

# Outerwear Guide



# Looking for a smart way to keep your brand top of mind? **Promotional outerwear does the job:**

- Promotional outerwear generates approximately **7,856 impressions** over its lifetime.  
*SellersCommerce*
- About **61% of U.S. consumers** keep and wear promotional outerwear for two years or longer, indicating its lasting value.  
*ASI*
- Receiving promotional outerwear **increases the likelihood** of consumers doing business with the advertiser **by 41%**.  
*ASI*
- Promotional products, including outerwear, significantly enhance brand recall, with **90% of recipients remembering the brand** even after two years.  
*SellersCommerce*



# Sweatshirts



**DriDuck®  
Granite Crew  
Neck Sweatshirt**

Style: 7202  
MOQ: 24  
MSRP: \$53.00



**District® Women's  
Re-Fleece™ Full-Zip  
Hoodie**

Style: DT8103  
MOQ: 24  
MSRP: \$30.00



**Huk® Performance  
Hooded Fleece  
Sweatshirt**

Style: 332D2  
MOQ: 12  
MSRP: \$75.00



**Jerzees Rugged  
Hooded Sweatshirt**

Style: 01535  
MOQ: 24  
MSRP: \$30.00



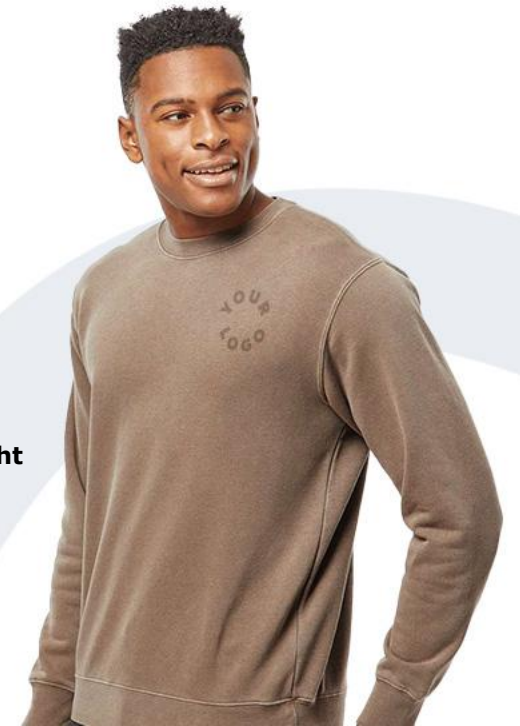
**Carhartt® Midweight  
Hooded Zip-Front  
Sweatshirt**

Style: CTK122  
MOQ: 24  
MSRP: \$55.00



**Unisex Midweight  
Pigment Dyed  
Crewneck  
Sweatshirt**

Style: 22376  
MOQ: 24  
MSRP: \$38.00



# Jackets

## Columbia® Women's West Bend™ II Vest

Style: 18324  
MOQ: 12  
MSRP: \$80.00



## DriDuck® Renegade Jacket

Style: 5057  
MOQ: 12  
MSRP: \$100.00



## Carhartt® Quilted-Flannel-Lined Duck Active Jac

Style: CT106677  
MOQ: 12  
MSRP: \$110.00



## Columbia® Landroamer™ Quilted Shirt Jacket

Style: 17524  
MOQ: 24  
MSRP: \$125.00



## Columbia® Women's Time Is Right™ II Windbreaker

Style: 19424  
MOQ: 12  
MSRP: \$70.00



Omni-SHIELD™ advanced repellency

## DriDuck® Summit Vest

Style: 5318  
MOQ: 12  
MSRP: \$85.00





# 1/4 Zips

## Unisex Gildan Softstyle® Midweight 1/4 Zip Sweatshirt

Style: SF008  
MOQ: 24  
MSRP: \$28.00



## DriDuck® Ranger Pullover

Style: 7353  
MOQ: 12  
MSRP: \$70.00



## DriDuck® Mission 1/4 Zip

Style: 7349  
MOQ: 12  
MSRP: \$89.00



## J. America Women's Element Fleece Quarter- Zip Sweatshirt

Style: 19228  
MOQ: 24  
MSRP: \$41.00



Also available in mens

## TravisMathew Coveside 1/4-Zip

Style: TM1MZ339  
MOQ: 12  
MSRP: \$100.00



## DriDuck® Keystone

Style: 5303  
MOQ: 12  
MSRP: \$79.99



# Headwear & Accessories



**Winter Lined Suede Cowhide Gloves**

Style: 47  
MOQ: 72  
MSRP: \$19.00



**Bayside USA Made 8 1/2" Knit Beanie**

Style: 17279  
MOQ: 24  
MSRP: \$9.00



**Richardson® Chunky Cable Beanie**

Style: 99595  
MOQ: 24  
MSRP: \$17.00



**Ragg Wool Gloves**

Style: 350  
MOQ: 72  
MSRP: \$16.00



Give back to trades!

**Wolverine Knit Watch Cap**

Style: TM39000  
MOQ: 12  
MSRP: \$24.00



**CornerStone® Rib Knit Face Mask**

Style: CS805  
MOQ: 24  
MSRP: \$22.00





# Get Ready for Cooler Weather

## Contact Me Today:

Ed Bellamy Jr., SPP Account Manager  
Staples Promotional Products  
T: 314-920-6183  
[EdBellamyjr@swbell.net](mailto:EdBellamyjr@swbell.net)