Promotional Products

The Trend Report

By Staples Promo

Fresh Edit



Fresh Edit

Starting off the fall season with modern colors, elevated materials, thoughtful details, and trend-forward products that feel current without being overly designed. Details are what bring the product to life, from elevated trims and modern hardware to updated silhouettes and unexpected material combinations.

It's a curated refresh—taking familiar favorites and introducing what's next.



Cotton Buckle Tote
Item #7901-84 | Min 20

Small Block Lap Blanket
Item #5755-M80-1S-4CP| Min 12





Pinch Provisions Tech Kit
Item #CMDTECH1| Min 12



Flatmate Geo Notebook
Item #701280 | Min 50



Faux Fur Bubble Blanket
Item #7068 | Min 20



Modern Sprout Rooted Candle
Item #101462 | Min 25

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24oz RINGO Pro Water Bottle

Item #102994 | Min 8





20oz Stanley Flowstate Spring Bottle

Item #62204 | Min 24

Glass Pitcher

Item #54871 | Min 48





Heavy Pour Mug

Item #CM200 | Min 48



10oz Olla Vacuum Coffee Cup with Ceramic Liner

Item #1602-49 | Min 24

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Pick + Pair
Item #8204-21-4CP | Min 50



Mini Notebook with Clip
Item #SM-5355 | Min 240



Mini Fontaine Tote Charm
Item #9898-30 | Min 40



8oz. Mini Insulated Bottle
Item #1602-41 | Min 36

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Matte Oxford Tote
Item #BG472 | Min 24





BYBBA Bondi Duffel Bag
Item #30242 | Min 10



Osprey Arcane Earth Tote
Item #102951-F06| Min 6

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MiiR® Puffy Long Jacket
Item #MRAW445 | Min 48

Mercer+Mettle® Vest
Item #MM7223| Min 48





TravisMathew Waffle ¼ Zip
Item #TMA46418| Min 48



Adidas Snap Crewneck
Item #B15753| Min 48



Ahead Corduroy Cap
Item #103077| Min 25

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Fresh Edit

Starting off a new season with product that feels new, relevant, and right for the moment. ***Fresh Edit*** brings together emerging styles, updated essentials, and unexpected finds that give everyday merchandise a fresh point of view.

Think modern colors, elevated materials, thoughtful details, and trend-forward products that feel current without being overly trendy. It's a curated refresh—taking familiar favorites and introducing what's next.

Newness curated for now.









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Retail Inspiration

Rather than reinventing classic pieces, this trend focuses on subtle yet impactful updates through modernized fits, elevated materials, and thoughtful design details. Oversized silhouettes, cropped proportions, textured fabrics, unexpected seaming, and refined trims ***breathe new life into everyday essentials.*** The result is a collection that feels current, versatile, and effortlessly wearable, proving that even the most timeless pieces can be reimagined with a ***fresh perspective.***







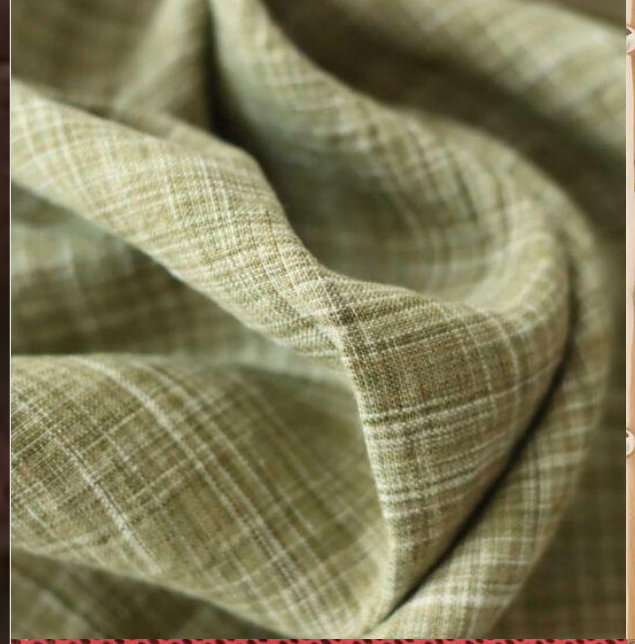


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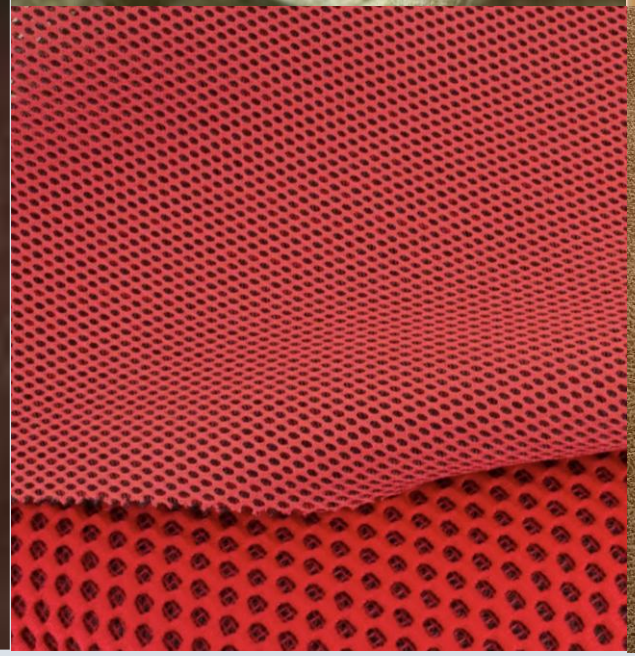
Material, Color & Purpose

Lightweight linens, sporty mesh, delicate lace, and richly textured fabrications introduce a fresh dimension to familiar silhouettes, making ***everyday pieces feel modern and unexpected.*** These updated materials add depth, movement, and visual interest while maintaining the versatility of timeless essentials. Whether through the airy sophistication of linen, the athletic influence of mesh, the feminine touch of lace, or the tactile appeal of textured fabrics, these fabrications give classic pieces a punch of new, ***transforming foundational styles into standout wardrobe favorites.***











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