



# Bayer® Merchandise Guide

*brought to you by Staples Promotional Products*



## *Services & Capabilities*

 **Staples** | Promotional Products

OFFICIAL LICENSED PROMO PARTNER  
FOR OVER 20 YEARS

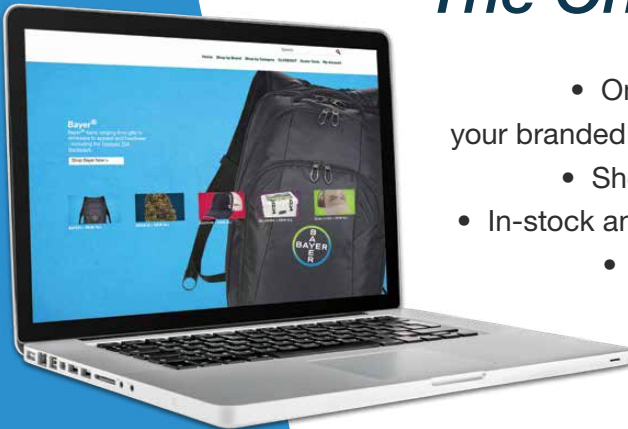
# Bayer & SPP

Bayer and Staples Promotional Products have teamed up to bring the Bayer brand to life. Whether you need branded giveaways for events, gifts for loyal customers, or wearables for personal use – the Bayer online shop has it all!

As your brand partner, Staples Promo has put in place a highly knowledgeable and experienced team catered just to you. From promotional ideas to artwork creation, we've got you covered.



## The Online Shop



- One-stop-shop for all of your branded merchandising needs
- Shop anytime, anywhere
- In-stock and ready-to-ship items
- Fast shipping, usually within 48 hours
- Wide selection of brand name gear

**[Bayer.CorpMerchandise.com](http://Bayer.CorpMerchandise.com)**

# Limited Time Offers

Many times throughout the year, popular name brand gear is offered with featured Bayer logos at a great price.



Don't miss out on the next offer!  
Sign up to receive our emails by visiting  
[Bayer.CorpMerchandise.com](http://Bayer.CorpMerchandise.com) today!

## Custom Order

Looking for something not available on the online shop? No problem. With over one-million products to choose from, including 500+ retail brands, our team of specialists will work with you to find exactly what you need.



### Custom Order Team:

866.374.2371

[Client.Relations8@Staples.com](mailto:Client.Relations8@Staples.com)

For more ideas and inspiration visit:  
[ed-bellamyjr.staplespromosite.com](http://ed-bellamyjr.staplespromosite.com)



# Branded Merchandise Ideas & Inspiration

## Field Days / Events

Stand out from the crowd. Gear up for your upcoming field days and events with eye-catching promotional gear!



## Giveaways

Build lasting relationships with useful giveaways. Did you know 79% of consumers who receive promotional merchandise are more likely to do business with that company?

## Customer Appreciation

Show your customers you care with meaningful gifts.



## Employee Incentives

Create a positive company culture and increase retention rates with branded gifts and awards.

# Branded Merchandise Ideas & Inspiration

## Outfit Your Team

Arm your employees with branded essentials... apparel, caps, and everything in between.



## College Licensing Partnerships

Bayer merchandise has partnered with top colleges so you can support both your favorite team and your brand!

## Fully Customizable Products

Our dedicated creative team will partner with you to custom design an array of in-stock or not in-stock items.



# Contacts & Resources

## Bayer Online Shop

[Bayer.CorpMerchandise.com](http://Bayer.CorpMerchandise.com)

## Customer Service

[Bayer@cs.Staples.com](mailto:Bayer@cs.Staples.com) | 877.244.8871

## Ed Bellamy Jr. – Account Executive

[edbellamyjr@swbell.net](mailto:edbellamyjr@swbell.net) | 314.920.6183

## Custom Order

[Client.Relations8@Staples.com](mailto:Client.Relations8@Staples.com) | 866.374.2371

*Let's talk!*



## Our Gift to You:

Visit the Bayer Online Shop today and receive **15% OFF** your entire order with code **WELCOME15** at checkout.

One use per customer. Not valid on custom order items.

Cannot combine with any other offers.

Expires 12.31.2020.