

2026

Holiday Idea Book

Unwrapping possibilities



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Light Up Logo
Bluetooth®
Headphones



Gifting Checklist

Pro tip: Start early

Starting early gives you the flexibility to find the right gifts, personalize them with care, and deliver them with confidence.

- ☒ Define your gifting goals, budget, and recipient count
- ☒ Consider the experience you want to create
- ☒ Select gifts that fit your audience and objectives
- ☒ Finalize artwork, branding, and personalization details



Kitting

The power of unboxing.

Create a seamless, memorable unboxing experience with branded gift collections designed to make an impact.



Thoughtfully Curated.

Products selected around one idea, audience, or occasion.



Designed as One Experience.

Packaging, colors, and branding that bring the story together.



Delivered Anywhere.

One cohesive gifting experience, shipped to one location or many.



80% of recipients say a thoughtful corporate gift **improves their impression** of the brand/company.*



77% of recipients demonstrate instant joy when they saw **branded tissue paper** inside their package.

Packaging

The magic is in the details.

Turn every gift into a memorable moment with elevated packaging and presentation.

Fully Custom Products

From concept to creation.

Bring your vision to life with custom-designed merchandise created specifically for your audience, event, or gifting initiative.

Customized gifts generate
85%
higher appreciation
compared to
generic alternatives.*



Trending Decoration Methods

Where branding meets design.

Today's most popular decoration techniques help brands create products that feel more premium, intentional, and seamlessly integrated.

From subtle, retail-inspired finishes to dimensional branding, we offer more ways than ever to elevate your gifts.

A

Small & Centered Iconic Silicone Transfers

Modern, sleek, tonal branding with texture.

B

Chenille Patches & Transfers

Soft, plush texture with a classic varsity feel.

C

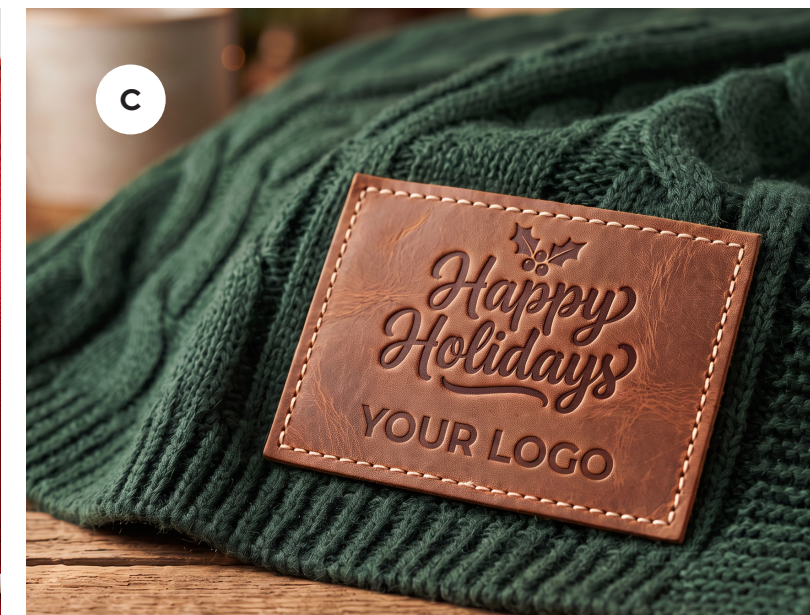
Leather & Faux Leather Patches

Classic, elevated branding with rich texture and character.

D

3D Puff Screenprint

Raised, dimensional logos on hats, hoodies, and bags.



Interactive Experiences

Make gifting more memorable.

A meaningful gift doesn't always come in a box. Give recipients the opportunity to choose, personalize, or create something uniquely their own.

A

Disc Notebook Lab

Turn a simple notebook into something uniquely theirs.

B

Hat Personalization Station

Insert your initials medallion onto premium quality hat.

C

Charm & Accessory Bar

Turn your brand into a statement that is carried everywhere.

Recipients may perceive gifts as up to **25% more valuable** when **they have a role in choosing or personalizing them.***



Digital Pop-Up Shops

A better way to gift at scale.

Create a flexible gifting experience that puts the **power of choice** in recipients' hands, while simplifying fulfillment, logistics, and program management.



Curated By You.

Curate the collection, define the budget, and set the ordering window.



Chosen By Them.

Recipients select what they want, provide their delivery information, and receive their gift directly.



Managed By Us.

We coordinate ordering, data, production, fulfillment, and delivery.

68% of recipients would rather **choose their own gift.***

*Source: [Entrepreneur.com](https://www.entrepreneur.com) "What if Your Employees Don't Like Your Holiday Gift?"

Connect with your Staples Promo Rep to discuss your holiday gifting plan.

Get Inspired

For the season ahead.

The best branded gifts do more than showcase a logo. They create moments of appreciation, connection, and delight. Explore these curated ideas for inspiration and discover products that leave a meaningful impression long after they're received.

Stanley® Flowstate™
Spring Bottle, 20oz

Recovery Ready
Massage Gun

AWARE™
Recycled Cotton
Market Tote

North End®
Spirit Men's Textured
Hooded Pullover

Native Union
Snapstand Qi2 Wireless Charger

iLive™
Sound Shades - Bluetooth®
Audio Sunglasses



Style Traveler Gift Set

Cozy Comfort Beanie
& Blanket Gift Set



Host & Toast
Charcuterie
Board with Lid

Stackable Glass,
13.5oz



Pocket Snap
Digital Camera
Keychain

Desk De-Stress
Squishy Cube

Bring Your Holiday Gifting to Life

Connect with your
Staples Promo rep to start
planning your holiday
gifting strategy.

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