



**Products for every purpose.**

 **Staples.** | Promotional  
Products



# THE RIGHT PRODUCT FOR YOUR BRAND.

**CLIENT SUCCESS, MADE EASY.**

At Staples Promotional Products, we make merch easy from start to finish. Check out how we can help you achieve your promo goals all while protecting your brand. Take a sneak peek at some of the big retail brands we carry, and learn more about our commitment to social responsibility and diversity.

## PRODUCT SOURCING

With access to thousands of products, it's our job to curate the best options for your project based on your goals. We source from a variety of suppliers across Canada, as well as the U.S.



## CUSTOM PRODUCT DESIGN

The next time you're looking for something unique to your brand, our product design team is ready to work their magic. Depending on your needs, we can manufacture your product domestically or overseas.



## BRAND COMPLIANCE

To ensure your brand is protected, we only work with carefully vetted suppliers who contractually agree to a Legal and Social Compliance Policy, hold liability insurance, and require all product manufacturers and suppliers to do the same. We also employ dedicated staff to ensure the legal and social compliance of every factory we contract with for direct imports.



# BRANDED MERCH FOR EVERY PURPOSE.

## CUSTOMER JOURNEY

- Event Giveaways
- Customer Incentives
- Gift With Purchase
- Influencer Marketing



## EMPLOYEE JOURNEY

- Thank You Gifts
- New Hire Swag
- Employee Recognition
- Team Uniforms

# WANT BIG BRANDS? WE GOT 'EM!

GETTING YOU NOTICED? WE MAKE  
THAT EASY TOO.

We're experts at activating the brand halo-effect. We can't wait to see your logo  
nestled side-by-side with these leading retail brands:



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... and many more



# GOOD FOR BUSINESS, GREAT FOR THE WORLD.

## DOING BETTER TO PROTECT OUR PLANET.

It matters to our customers. It matters to your brand. It matters to us.

Our commitment to reducing the footprint of our business for the health of the planet drives us to offer more sustainable, healthier products and services for our customers. Our team can source sustainable and environmentally friendly products fit for your brand.

We're proud to be amplifying some of the biggest brands in the world while being a champion for responsible sourcing.



*Klean Kanteen® products are 100% Carbon Neutral*



*Made of recycled cotton and polyester*

*Did you know?*

→ **Almost 70% of Canadian consumers expect businesses to drive positive environmental progress.<sup>1</sup>**

<sup>1</sup>EY.com

# SUPPORT LOCAL, CHAMPION DIVERSITY!

**DIVERSITY, INCLUSION, AND BELONGING, ALWAYS.**



→ We are committed to fostering a diverse and inclusive environment, not only within our organization, but within our supply chain. We think everyone does their best work when they feel a sense of belonging.

We are proud to support our local communities with a robust roster of suppliers that are at least 51% owned or operated by a diverse group including people from Black, Indigenous, and LGBTQ+ communities.



## WE ARE PROUD PARTNERS OF:





**READY TO GET STARTED?**  
**WE MAKE IT EASY.**

**Contact us at 1-800-450-6452  
or [sppcanada@staples.com](mailto:sppcanada@staples.com)**