

Merchandise Special Order Catalog

IBM Z

How to order

Items in this deck represent the curated IBM Z merchandise collection. All items can be purchased as a special order.

Prices and minimum order quantities vary based on the ordering country. Other items not shown may be requested through your local authorized logo merchandise supplier.

Go to [IBM Brand Store](#), find your country, and contact one of the authorized IBM Merchandise suppliers. All IBM Merchandise must be ordered from an authorized supplier.

For any IBM Merchandise questions, email [IBM Logo Merchandise team](#).

Design note

We are intentionally leading with the overall system name (IBM Z) and pictogram (Z) across standard merchandise. Specific versions (ie: IBM z17) and internal names (ie: IBM zNext) will not be featured on merchandise. This allows the merchandise to consistently reinforce the primary product system and simplifies guidance at scale.

T-shirt

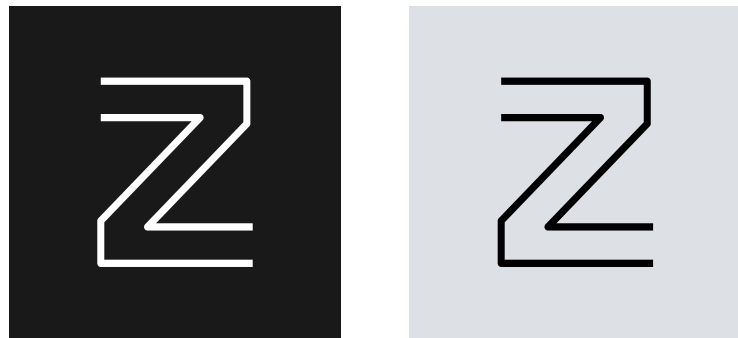
Available options:

1 color

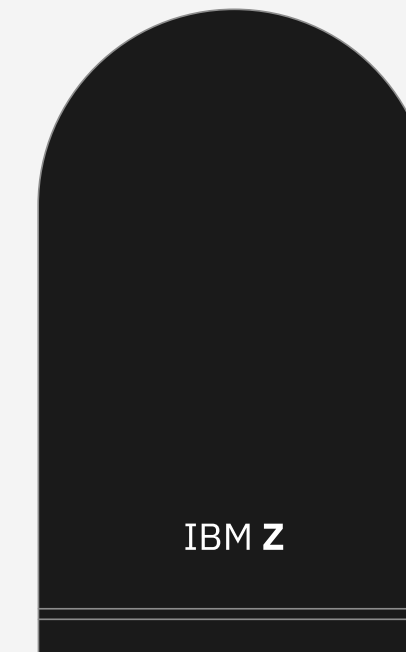
Required: graphic front

Required: 8-bar logo left sleeve

Required: logotype right sleeve



Right sleeve



Left sleeve



Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.

Vest

Available options:

1 color

Required: graphic left chest

Required: 8-bar logo back



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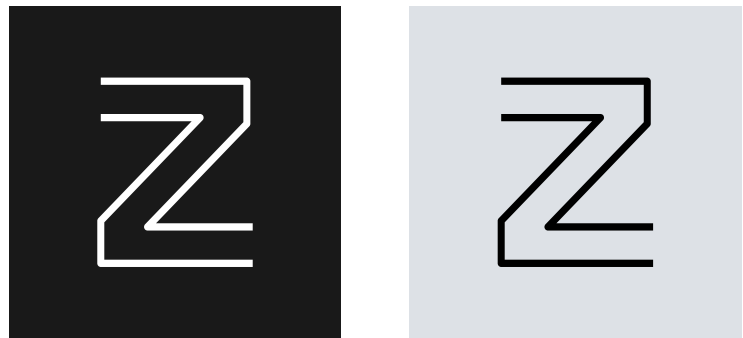
Cap

Available options:

1 color

Required: graphic front

Required: 8-bar logo back



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Tech organizer

Available options:

1 color

Required: pictogram front

Optional: 8-bar logo side

IBM 8-bar logo would ideally be applied on the side, if production allows.



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Bottle

Available options:

1 color

Required: pictogram front

Required: 8-bar logo back



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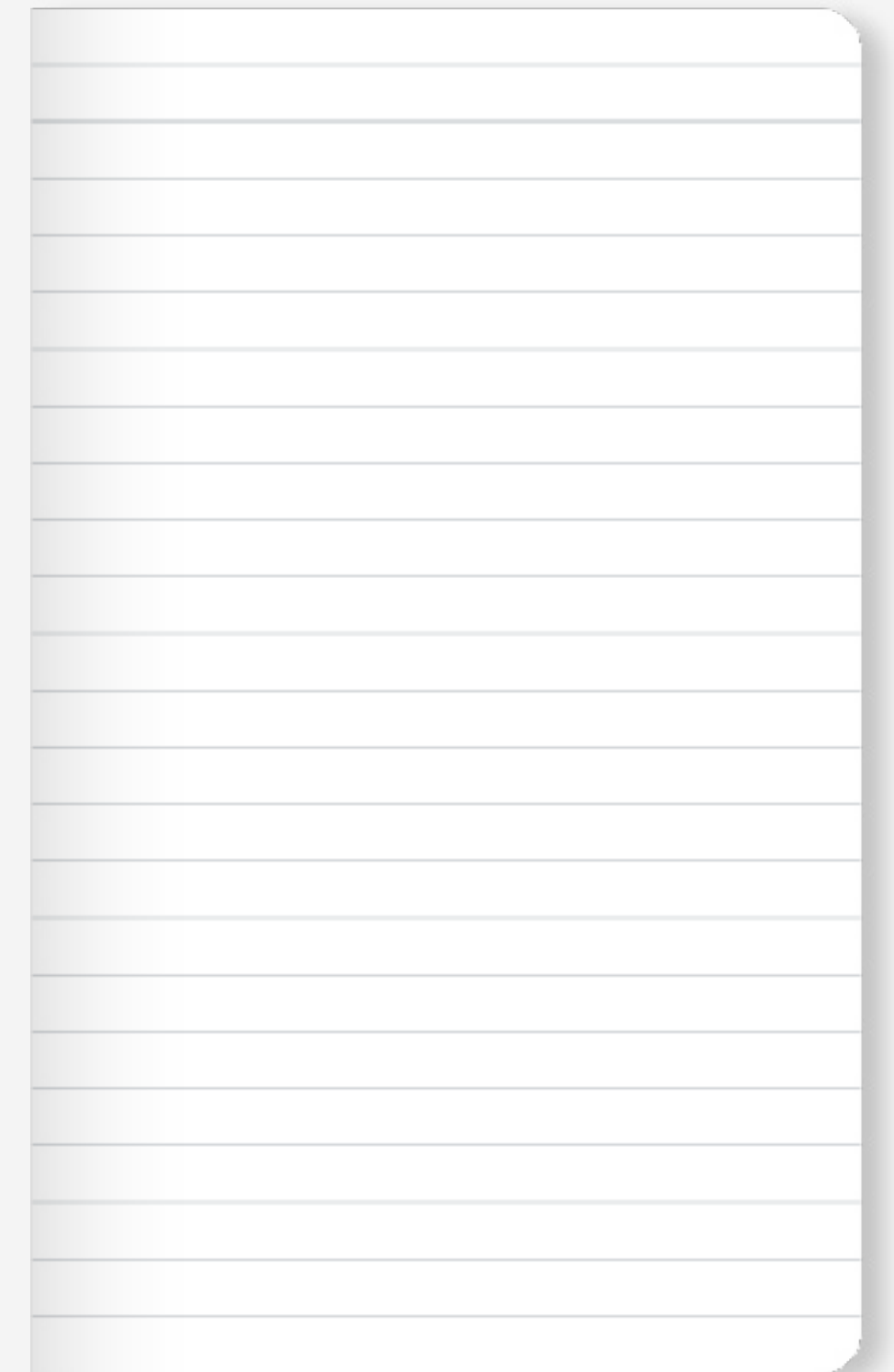
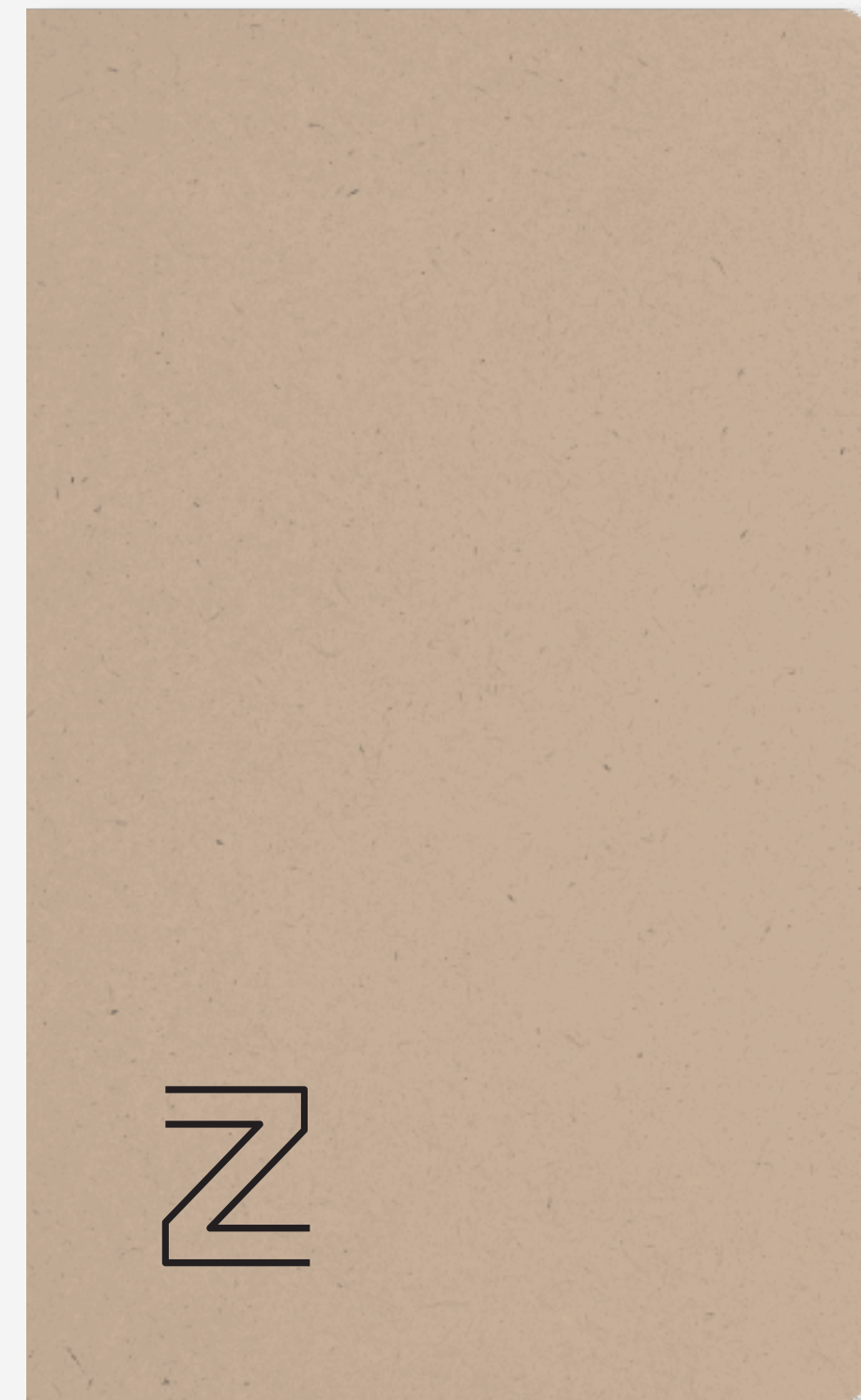
Soft cover journal

Available options:

1 color

Required: pictogram front

Required: 8-bar logo back



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Soft cover journal

Available options:

1 color

Required: pictogram front

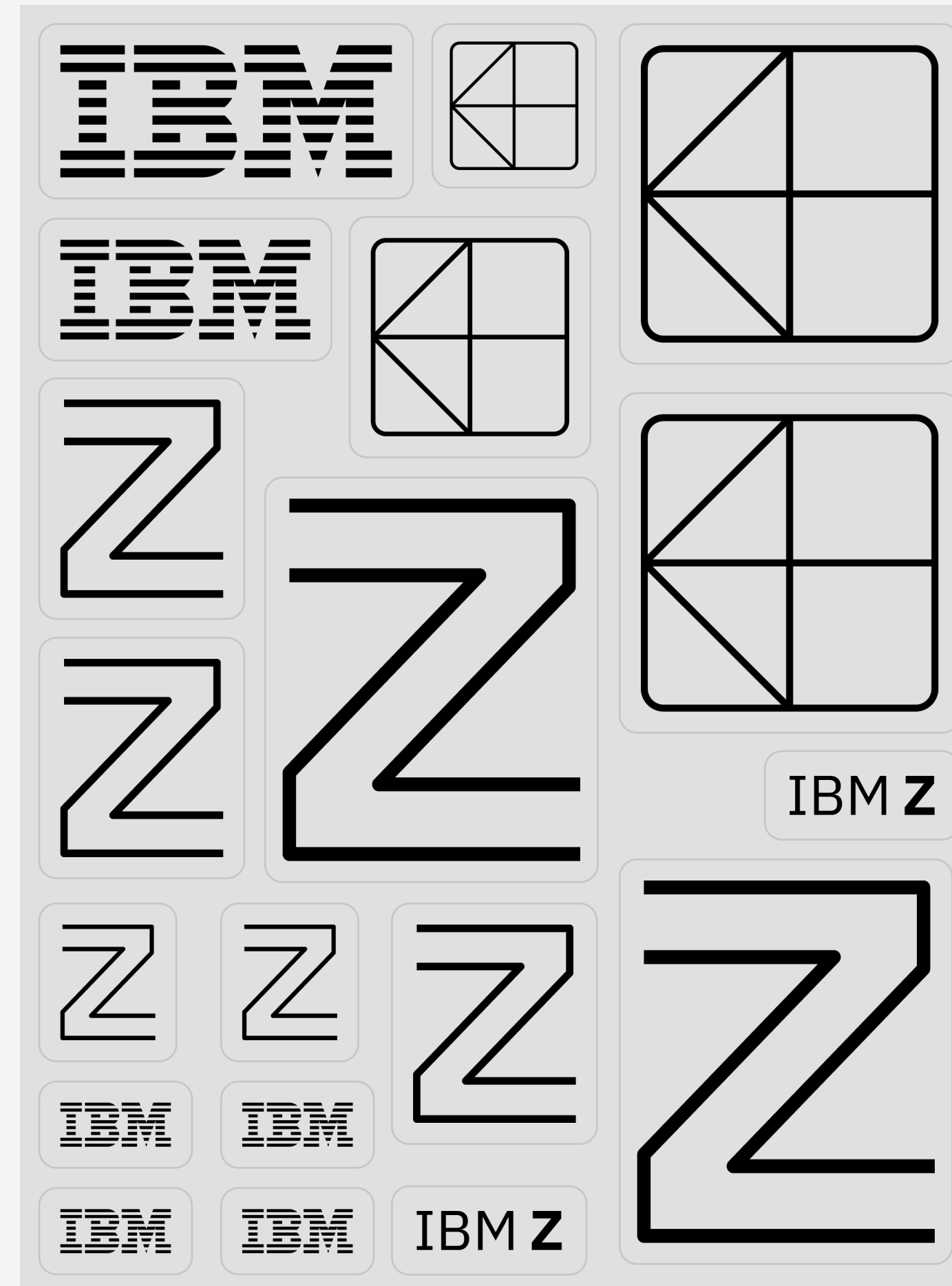
Required: 8-bar logo back



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Sticker sheet

Available options:
1 color



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Tote bag

Available options:

1 color

Required: pictogram center

Required: 8-bar logo bottom right

Required: logotype bottom left

Alternate option with two side print



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Lanyard

Available options:

2 colors

Required: pictogram

Required: logotype



Option A
Pictogram and logotype



Option B
Logotype and 8-bar logo

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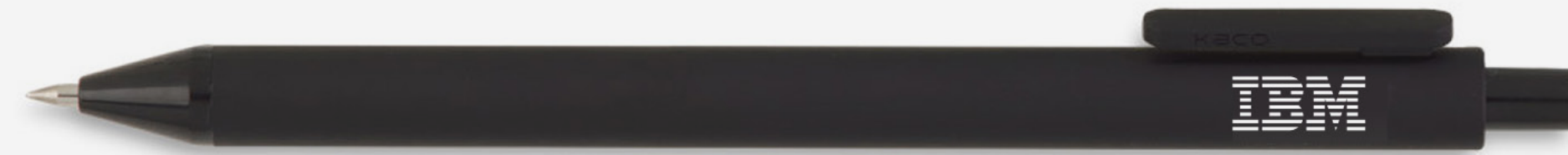
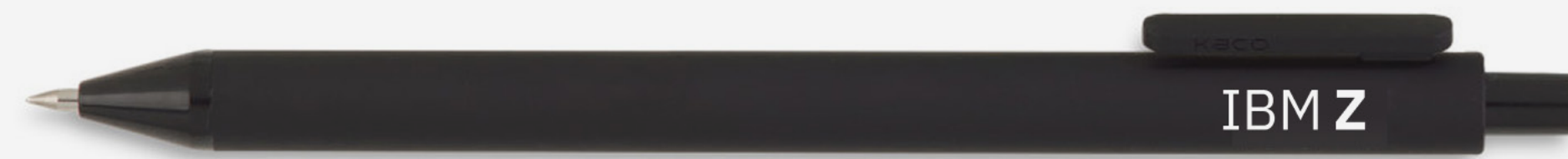
Pen

Available options:

1 color

Required: logotype front

Optional: 8-bar logo back



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Information and
merchandise mechanicals

[IBM Logo Merchandise team](#)