



Retail
Inspiration



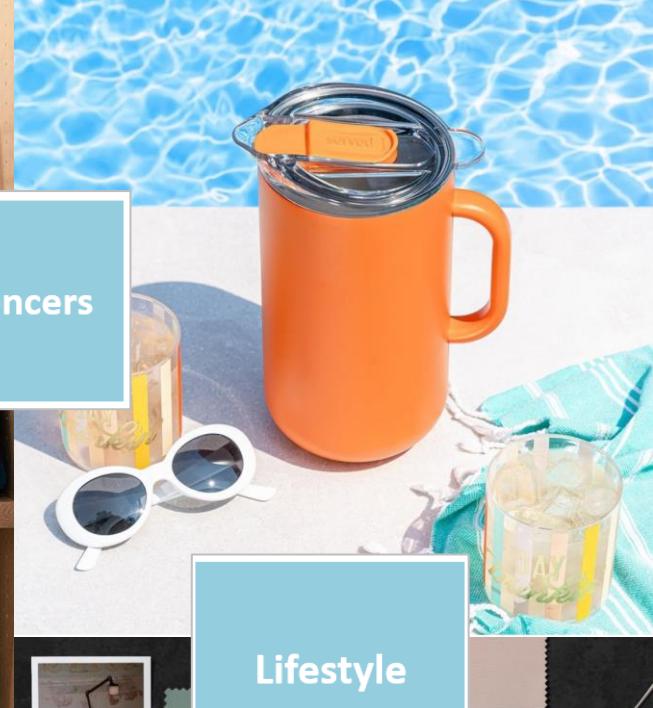
Social
Media



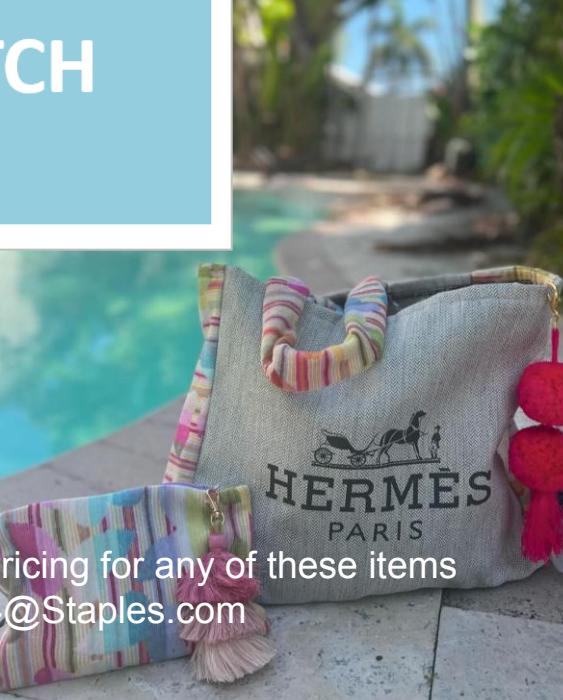
2025 TREND WATCH



Influencers



Lifestyle



Research
Groups





Color of the Year 2025

Pantone Mocha Mousse

17-1230



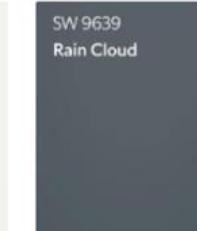
Cinnamon Slate

2113-40

This delicate mix of heathered plum and velvety brown, Cinnamon Slate, embodies enduring style and a modern sensibility.

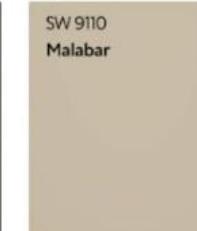
LRV ⓘ
19.71

2025 Color Capsule of the Year



“Our Color Capsule of the Year can be curated to stand out with any style. We wanted a modern, fresh take on color, with a balanced and usable assortment of shades.

- Sue Wadden
Director of Color Marketing



2025 Trends

Sustainability

1. Brand Recognition & Socially Responsible
2. Fresh, Fun, and Functional
3. Influencers Inspire
4. Budget Friendly Solutions
5. Shared Experiences





renew

Introducing Renew, a new initiative furthering our commitment to reducing our impact and providing better choices to the industry. This initiative transitions our best-selling items to materials less harmful to the environment, along with exciting new product launches. Renew offers products you and your clients can feel good about.





Introducing Renew, a new initiative furthering our commitment to reducing our impact and providing more sustainable options to the industry.

This initiative transitions our best-selling items to materials less harmful to the environment, along with exciting new product launches.

Renew offers products you and your clients can feel good about.

A Wide Range of Certified Materials

Lemon Grass

Coffee Husk

Apple Skin

Pulp Seed Paper

Wood Fiber

RPET Felt

Recycled Cotton

Recycled Plastic

Recycled Leather

Recycled Aluminum

Recycled Stainless

PLA - Polylactic Acid (Plant Vegetable Based)

RPET (recycled polyethylene terephthalate)

Jute

Bamboo

Craft Paper

Be Aware™ with us:



We make data public to track
and validate end-to-end
impact of sustainable textiles
from origin to consumers.

Our common problem lies in today's outdated sustainability claims system (inefficient, costly and time consuming). Aware™ is the solution for the new era – The unlock for minimising our collective impact.

Aware™ is
the solution
for the new era

AWARE™

Making better
choices easier



Supply Chain Traceability



Environment Impact Data



Raw Material Sustainability Data

Item : 3283 BLK



Scan and discover
full transparency



Aware™
Virtual ID

RECYCLED COTTON / POLYESTER

PO : 710759

Item : 3256BLK

Color : BLACK

MADE IN : BANGLADESH





How Aware™ Works

Aware™ has built a revolutionary traceability platform that begins right at the origin of your clothing's fiber. A unique tracer is embedded into the material, ensuring its authenticity. But it doesn't stop there. All the information is stored securely on a public blockchain, making it tamper-proof. So, when you see the Aware™ Virtual ID, you can trust that it reflects the true journey of your product, from its source to your hands. No more greenwashing, just transparent, reliable data.



Aware™ Tracer Particles are integrated into the recycled fiber, which is then spun into yarn. These particles enable traceability throughout every stage of the production process.



The Aware™ Tracer Particles are scanned at every step of the process, including the spinner, fabric mill, producer, and brand, to ensure their properties remain intact on the journey to the consumer.



The Aware™ offers instant access to vital product information via a QR code scan on your smartphone. QR code sewn into each item, you can instantly retrieve comprehensive and reliable data about the item's impact and origins.

How it works





Aware™ offers instant access to product information via QR code

#3257 Aware™ Recycled 10oz Cotton Zip Pouch \$3.65C

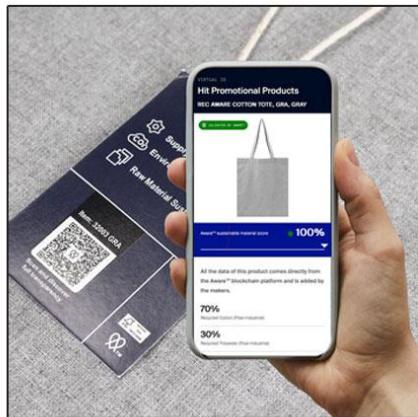


Aware™ offers instant access to product information via QR code

#3259 Aware™ Recycled 10oz Cotton Canvas Anywhere Belt Bag \$9.99C



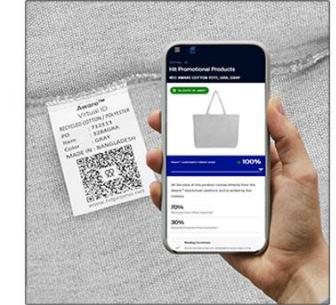
#32003 Aware™ Recycled 4oz Cotton Tote Bag \$4.50C



Aware™ offers instant access to product information via QR code



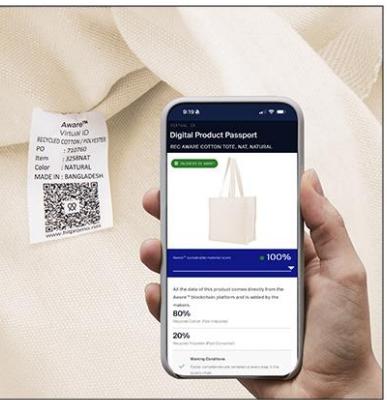
#3284 Aware™ Recycled 9oz Cotton Shopper Tote \$6.99C



Aware™ offers instant access to product information via QR code



Aware™ offers instant access to product information via QR code



Back



Aware™ offers instant access to product information via QR code



Back



#3258 Aware™ Recycled 14oz Cotton North/South \$12.85C

#3282 Aware™ Recycled 10oz Cotton Canvas Tote Bag \$16.50C
“LuLu Dupe”



#2274 Wood Fiber Cutting Board
FSC Certified \$17.99C



The mark of
responsible forestry



#75066 Bombay Bamboo Nesting Bowl Set \$19.99C



#3238 Small Starboard
Recycled Cotton Canvas Tote \$4.25C



Retail Inspiration
Flying Off Shelves





Arden

Recycled Collection



#3875 Arden Recycled Cotton Toiletry Bag \$2.99C
#3242 Arden Recycled Cotton Drawstring Bag \$2.99C
#3244 Arden Recycled Cotton Starboard Tote Bag \$6.99C
#3241 Arden Recycled 14oz Cotton Computer Backpack \$12.50C





#35134 Caleb rPET Convertible Backpack And Sling
Retail Inspired Tiktok, Amazon, Patagonia, DSG
\$11.85C

#35135 Dakota rPET Computer Backpack
Retail Inspired Outdoor Retailer Show \$26.99C



#15030 Performance Mesh Cap

NEW HEADWEAR

**GOOD, BETTER, BEST
ASSORTMENT**



Adjustable Plastic Snap
Tab Closure



#15058 Replay rPET Cap \$9.99C



Adjustable Self-Material Strap
With Hook And Loop Closure



#15055 RENEW Recycled Cap \$7.99C



Hook And Loop Closure



#15068 Premium Recycled Performance \$9.99C



*Adjustable Self-Material Strap
With Hook and Loop Closure*



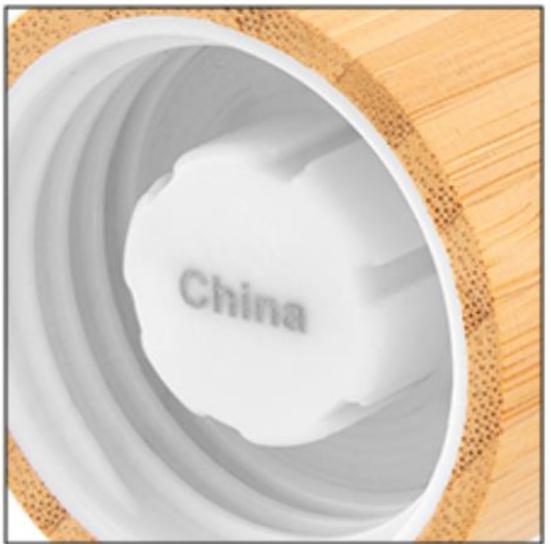
#15062 Prodigy Performance Flex Cap
Laser Perforated Side & Back Panels For Breathability
Adjustable Band For Sizes Up To XL – 62 cm \$14.99C

#15029 Trailhead Cap





#50254 25 Oz. Blaire Recycled Aluminum \$5.35C





Optional Laser Engraved



The mark of
responsible forestry

20oz & 32oz

**#50252 20 Oz. Kelly rPET Bottle
With Bamboo Lid \$4.39C**

**#50253 32 Oz. Jordan rPET Bottle
With Bamboo Lid \$4.50C**

**#50255 20 Oz. Ally rPET Bottle
With Bamboo CARRY Lid \$4.99C**

**#50256 32 Oz. Jeffrey rPET Bottle
With Bamboo CARRY Lid \$4.99C**

Color Changing With Ice Cold Beverage



Custom Overseas



BUDGET FRIENDLY SOLUTIONS

HOT PRODUCTS
UNDER \$5 RETAIL



#75068 All-In-One Spray Cleaner & Cloth \$4.50C





#20086 Rechargeable Vintage Bulb Light \$4.50C



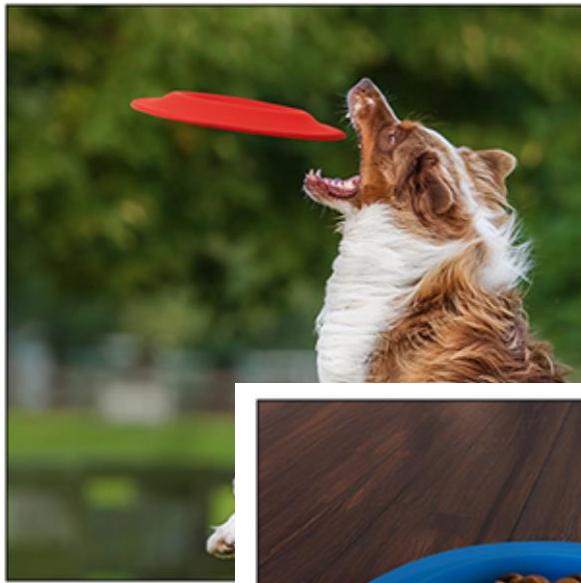
#20107 Flip 7-In-1 Multi Tool \$3.99C



#85029 RABS PILL CASE \$1.99C



#85028 Handheld Massager With Rollers \$3.99C



#80027 2-In-1 Flying Disc Pet Bowl \$6.50C





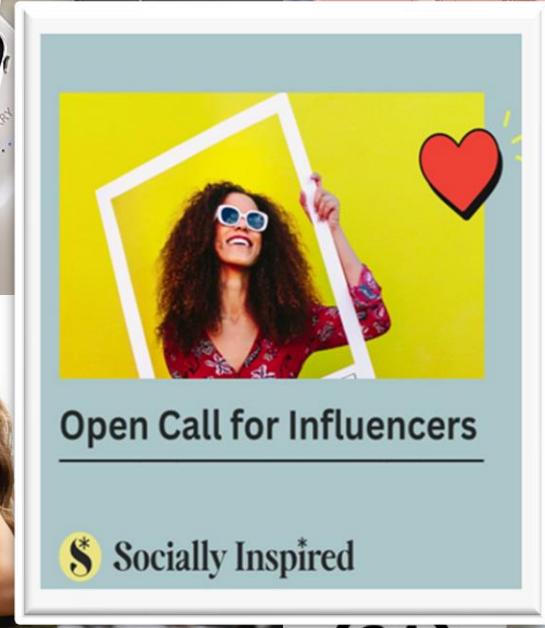
#95230 Wool Dryer Ball Set \$6.99C





#75079 Towel & Water Bottle Holder Carabiner \$1.65C





#50240 - 24 Oz. Pop Sip Recycled Stainless Steel Bottle

\$11.99C



Made with
Recycled
Materials





Silk-Screen



Optional Laser Engraved



ColorBrite[®]
ENHANCED COLOR



#50408 32 Oz. Pop Sip Recycled
Stainless Steel Bottle \$14.50C

RE CYCLED

POP
POP



RE CYCLED

POP
POP



RE CYCLED

POP SIP
POP SIP





#50402 24 Oz. Pop Sip RPET Bottle \$4.75C

#50401 32 Oz. Pop Sip RPET Bottle \$4.99C



Silk-Screen

ColorBrite™
DRINKWARE





THE PERFECT MATCH





#20106 Intrepid Tumbler Shaped Key Chain
\$0.65C



Retail Inspiration 



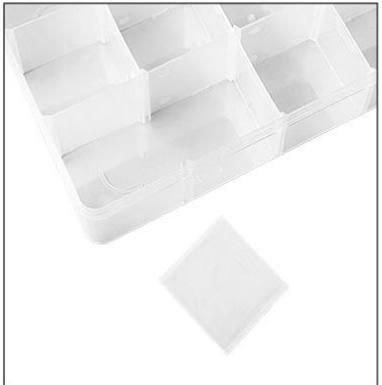
#75062 Mini Intrepid Tumbler Ice Cube
Mold \$1.50C





Contents Not Included

#75080 Snackle Box \$4.50C



CREATING YOUR OWN SNACKLE BOX: A FUN AND EASY DIY SNACK SOLUTION



Recycled ABS (Acrylonitrile Butadiene Styrene)
Is Obtained By Melting Down Post Consumer
ABS Plastic To Create New ABS Plastic.
Frames Are Made Of rABS



#8225 Zander Recycled Frame Sunglasses
\$2.25C



#8221 Ravi Recycled Frame \$2.99C





#96298 Gatsby Recycled Frame in Full Color Microfiber Pouch \$5.99C
#6298 Recycled Frame -Gatsby Sunglasses \$2.50C



*Retail Inspiration
Gucci*



Shared
Experience



**Benefits of
Shared Experiences:**
Mental Wellness
Home Entertainment
Concerts & Festivals
Health & Wellness
Sports & Activities
Team building



#99925 Intrepid Pickleball Kit

2 Paddles, 1 ball in Mesh Drawstring Bag, 40oz Intrepid Mug
with Pickle Ball Sling Bag \$52.99C



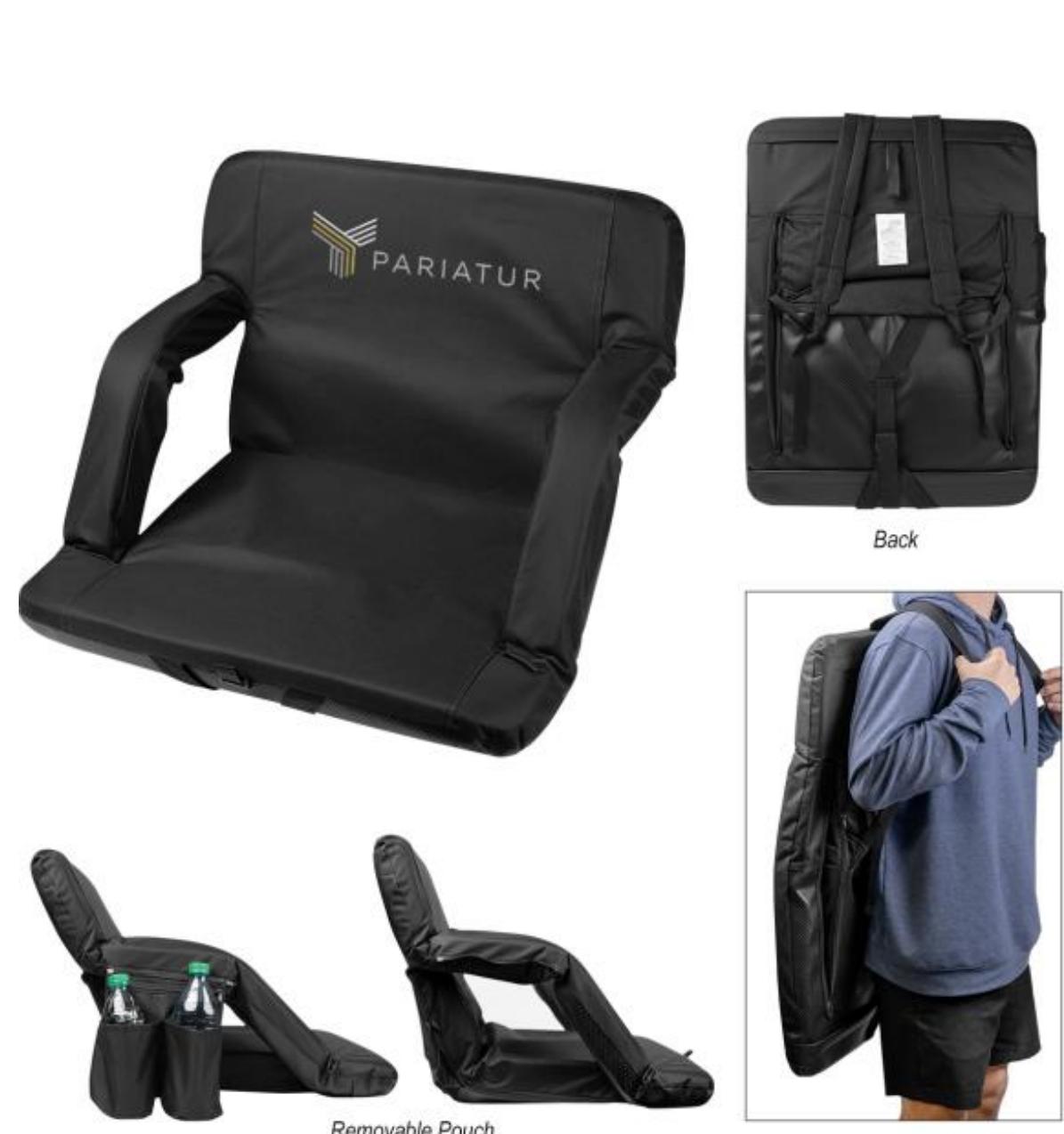
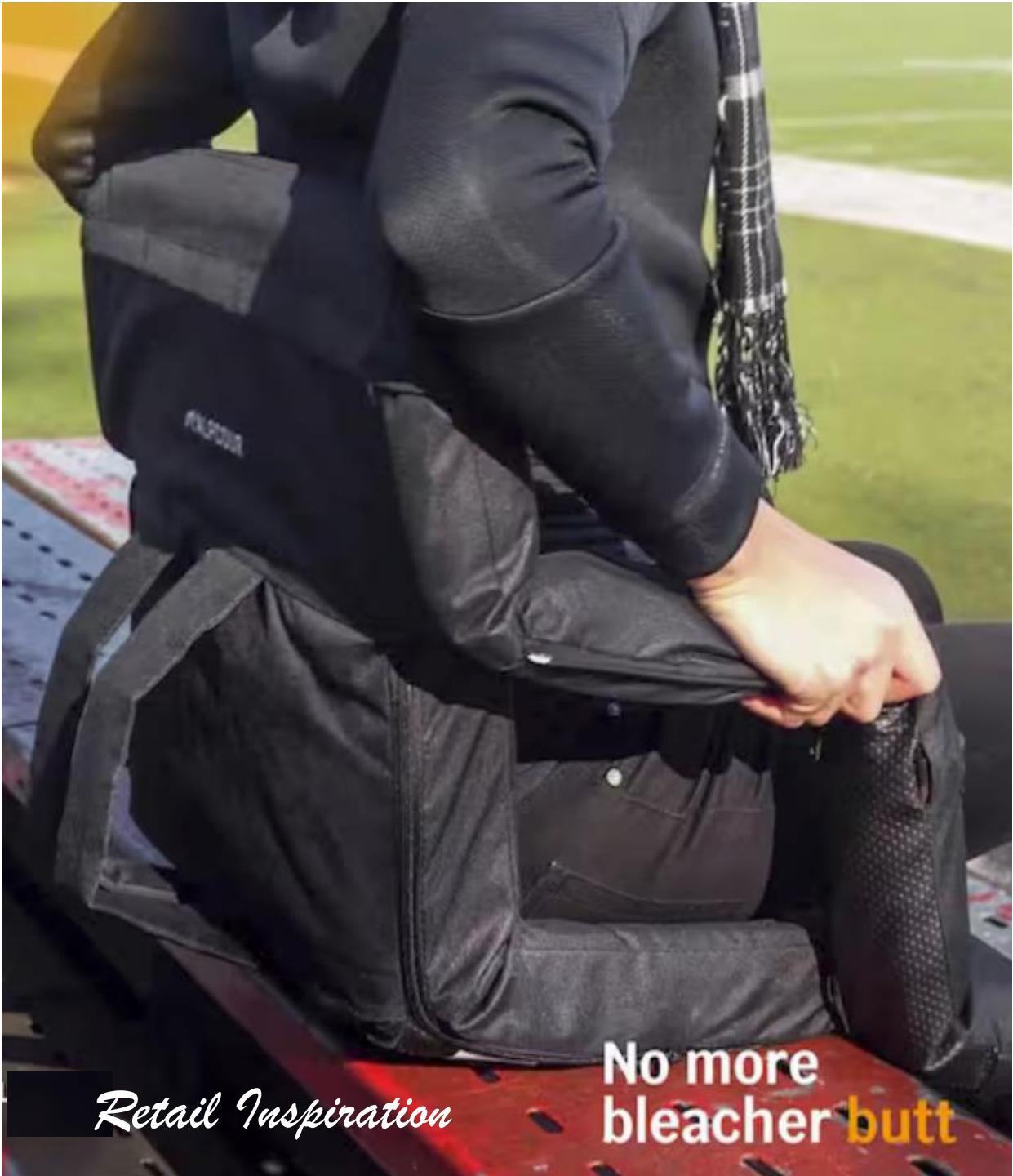


Contents Not Included

#30140 Intrepid 40 Oz. Tumbler Sling With Pouch \$10.99C



Retail Inspiration



#70020 Outdoor Stadium Chair
\$98.99C

#45012 70" Arc Beach Umbrella \$14.75C



#8073 rPET
Foldaway Blanket \$17.75C



#35121 Collapsible
Picnic Basket Cooler \$22.99C

TRAVEL surge





Contents Not Included



Internal Tag



HUDSON



Bottom Compartment



Contents Not Included



Hudson Recycled Collection:

#30141 Hudson Recycled Leatherette Tech Organizer \$13.99C
#30142 Hudson Recycled Leatherette Duffel Bag \$34.99C
#30143 Hudson Recycled Leatherette Cosmetic Bag \$14.49C

#85032 Eye Pillow \$4.50C



Back



#85025 Travel Pillow
\$17.95C



#85021 Eye Mask
\$2.99C





#8245
Aviator Sunglasses
with Mirrored Lens \$3.75C

Standard Pad-Print Imprint



Optional Laser Engraving



Optional 4CP Cello Bag

Clear



Optional Imprint Area



Mesh Pockets Inside



Back



#30112 XL Anywhere Belt Bag
"Retail Dupe: Lululemon New Size" \$8.99C



#35125 Ridley rPET Sling Bag
"Retail Dupe: Gap, Mark & Graham, Lulu" \$7.99C



#30133 Polly Large Shopper Tote Bag \$13.50C



Retail Inspiration



TECH UPGRADED



RETAIL INSPIRATION

#25205 5000 mAh Bamboo & Recycled Fabric Power Bank \$17.99C



#25216 Bamboo & rpet 2200 mah Power Bank \$7.50C



#25204 Bamboo & rPET Fabric Wireless Charger \$9.99C



The mark of
responsible forestry

#25225 Mini Lamp With Speaker & Sound Machine \$32.99C





25206 Tri-Fold Wireless Multi-Charger \$24.99C



#25258 Fun Spinner TWS Earbuds \$22.99C



#25196 MAGIC MIC KARAOKE SET

- Set Includes 1 Mini Karaoke Speaker With Handle And 2 Mini Microphones
- Wireless Speaker Featuring High Definition Bluetooth® 5.3 Technology
- Simply Pair Your Device To Enjoy Dynamic Stereo Sound
- Microphones Feature Three Voice Settings - High, Middle & Low
- Multi-Color LED Lights • Push Buttons To Turn On/Off And Change Settings
- Features A Type-C Input (Cord Included) • Aux Port
- 1200 mAh Lithium Polymer Speaker Battery, 300 mAh Lithium Polymer Microphone Battery • Pairs From Up To 50 Feet Away
- Up To 2 Hours Of Play Time • Instructions Included
- Stock Design: Happy Holidays 4!

As Low As \$27.99(c) | Min. 15



#25214 – Radio and Bluetooth Speaker \$17.99C

#25196 – Karaoke Speaker with Microphones
\$27.99C



Multi-Color LED Lights Change Color When In Use

Brand Portfolio

OTTERBOX

SWIG
LIFE™

Imperial
SINCE 1916

AWS

SUN
BUM

TUMI

Linq

FLEXFIT

BRÜMATE

Matador.

CORDOVA

POWERSTICK.COM

REALTREE™

STORMTECH™

NEW
ERA

GILDAN™

L
ANE SEVEN

DIST
RICT

PORT
and
COMPANY

BELLA + CANVAS
LOS ANGELES

bloomin'
what you say grows

Post-it
BRAND

MEGAPRO®
Every bit better.

BUNNY
JAMES

BUDDY BREW
COFFEE
craftroaster

EVANT
SPORT TOWELS

BagBoy®

Haas-Jordan
Quality Umbrellas Since 1899

Happy's

MOUNTAIN
STANDARD
COLORADO

Levi's®

Twile

REPREVE®

The SmartNotebook®

Classique
by VF

PRESTO

BRANDED
BILLS

RICARDO®
BEVERLY HILLS

THE
Skyway
LUGGAGE CO.

phonesuit®
SANTA MONICA

KOOL PAK®

LEGENDS

STEEL
CHILL-
CUPS.

stasher

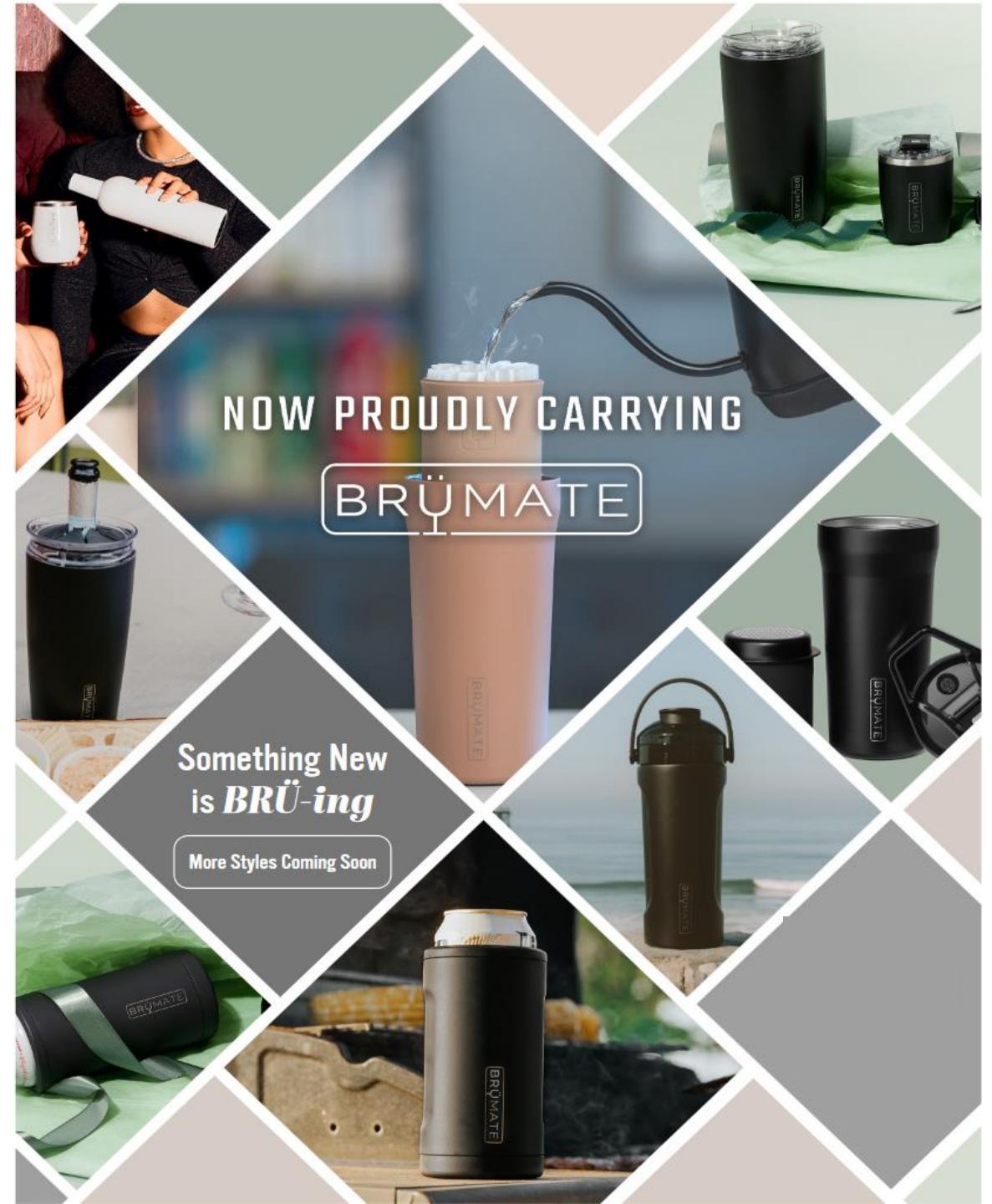
TOASTING WITH TARA™
LET'S GET THIS PARTY STARTED

LOVEHANDLE®

Aware

And More!

Proudly Offering A Wide Selection Of Brands. We offer a large collection of brands to fit any promotional campaign need.
Please see our brands tab to view items within each brand selection.



Innovation + Tech



Ü-Turn™ Lid

100% leakproof design that locks with a simple turn



TwistSip™ Lid

Twist-to-sip lid designed so you never have to touch the straw



OctaLock™ Threading System

This thread system has 8 different sipping positions



MagFlip™ Lid

Magnetic lid that keeps your lid open while you sip

New! Resa Straw Tumblers

Meet Resa #50239 - 25oz \$34.09D & #50238 - 35 oz \$37.95D

100% Leakproof, and Built to Travel

Our newest drinkware innovation blends the best of our Era tumbler Tech with a travel-friendly, on-the-go design that's easy to carry with our silicone swing handle, and it keeps drinks cold for 24+ hours!



BRÜMATE

Made For This

Innovating the unexpected, BrüMate creates with purpose - designing products that empower and inspire, enhancing your everyday.

BrüMate believes everyday moments should be celebrated. Innovative products crafted to inspire you, motivate you, and empower you.

Key Features

Ü-Turn™ Leakproof Straw Lid

Our patented Ü-Turn™ leakproof straw lid has three modes for stress-free sips and easy cleaning: open, locked + 100% leakproof, and centered for straw removal.



Easy-Carry Swing Handle

A durable swing handle for easy carrying and storage.



ColdKey™ Straw

Minimize plastic exposure in your drink while delivering a cool, crisp sipping experience.

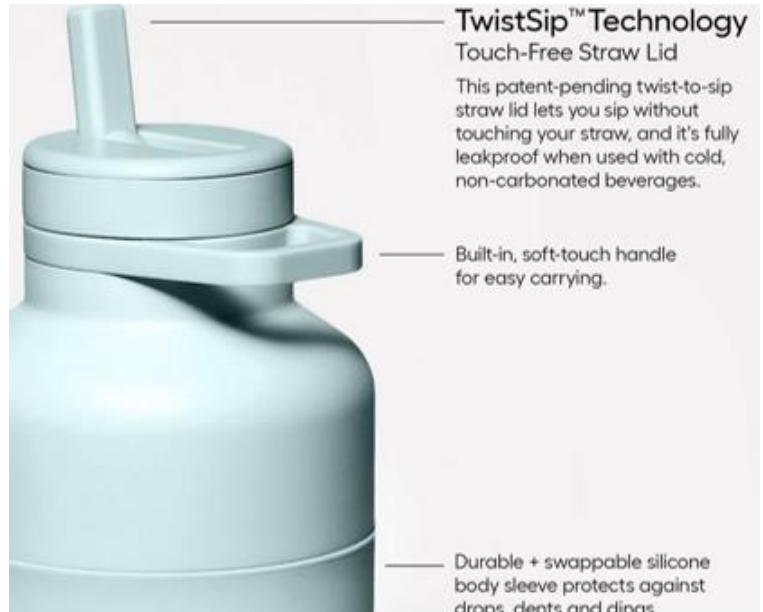


Cup Holder Friendly Base + Swappable Sleeve

Designed to fit perfectly in most cup holders. Includes a swappable silicone sleeve to prevent dents + dings.



Turn halfway + pull on straw to remove center piece for easy cleaning.



TwistSip™ Technology

Touch-Free Straw Lid

This patent-pending twist-to-sip straw lid lets you sip without touching your straw, and it's fully leakproof when used with cold, non-carbonated beverages.

Built-in, soft-touch handle for easy carrying.

Durable + swappable silicone body sleeve protects against drops, dents and dings.

TwistSip™ Touch-Free Straw Lid

Patent-pending twist-to-sip straw lid lets you sip without touching your straw, and it's fully leakproof when used with cold, non-carbonated beverages.



ColdKey™ Stainless Steel Straw

Minimize the amount of plastic that comes into contact with your water, while also reducing plastic waste.



24+ Hours Ice-Cold

BevGuard™ technology keeps water ice-cold for 24+ hours without any metallic taste.



— 26oz Capacity

The MultiShaker has a capacity of 26oz with the agitator installed, and has interior measurements marked up to 18oz on the stainless steel.

— Markings to 18oz

BRÜMATE



50212 25 Oz. BrüMate Rotera \$39.99D

50213 35 Oz. BrüMate Rotera \$49.99D



BRÜMATE



#50260 15 Oz. BrüMate Müv Fashion Colors \$30.25D
#50259 25 Oz. BrüMate Müv Fashion Colors \$34.09D
#50258 35 Oz. BrüMate Müv Fashion Colors \$42.99D





US vs THEM

REUSABLES



VS



last forever

an investment

heat safe

PLASTIC



thrown away

cheap

full of chemicals





THE STASHER ECOSYSTEM

The simple, reusable alternative to plastic bags.

bon appétit

"The Kitchen Accessories We Loved That You Loved in 2021"



Endlessly Reusable

One Stasher bag replaces 260 single-use plastic bags every year.

InsideHook

"Stuff We Swear By: Every Kitchen Should Have a Pack of Stasher Storage Bags"



Give Back

We give a portion of all sales each year to nonprofits working to protect the planet.

COSMOPOLITAN

"One of my favorite kitchen hacks is using these reusable bags instead of disposable ones"



It's worth it

Pennies per use the first year, after that it's basically free.



stasher

life with less plastic

Hi, we're Stasher.

Meet the simple, reusable alternative to plastic bags. Just one Stasher bag replaces 260 plastic bags every year—it's a small win worth celebrating!

Stasher bags are reusable, washable, and recyclable:



STASHERBAG.COM @stasherbag

#21502 Stasher® Sandwich Bag \$13.99E

#21501 Stasher® Snack Bag \$10.99E



633,094,020

The number of plastic
baggies you saved from
the ocean in 2023.

1

STUDENT
PRODUCES

67 LBS

OF TRASH PER
YEAR JUST
DURING LUNCH!



BRANDS FOR SUMMER

SUMMER



STEEL* **CHILL-CUPS.**™

Introducing New Aluminum Shot Cups

Coming
Soon!



MADE IN THE
U.S.A.

WITH UNITED STATES & GLOBAL MATERIALS

USE, REUSE, RECYCLE.

METAL

recycles
forever



**STEEL THE PARTY.
WITH**



#50506 1.5 Oz. Steel Chill-Cups™ Aluminum \$0.69C

#50406 16 Oz. Steel Chill-Cups™ \$1.65C

#15047 Branded Bills Bare Curved Performance Cap



Adjustable Plastic
Snap Tab Closure



#15048 Branded Bills Bare Flat Performance Cap \$21.10C

