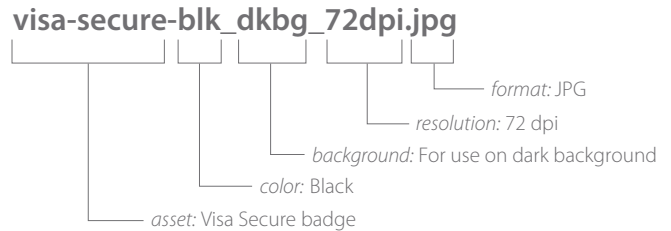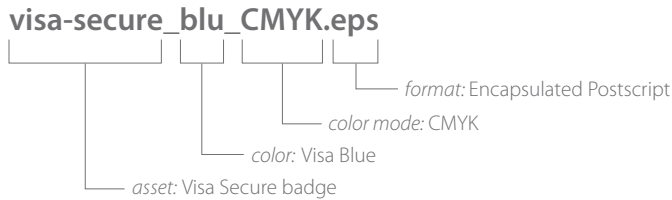Point of Sale and Marketing
Visa Secure Badge

VISA

The Visa Secure badge is used in advertising, websites, collateral and related communications to identify participation in the Visa program that helps confirm your identity when you make a purchase.

Filename Structure

visa-secure_blu_CMYK.eps

format: Encapsulated Postscript
color mode: CMYK
color: Visa Blue
asset: Visa Secure badge

visa-secure-blk_dkbg_72dpi.jpg

format: JPG
resolution: 72 dpi
background: For use on dark background
color: Black
asset: Visa Secure badge

For point of sale and marketing communications
Note: Artwork does not include the gray background color shown in the examples below..

VISA SECURE	visa-secure_blu_CMYK.eps	For professional print applications.	Spot/CMYK vector
	visa-secure_blu_72dpi.jpg visa-secure_blu_120dpi.jpg visa-secure_blu_300dpi.jpg	For on-screen use, including online.	RGB raster
	visa-secure_blu_RGB.ai	For creating other digital on-screen formats.	RGB vector
VISA SECURE	visa-secure_blk_CMYK.eps	For professional print applications.	Spot/CMYK vector
	visa-secure_blk_72dpi.jpg visa-secure_blk_120dpi.jpg visa-secure_blk_300dpi.jpg	For on-screen use, including online.	RGB raster
	visa-secure_blk_RGB.ai	For creating other digital on-screen formats.	RGB vector
VISA SECURE	visa-secure_dkbg_blu_CMYK.eps	For professional print applications.	Spot/CMYK vector
	visa-secure_dkbg_blu_72dpi.jpg visa-secure_dkbg_blu_120dpi.jpg visa-secure_dkbg_blu_300dpi.jpg	For on-screen use, including online.	RGB raster
	visa-secure_dkbg_blu_RGB.ai	For creating other digital on-screen formats.	RGB vector
VISA SECURE	visa-secure_dkbg_blk_CMYK.eps	For professional print applications.	Spot/CMYK vector
	visa-secure_dkbg_blk_72dpi.jpg visa-secure_dkbg_blk_120dpi.jpg visa-secure_dkbg_blk_300dpi.jpg	For on-screen use, including online.	RGB raster
	visa-secure_dkbg_blk_RGB.ai	For creating other digital on-screen formats.	RGB vector