

The Trend Report

By Staples Promo

Back to Greatness

2026



Back to Greatness

Back to Greatness reflects a renewed desire to reconnect with what made brands great in the first place; heritage, craftsmanship, durability, and purpose. In a market saturated with fast trends and disposable goods, consumers and companies are gravitating back to classic design, proven materials, and products that feel earned—not trendy.



Samsonite Virtuosa Backpack

Item 101831 | Min 6 | \$158



10oz Diner Mug

Item #127| Min 48 | \$9



20oz Yeti Rambler Stackable Cup

Item #YRAM20STACK| Min 6 | \$50



24oz Corkcicle® Tumbler

Item #100482-M01| Min 25 | \$63



48oz Stanley Legendary Classic Bottle

Item #1603-14| Min 24 | \$63



Nike Commute Backpack
Item #NKFZ6128 | Min 12 | \$97



Carhartt® Lunch 6 Can Cooler
Item #Ct89251601 | Min 12 | \$37



Moleskine Classic Slim Briefcase
Item #102665| Min 6 | \$286



Unstructured Corduroy
Item #7875| Min 24 | \$11



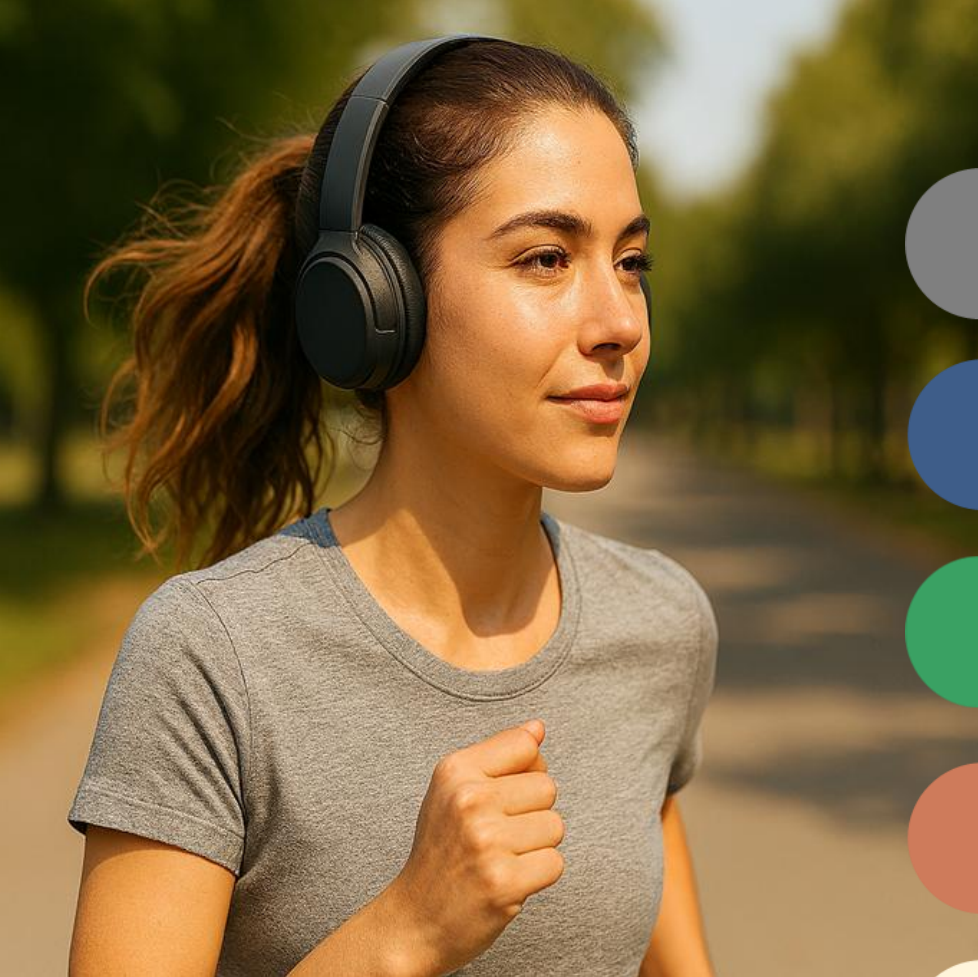
Ralph Lauren Bi-Swing Windbreaker
Item #POLOJ500 | Min 1 | \$190



Brooks Brothers® Long Cardigan Sweater
Item #BB18403| Min 12 | \$75



Champion Unisex Crewneck Sweatshirt
Item #B20384 | Min 12 | \$52.55



**Sony Wireless Headphones w/
Microphone**
Item #WHCH520 | Min 1 | \$90



Pedova™ Zippered Padfolio
Item 0770-10 | Min 24 | \$36



Waterman Expert Ballpoint
Item #101336| Min 15 | \$162



**Nimble Podium 2-in-1 Wireless
Charging Stand**
Item #7125-10| Min 5 | \$114





RPET Sherpa Fleece Blanket

Item #993EV | Min 50 | \$19



Modern Sprout Ember Earth Candle

Item #103085-868 | Min 8 | \$75



Boska Cheese Knife Set

Item #102978-001| Min 6 | \$150



iCool® Alpine 10 1/2" Cast Iron Skillet/Pan

Item #GR2604| Min 25 | \$28



Samsonite Stick Auto Open Umbrella

Item #102976-Q36| Min 2 | \$68



Titleist Velocity Golfball

Item #TLT-VSD-WHT| Min 12| \$33



Igloo® Playmate Pal 9-Can

Item #Cg3000| Min 12| \$45



Ray-Ban Polarized Aviator Sunglasses

Item #0RB30250015858 | Min 1 | \$239



Staying on top of the latest trends is key to keeping your merchandise FRESH.

Our merchandise team does all the work for you! Welcome to THE TREND REPORT, helping you find your next great branded product.

See something you like? Contact us at client.relations6@staples.com with the details of your project or event and we'll bring you unique options from thousands of items outside of the The KP Brand Store.