

# The IBM Bob Merchandise Catalog 2026

This is a sample selection of items that can be ordered as a special order. Other items are available upon request from your authorized IBM Merchandise supplier (see [here](#)).

Logos shown may be subject to change. They are shown for visualization purposes only.

Special approval is needed for the use of the IBM 8-bar logo (or any affiliated logos/marks) not shown in this deck.

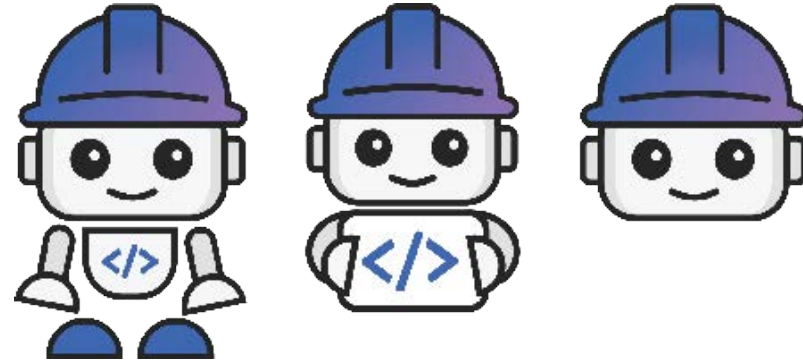
**Please contact the IBM Logo Merchandise Team at [logostor@us.ibm.com](mailto:logostor@us.ibm.com) for questions or assistance.**

# Design notes

## Icon & Logotype Usage:

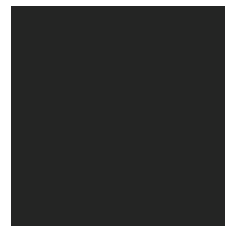
The IBM Bob identity features three distinct color icons. These icons may be used independently or in conjunction with the “IBM Bob” Logotype.

### Icons

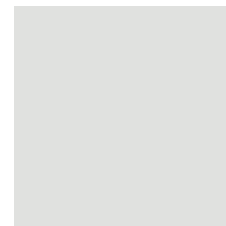


### Logotype

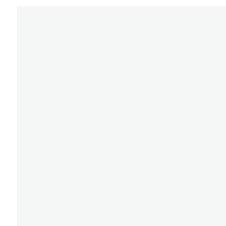
# IBM Bob



262626  
Gray 90  
pms Gray 90  
c71 m64 y64 k68



e0e0e0  
Gray 20  
pms Gray 2  
c3 m2 y2 k0



f4f4f4  
Gray 10  
pms Gray 1  
c3 m2 y2 k0



0f62fe  
blue 60  
pms 2135  
c80 m60 y0 k0



8a3ffc  
purple 60  
pms 2665  
c58 m72 y0 k0

## How to order

All items can be purchased as a special order.

Prices and Minimum order quantities will vary based on the ordering country. Other items not shown in this collection may be requested through your local authorized Logo Merchandise supplier.

Please go to <http://logostore-globalid.com>, find your country, and contact one of the authorized IBM Logo Merchandise suppliers.

**All IBM Logo Merchandise must be ordered from an authorized IBM Logo Merchandise supplier.**

For any IBM Logo Merchandise questions or to request other items for approval, please email [logostor@us.ibm.com](mailto:logostor@us.ibm.com)

# IBM Bob Collection

T-shirt

Approximate lead time:  
3-4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Note: One or both logos may be used.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$21 at 48 (minimum order quantity)



# IBM Bob Collection

T-shirt

Approximate lead time:  
3–4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Note: One or both logos may be used.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$25 at 48 (minimum order quantity)



## IBM Bob Collection

Cap

Approximate lead time:  
3–4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$15 at 24 (minimum order quantity)



## IBM Bob Collection

Tote Bag

Approximate lead time:  
3-4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$15 at 24 (minimum order quantity)



## IBM Bob Collection

Mug

Approximate lead time:  
3-4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$10 at 72 (minimum order quantity)



# IBM Bob Collection

## Laptop Stickers

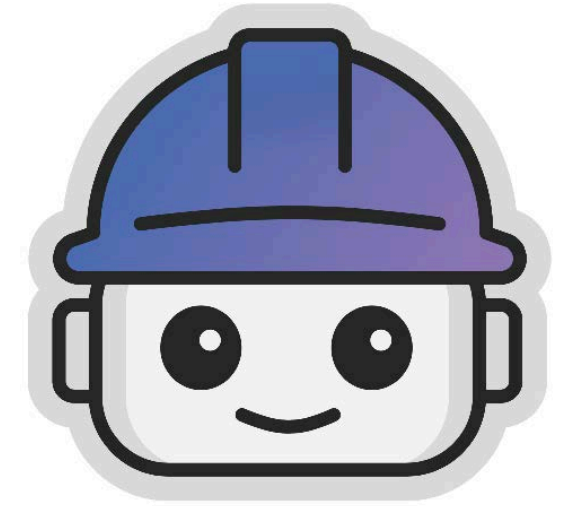
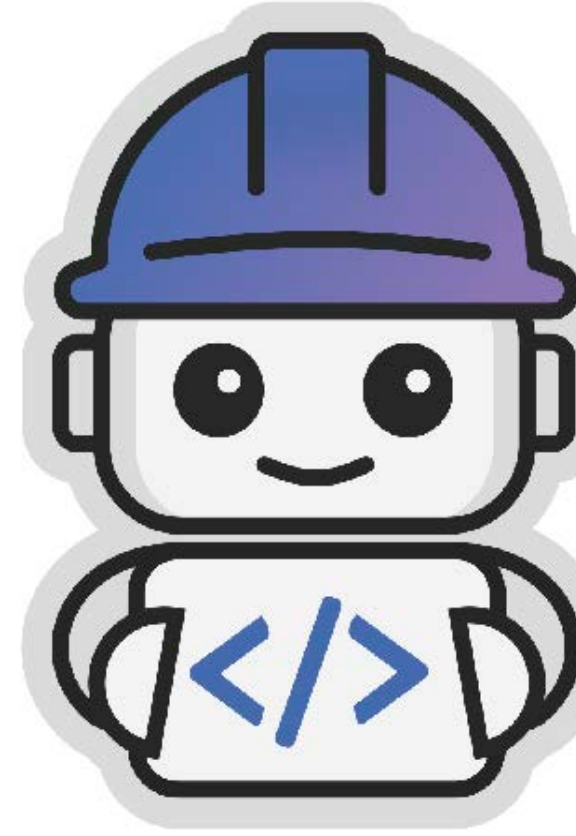
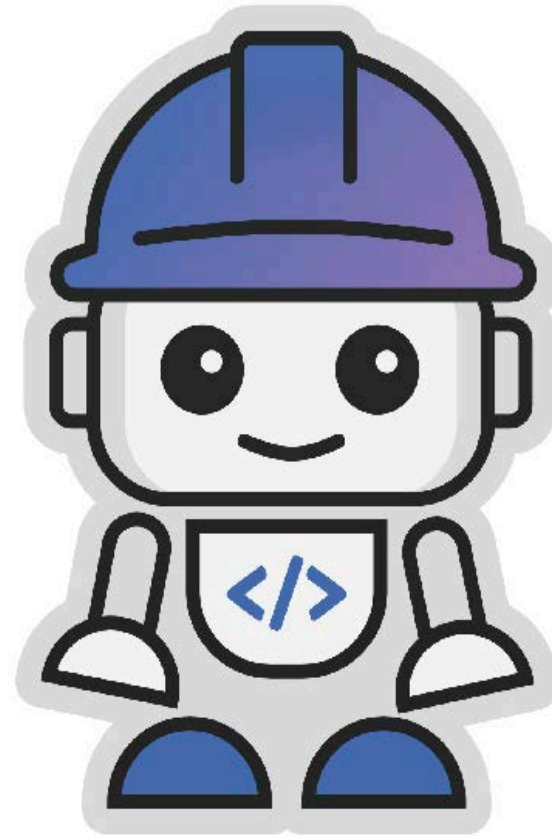
Approximate lead time:  
3–4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$.95 at 100 (minimum order quantity)

**Laptop sticker size guide:**  
**Standing and head/body: 2"/ 50.8mm height**  
**Head only: 1"/ 25.4mm height**



# IBM Bob Collection

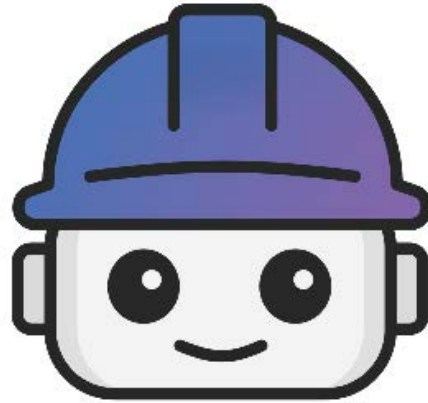
Lapel Pin

Approximate lead time:  
3-4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$5 at 50 (minimum order quantity)



# IBM Bob Collection

Key Fob

Approximate lead time:  
3-4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$1.05 at 250 (minimum order quantity)



## IBM Bob Collection

Luggage tag- 1 colo logo

Approximate lead time:  
3-4 weeks.

Minimum orders quantities and prices will vary  
by ordering country.

For all orders please go to <http://logostore-globalid.com>, find your country and contact your authorized IBM supplier.

Approximate US cost based on the quantity shown (cost will vary by country, quantity and logo options): \$1.15 at 250 (minimum order quantity)



