

Merchandise Special Order Catalog

Inclusion@IBM

How to order

Items in this deck represent a curated selection of Inclusion@IBM merchandise available for special orders. The schematic drawings represent the general designs, and the final details will be informed by the availability of product styles, materials, production options and colors per country.

Prices and minimum order quantities vary based on the country in which they are ordered. Other items not shown may be requested through your local authorized logo merchandise supplier.

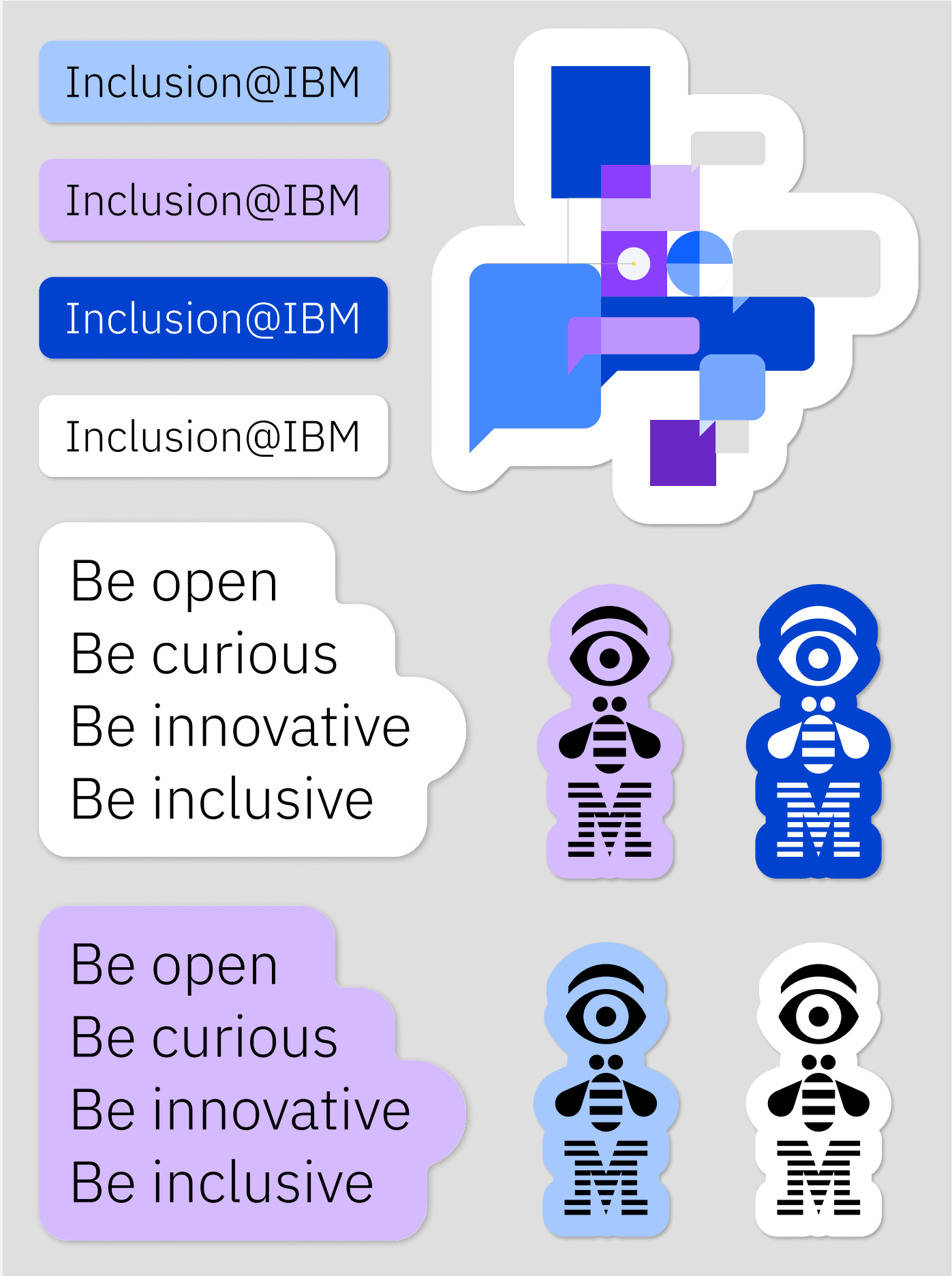
Go to the [IBM Brand Store](#), find your country, and contact one of the authorized IBM merchandise suppliers. All IBM merchandise must be ordered from an authorized supplier.

For any IBM merchandise questions, email the [IBM merchandise team](#).

Sticker sheet

Artwork: 4 color
Item finish: matte

Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.

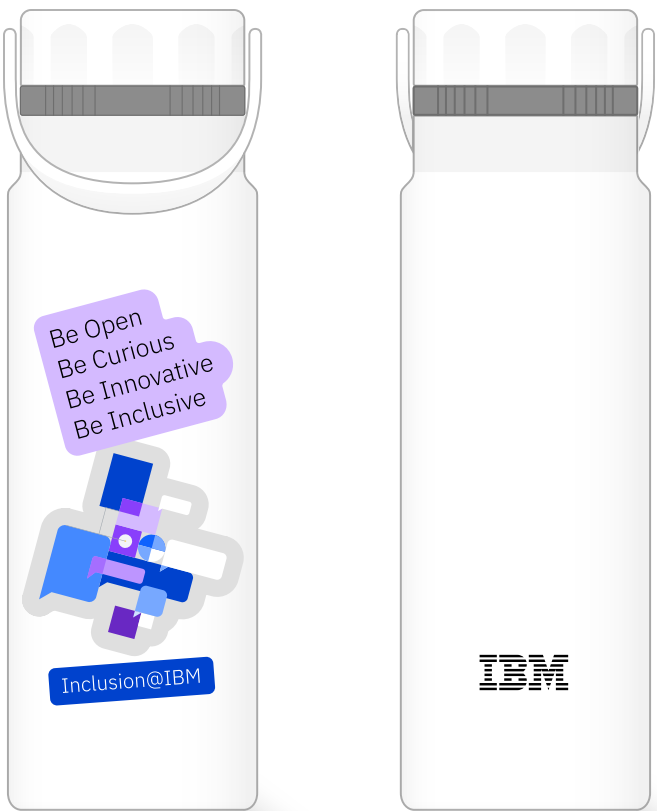


Bottle

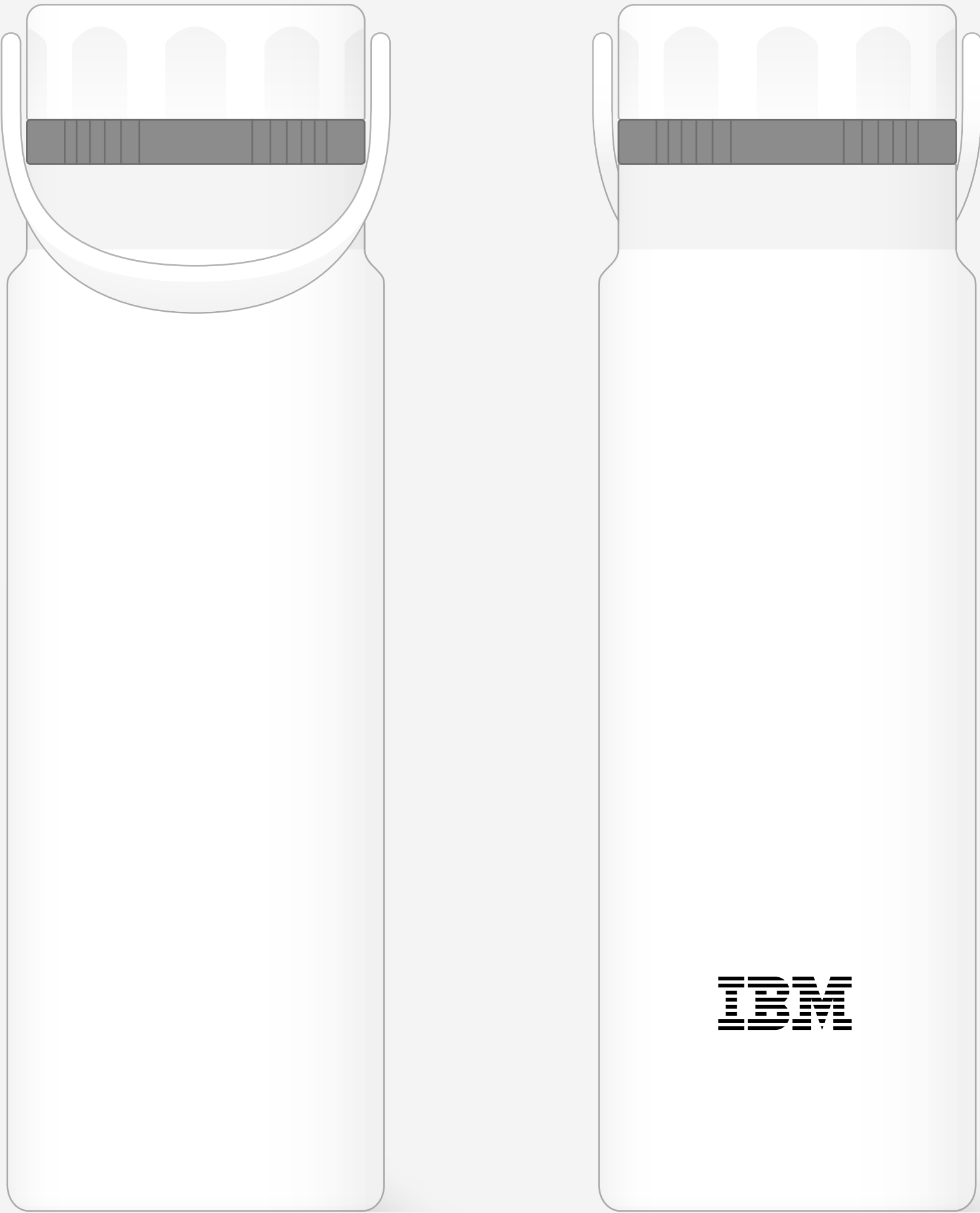
(customizable)

Artwork: 1 color
Item color: white
Required: 8-bar logo (back)

Stickers can be applied to bottle.
Stickers not included.



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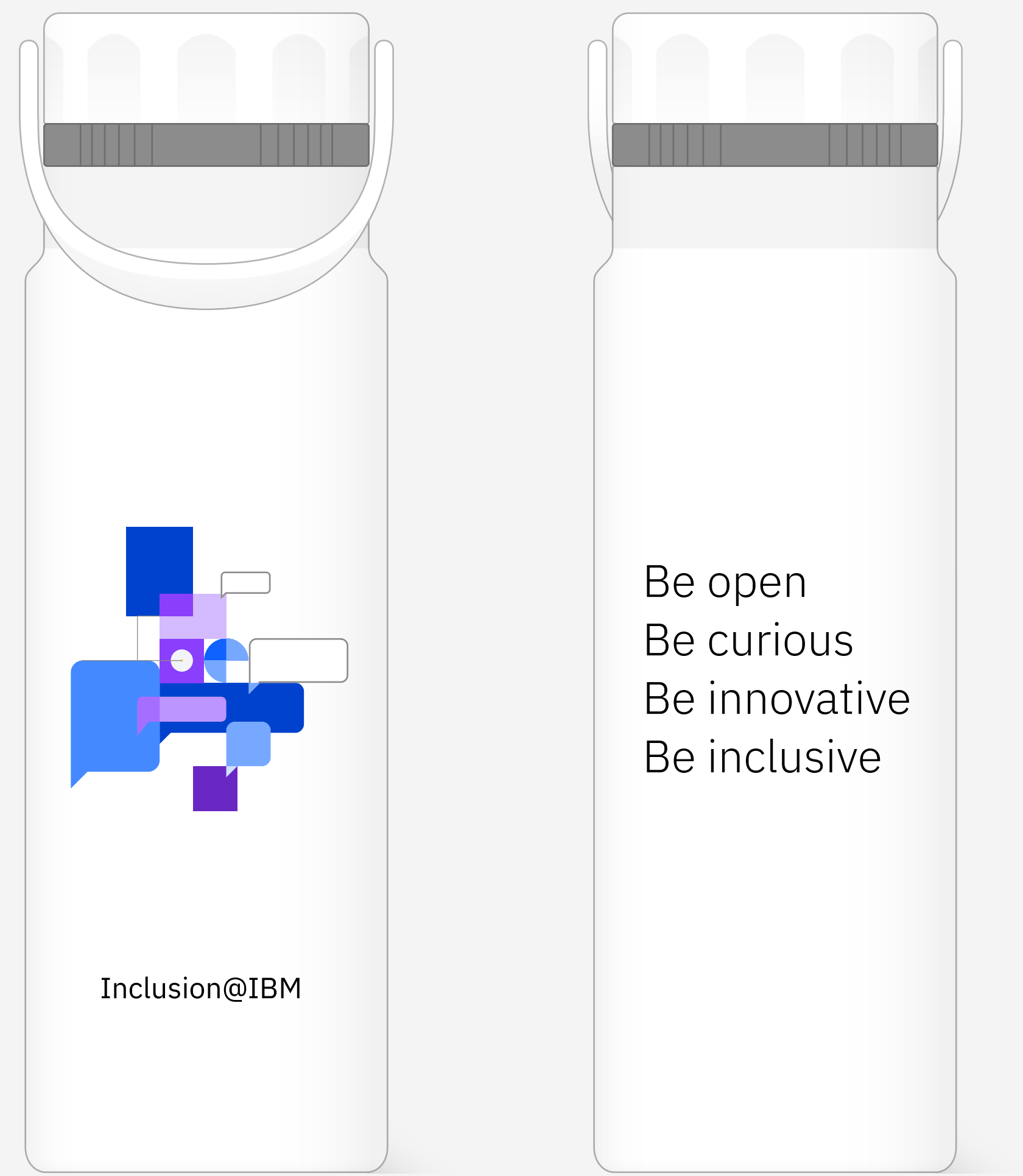


Bottle

(tagline)

Artwork: 4 color
Item color: white
Required: program name (front)
Required: illustration (front)
Required: statements (back)

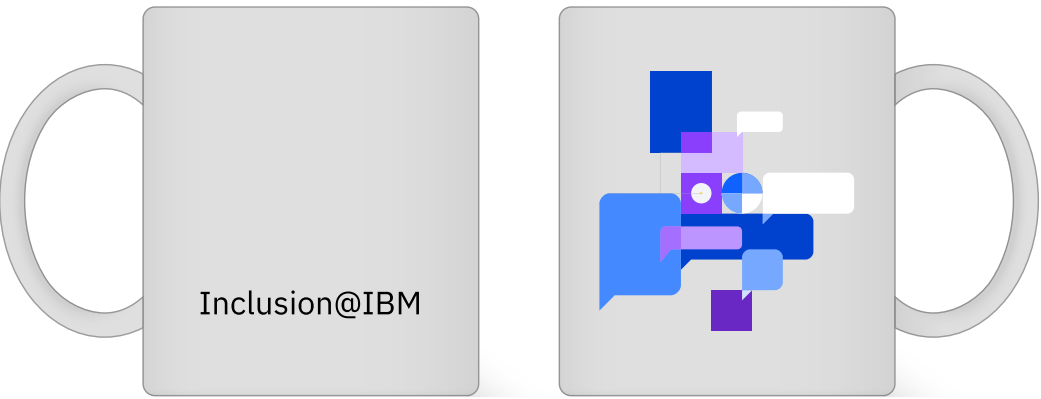
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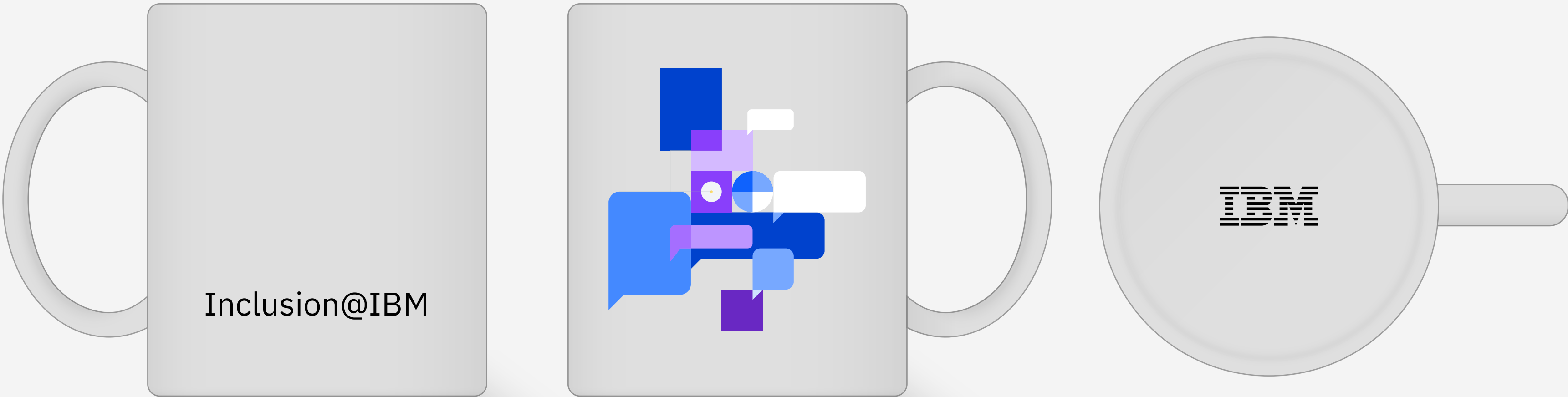
Mug (illustration)

Artwork: 4 color
Item color: light gray
Required: illustration (front)
Required: program name (back)
Required: 8-bar logo (bottom)

Alternatively, the 8-bar logo is not required if bottom print is not available.



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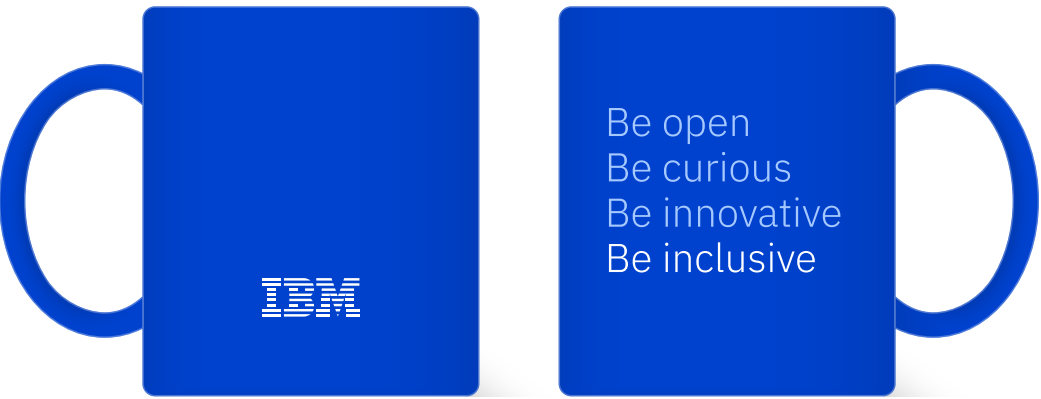


Mug

(tagline)

Artwork: 4 color
Item color: IBM Blue 70 equivalent
Required: statements (front)
Required: 8-bar logo (bottom or back)

Alternatively, the 8-bar logo can be placed at the back of the mug if bottom print is not available.



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Lanyard (8-bar)

Artwork: 4 color
Required: program name
Required: IBM 8-bar

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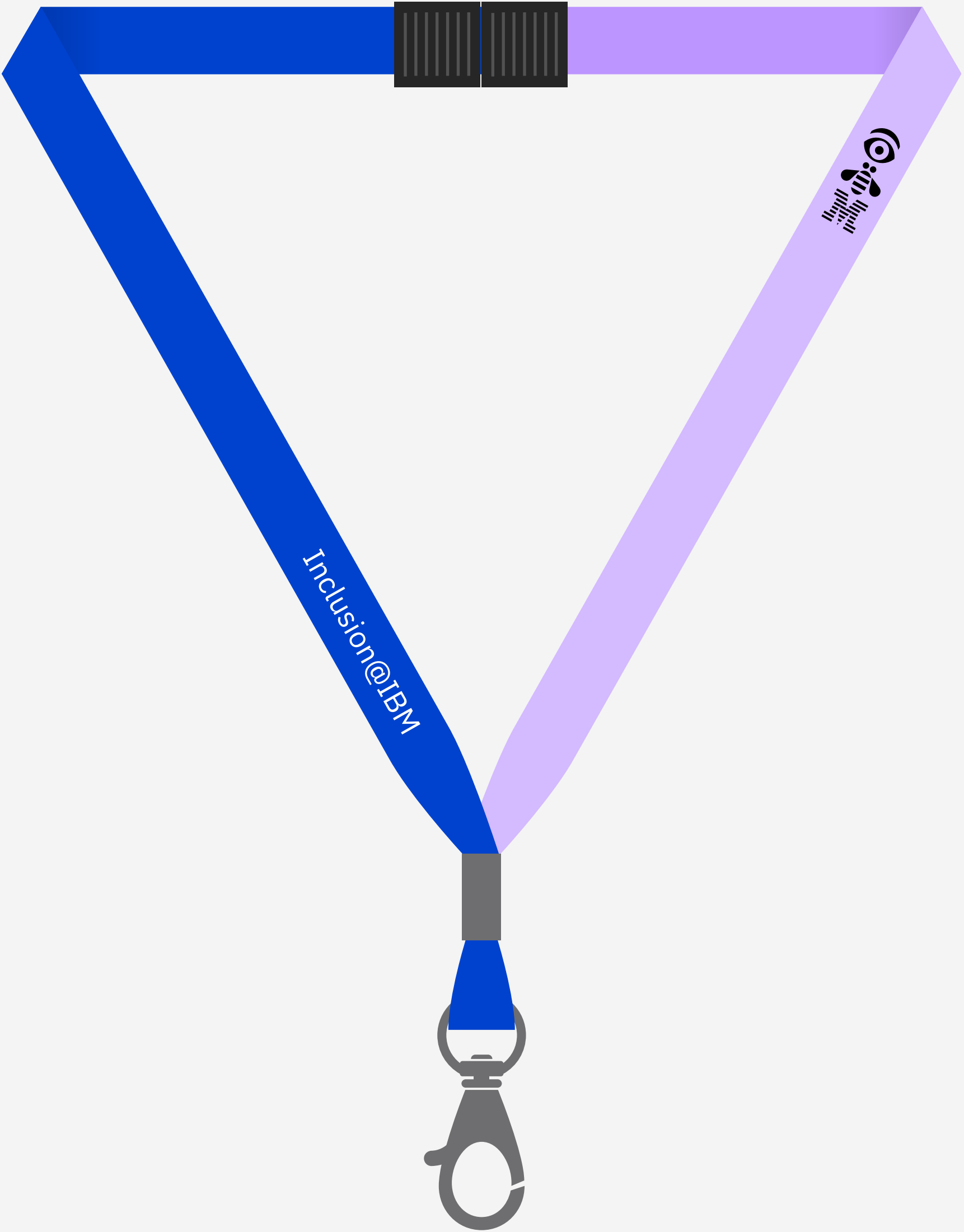


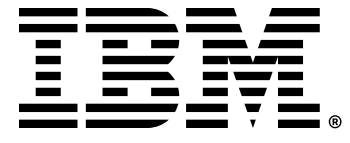
Lanyard (Rebus)

Artwork: 4 color
Required: program name
Required: Rebus



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For information
and mechanicals:
[IBM merchandise team](#)