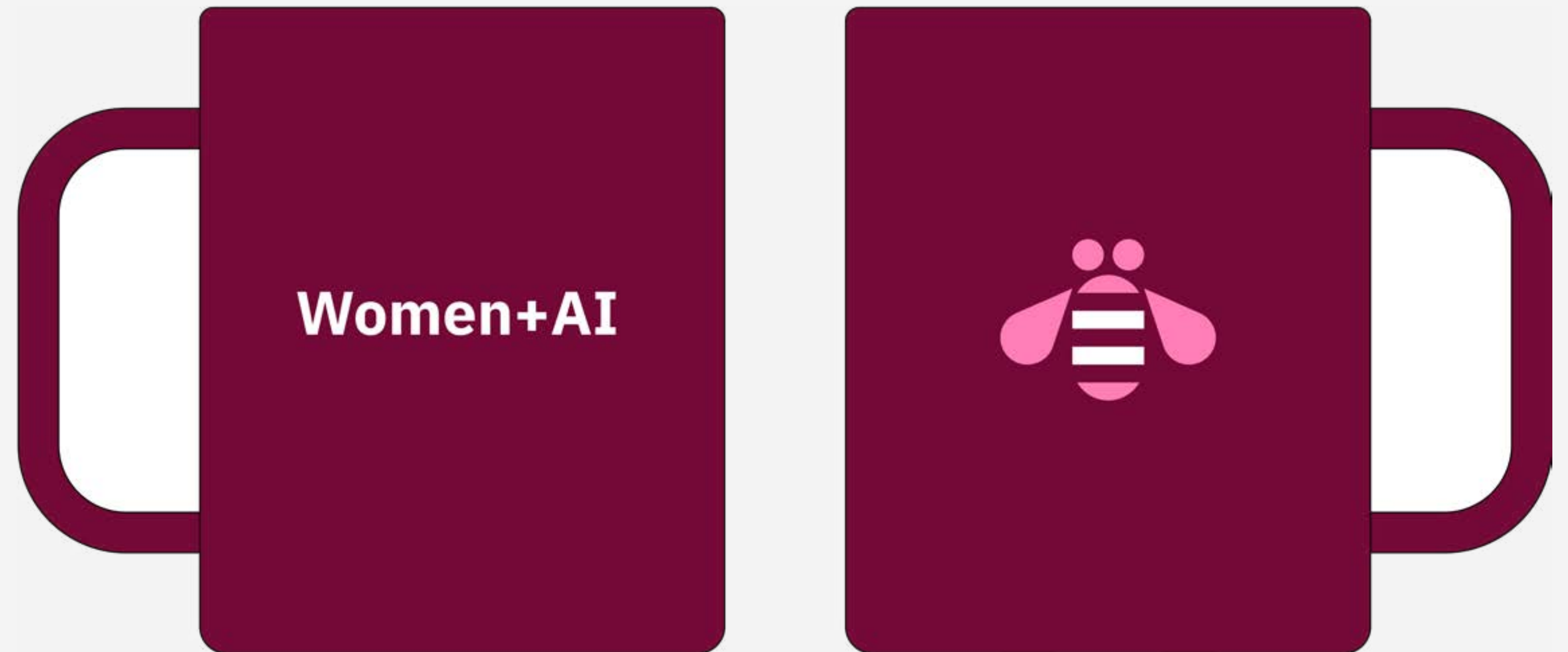
# Mug

Available option:  
2 color



Additional color  
background options.  
Type (Women+AI)  
matches equal sign.

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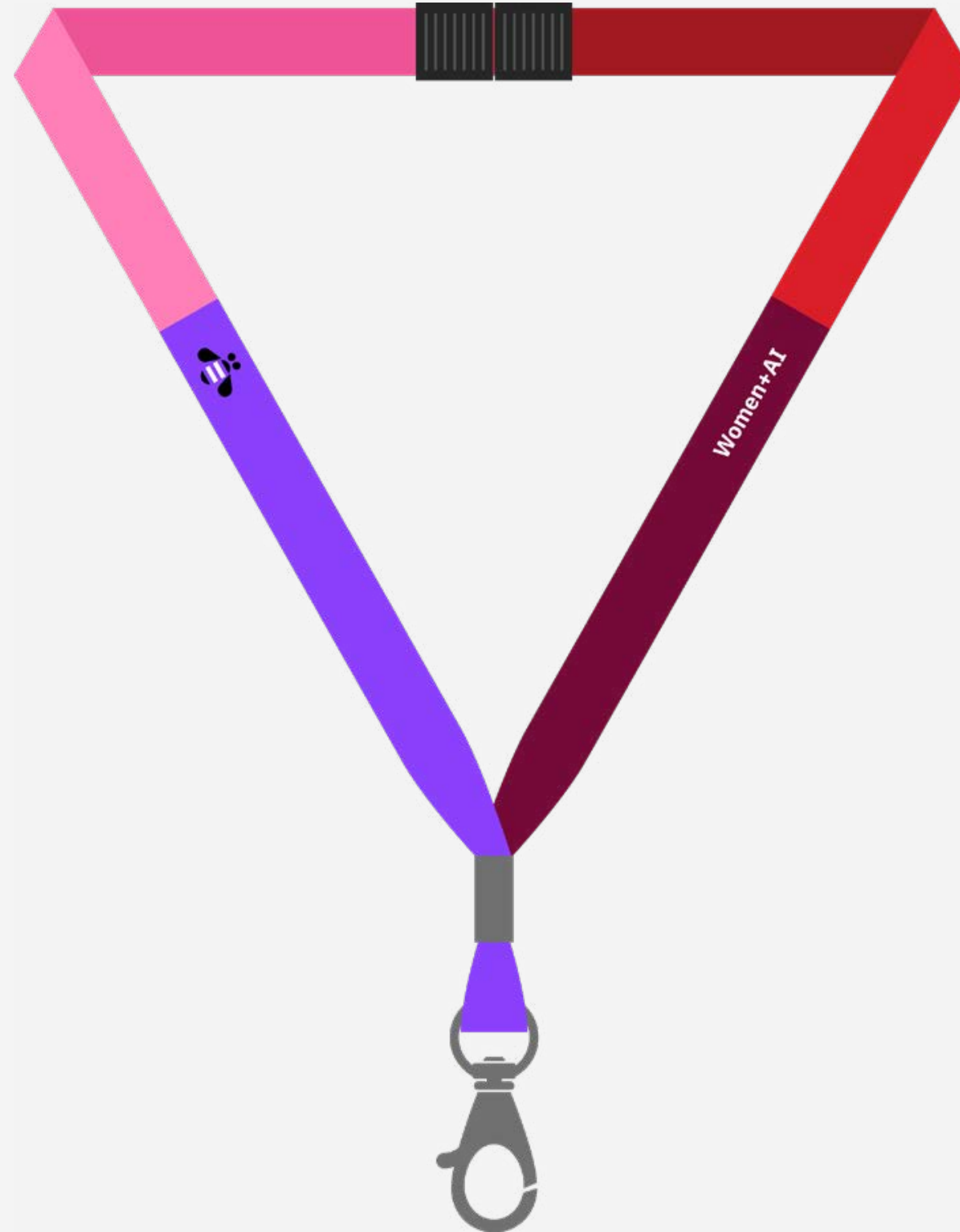


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will vary by ordering country. All colors  
may not be available in every country.  
For all orders go to the [IBM Brand Store](#),  
find your country and contact your  
authorized IBM supplier.

# Lanyard

Available option:  
6 color

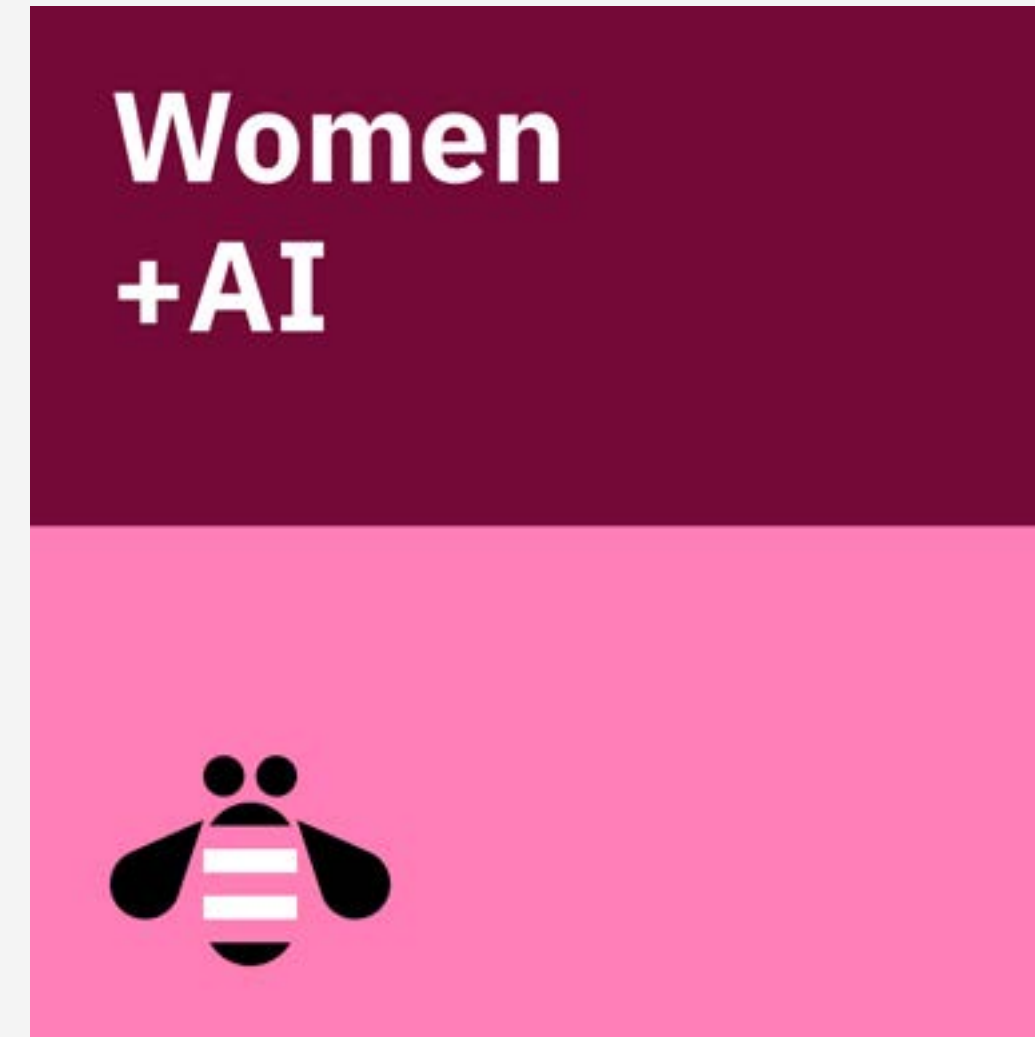
Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.



# Sticker

Available option:  
2 color

Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.



# Bucket hat

Available options:  
2 color  
Required: Bee back  
Optional: type front

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Front (optional)



Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.



# Color

The primary background color should match Magenta 80 as much as possible. White or Black may be used as alternate backgrounds when necessary.

Graphics and background color combinations used for merchandise.

## Primary



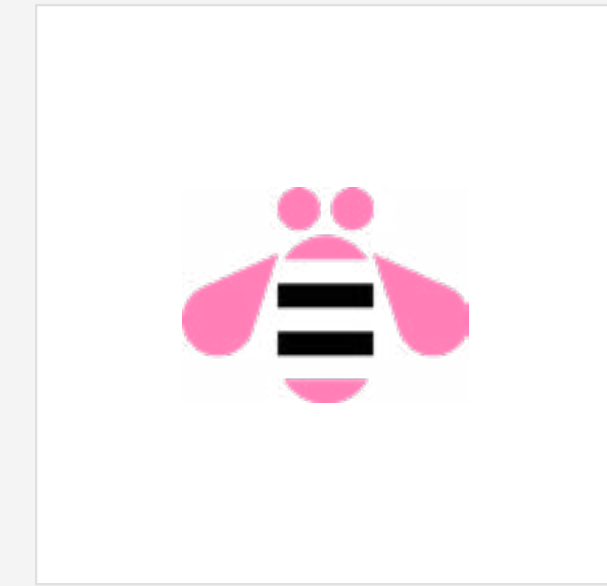
**Background or material**  
**Magenta 80**  
PMS 228  
CMYK c37 m100 y56 k37

**1. Bee**  
**Magenta 40**  
PMS 190  
CMYK c0 m69 y15 k0

**2. Bee equal sign**  
**White**  
PMS –  
CMYK c0 m0 y0 k0

**Type “Women+AI”**  
**White**  
PMS –  
CMYK c0 m0 y0 k0

## Alternates

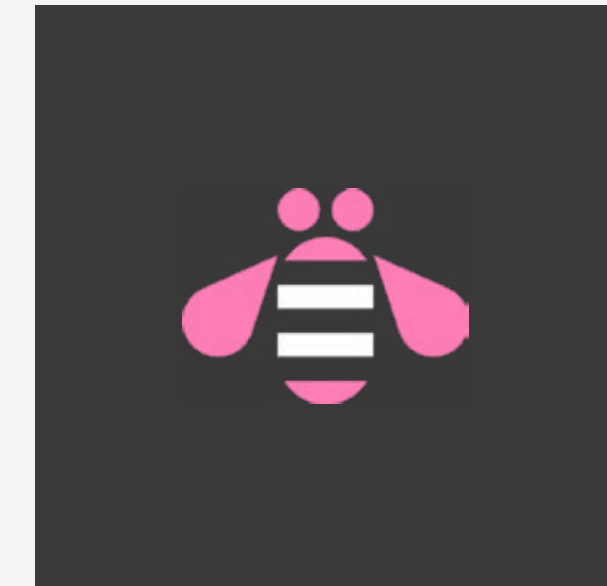


**Background or material**  
**White**  
PMS –  
CMYK c0 m0 y0 k0

**1. Bee**  
**Magenta 40**  
PMS 190  
CMYK c0 m69 y15 k0

**2. Bee equal sign**  
**Black**  
PMS Black 6  
CMYK c60 m40 y40 k100

**Type “Women+AI”**  
**Black**  
PMS Black 6  
CMYK c60 m40 y40 k100

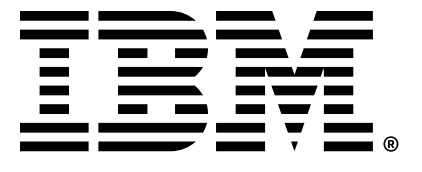


**Background or material**  
**Black**  
PMS Black 6  
CMYK c60 m40 y40 k100

**1. Bee**  
**Magenta 40**  
PMS 190  
CMYK c0 m69 y15 k0

**2. Bee equal sign**  
**White**  
PMS –  
CMYK c0 m0 y0 k0

**Type “Women+AI”**  
**White**  
PMS –  
CMYK c0 m0 y0 k0



Information and  
merchandise mechanicals

[IBM Logo Merchandise team](#)