



Retail
Inspiration



Influencers



Lifestyle



Social
Media



2025
TREND
WATCH



Research
Groups


For more information or pricing for any of these items
contact Client.Relations4@Staples.com



Color of the Year 2025

Pantone Mocha Mousse

17-1230



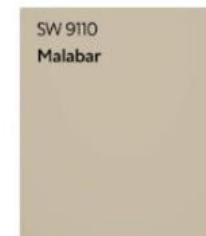
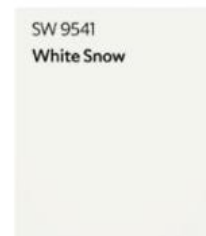
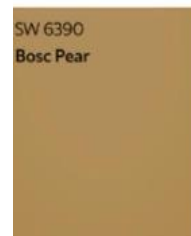
Cinnamon Slate
2113-40

This delicate mix of heathered plum and velvety brown evokes a sense of enduring style and a modern sensibility.

Color of the Year 2025
PANTONE®
Mocha Mousse
17-1230

LRV ⓘ
19.71

2025 Color Capsule of the Year



“Our Color Capsule of the Year can be curated to stand out with any style. We wanted a modern, fresh take on color, with a balanced and usable assortment of shades.”

– Sue Wadden
Director of Color Marketing

2025 Trends

Sustainability

1. Brand Recognition & Socially Responsible
2. Fresh, Fun, and Functional
3. Influencers Inspire
4. Budget Friendly Solutions
5. Shared Experiences





Introducing Renew, a new initiative furthering our commitment to reducing our impact and providing better choices to the industry. This initiative transitions our best-selling items to materials less harmful to the environment, along with exciting new product launches. Renew offers products you and your clients can feel good about.





Introducing Renew, a new initiative furthering our commitment to reducing our impact and providing more sustainable options to the industry.

This initiative transitions our best-selling items to materials less harmful to the environment, along with exciting new product launches.

Renew offers products you and your clients can feel good about.

A Wide Range of Certified Materials

Lemon Grass

Coffee Husk

Apple Skin

Pulp Seed Paper

Wood Fiber

RPET Felt

Recycled Cotton

Recycled Plastic

Recycled Leather

Recycled Aluminum

Recycled Stainless


PLA - Polylactic Acid (Plant Vegetable Based)

RPET (recycled polyethylene terephthalate)

Jute

Bamboo

Craft Paper

A young man and woman are shown from the chest up, looking upwards and to the right with joyful expressions. The man, on the left, has curly brown hair and is wearing a blue knit sweater under a dark jacket. The woman, on the right, has long blonde hair and is also wearing a dark jacket. They are both smiling broadly. The background is a clear, bright blue sky with some light, wispy clouds.

Be Aware™ with us:

**We make data public to track
and validate end-to-end
impact of sustainable textiles
from origin to consumers.**

Our common problem lies in today's outdated sustainability claims system (inefficient, costly and time consuming). Aware™ is the solution for the new era — The unlock for minimising our collective impact.

**Aware™ is
the solution
for the new era**

AWARE™

Making better
choices easier



Supply Chain Traceability



Environment Impact Data



Raw Material Sustainability Data

Item : 3283 BLK



Scan and discover
full transparency



Aware™
Virtual ID

RECYCLED COTTON / POLYESTER

PO : 710759

Item : 3256BLK

Color : BLACK

MADE IN : BANGLADESH





How Aware™ Works

Aware™ has built a revolutionary traceability platform that begins right at the origin of your clothing's fiber. A unique tracer is embedded into the material, ensuring its authenticity. But it doesn't stop there. All the information is stored securely on a public blockchain, making it tamper-proof. So, when you see the Aware™ Virtual ID, you can trust that it reflects the true journey of your product, from its source to your hands. No more greenwashing, just transparent, reliable data.



Aware™ Tracer Particles are integrated into the recycled fiber, which is then spun into yarn. These particles enable traceability throughout every stage of the production process.



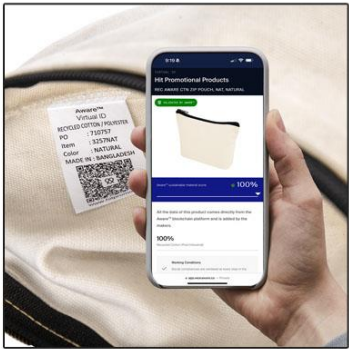
The Aware™ Tracer Particles are scanned at every step of the process, including the spinner, fabric mill, producer, and brand, to ensure their properties remain intact on the journey to the consumer.



The Aware™ offers instant access to vital product information via a QR code scan on your smartphone. QR code sewn into each item, you can instantly retrieve comprehensive and reliable data about the item's impact and origins.

How it works





Aware™ offers instant access to product information via QR code



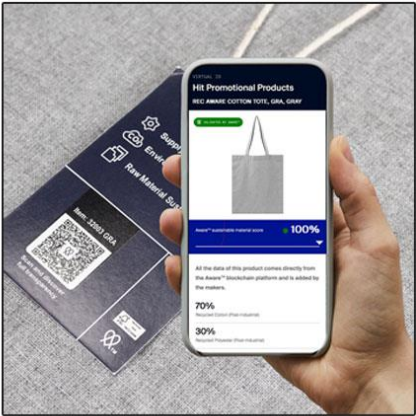
#3257 Aware™ Recycled 10oz Cotton Zip Pouch \$3.65C



Aware™ offers instant access to product information via QR code



#3259 Aware™ Recycled 10oz Cotton Canvas Anywhere Belt Bag \$9.99C



Aware™ offers instant access to product information via QR code



#32003 Aware™ Recycled 4oz Cotton Tote Bag \$4.50C



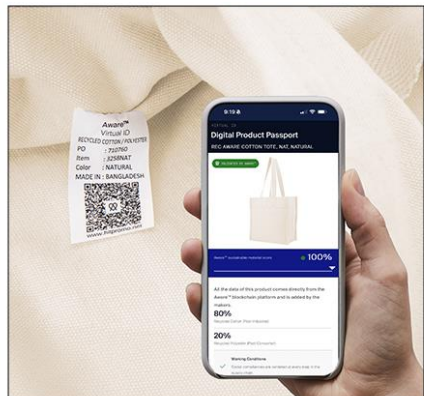
Aware™ offers instant access to product information via QR code



#3284 Aware™ Recycled 9oz Cotton Shopper Tote \$6.99C



Back



Aware™ offers instant access to product information via QR code

#3258 Aware™ Recycled 14oz Cotton North/South \$12.85C



Back



Aware™ offers instant access to product information via QR code



**#3282 Aware™ Recycled 10oz Cotton Canvas Tote Bag \$16.50C
“LuLu Dupe”**



2274_group.jpg



#2274 Wood Fiber Cutting Board
FSC Certified \$17.99C



The mark of
responsible forestry



#75066 Bombay Bamboo Nesting Bowl Set \$19.99C



#3238 Small Starboard
Recycled Cotton Canvas Tote \$4.25C



Retail Inspiration
Flying Off Shelves





#3875 Arden Recycled Cotton Toiletry Bag \$2.99C

#3242 Arden Recycled Cotton Drawstring Bag \$2.99C

#3244 Arden Recycled Cotton Starboard Tote Bag \$6.99C

#3241 Arden Recycled 14oz Cotton Computer Backpack \$12.50C



*Arden
Recycled Collection*



#35134 Caleb rPET Convertible Backpack And Sling
 Retail Inspired Tiktok, Amazon, Patagonia, DSG
 \$11.85C



#35135 Dakota rPET Computer Backpack
 Retail Inspired Outdoor Retailer Show \$26.99C



NEW HEADWEAR

**GOOD, BETTER, BEST
ASSORTMENT**

#15030 Performance Mesh Cap



Adjustable Plastic Snap
Tab Closure



#15058 Replay rPET Cap \$9.99C



Adjustable Self-Material Strap
With Hook And Loop Closure



#15055 RENEW Recycled Cap \$7.99C



Hook And Loop Closure



#15068 Premium Recycled Performance \$9.99C



*Adjustable Self-Material Strap
With Hook and Loop Closure*



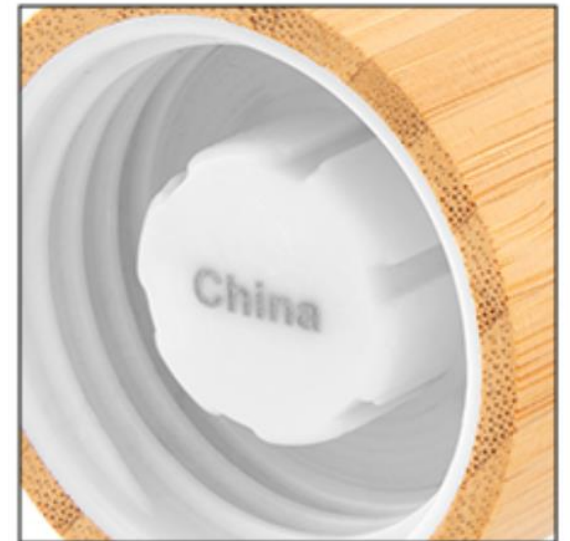
#15029 Trailhead Cap



#15062 Prodigy Performance Flex Cap
Laser Perforated Side & Back Panels For Breathability
Adjustable Band For Sizes Up To XL – 62 cm \$14.99C



Silk-Screen



#50254 25 Oz. Blaire Recycled Aluminum \$5.35C



Optional Laser Engraved



The mark of
responsible forestry

20oz & 32oz

**#50252 20 Oz. Kelly rPET Bottle
With Bamboo Lid \$4.39C**

**#50253 32 Oz. Jordan rPET Bottle
With Bamboo Lid \$4.50C**

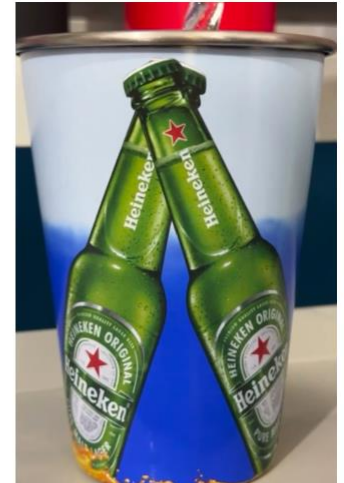
**#50255 20 Oz. Ally rPET Bottle
With Bamboo CARRY Lid \$4.99C**

**#50256 32 Oz. Jeffrey rPET Bottle
With Bamboo CARRY Lid \$4.99C**

Color Changing With Ice Cold Beverage



Custom Overseas



BUDGET FRIENDLY SOLUTIONS

HOT PRODUCTS
UNDER \$5 RETAIL



*Optional
Full Bleed Digibrite*

#75068 All-In-One Spray Cleaner & Cloth \$4.50C





#20086 Rechargeable Vintage Bulb Light \$4.50C



#20107 Flip 7-In-1 Multi Tool \$3.99C



#85029 RABS PILL CASE \$1.99C



Back

#85028 Handheld Massager With Rollers \$3.99C



#80027 2-In-1 Flying Disc Pet Bowl \$6.50C

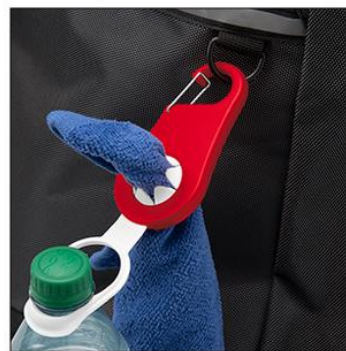


#95230 Wool Dryer Ball Set \$6.99C

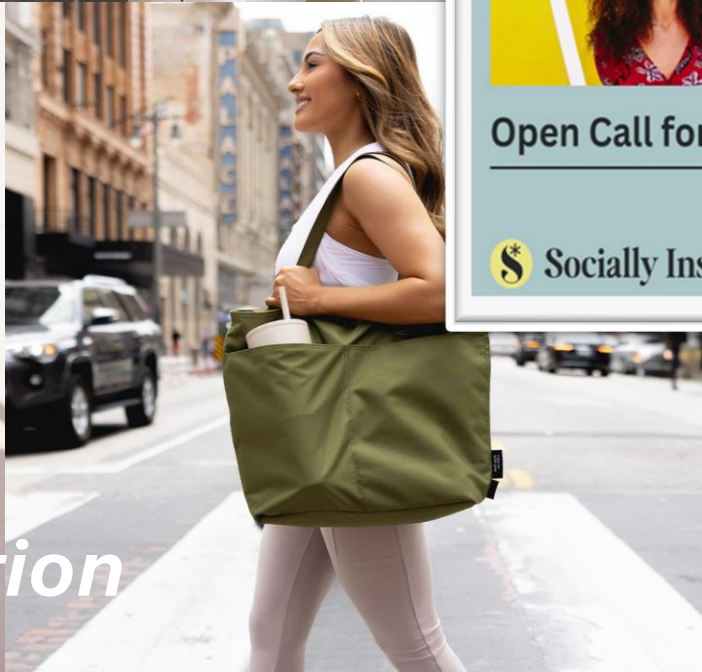




Back



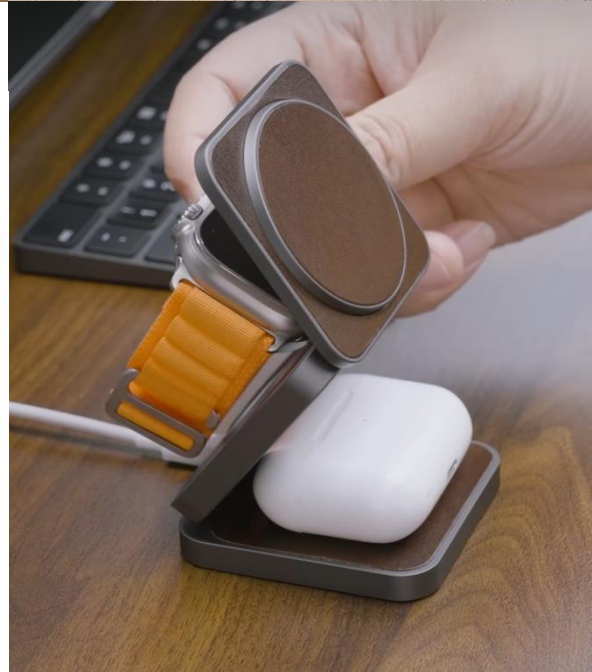
#75079 Towel & Water Bottle Holder Carabiner \$1.65C





Open Call for Influencers

 **Socially Inspired**



Retail Inspiration

#50240 - 24 Oz. Pop Sip Recycled Stainless Steel Bottle

\$11.99C





Silk-Screen

Optional Laser Engraved



#50408 32 Oz. Pop Sip Recycled
Stainless Steel Bottle \$14.50C



PNP

POP

RECYCLED



PNP

POP

RECYCLED



PNP SIP

POP SIP

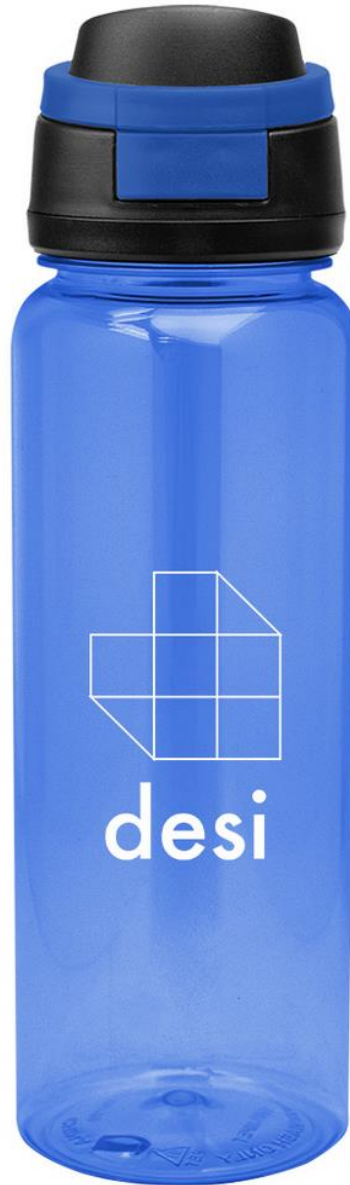
RECYCLED





#50402 24 Oz. Pop Sip RPET Bottle \$4.75C

#50401 32 Oz. Pop Sip RPET Bottle \$4.99C



Silk-Screen





THE PERFECT MATCH





Tumbler Not Included



#20106 Intrepid Tumbler Shaped Key Chain
\$0.65C



fashionsnoops



#2

Accessorization of Everything



Retail Inspiration FS

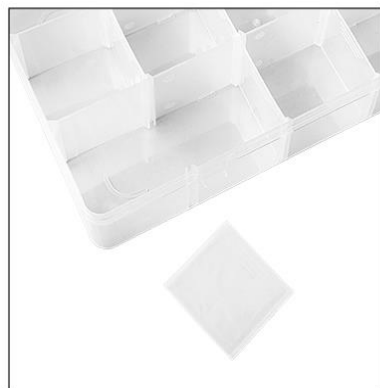


#75062 Mini Intrepid Tumbler Ice Cube
Mold \$1.50C





Contents Not Included



#75080 Snackle Box \$4.50C



**CREATING YOUR OWN
SNACKLE BOX: A FUN
AND EASY DIY SNACK
SOLUTION**





Recycled ABS (Acrylonitrile Butadiene Styrene)
Is Obtained By Melting Down Post Consumer
ABS Plastic To Create New ABS Plastic.
Frames Are Made Of rABS



#8225 Zander Recycled Frame Sunglasses
\$2.25C



#8221 Ravi Recycled Frame \$2.99C





#96298 Gatsby Recycled Frame in Full Color Microfiber Pouch \$5.99C

#6298 Recycled Frame -Gatsby Sunglasses \$2.50C





Shared
Experience



**Benefits of
Shared Experiences:**
Mental Wellness
Home Entertainment
Concerts & Festivals
Health & Wellness
Sports & Activities
Team building





#99925 Intrepid Pickleball Kit
2 Paddles, 1 ball in Mesh Drawstring Bag, 40oz Intrepid Mug
with Pickle Ball Sling Bag \$52.99C



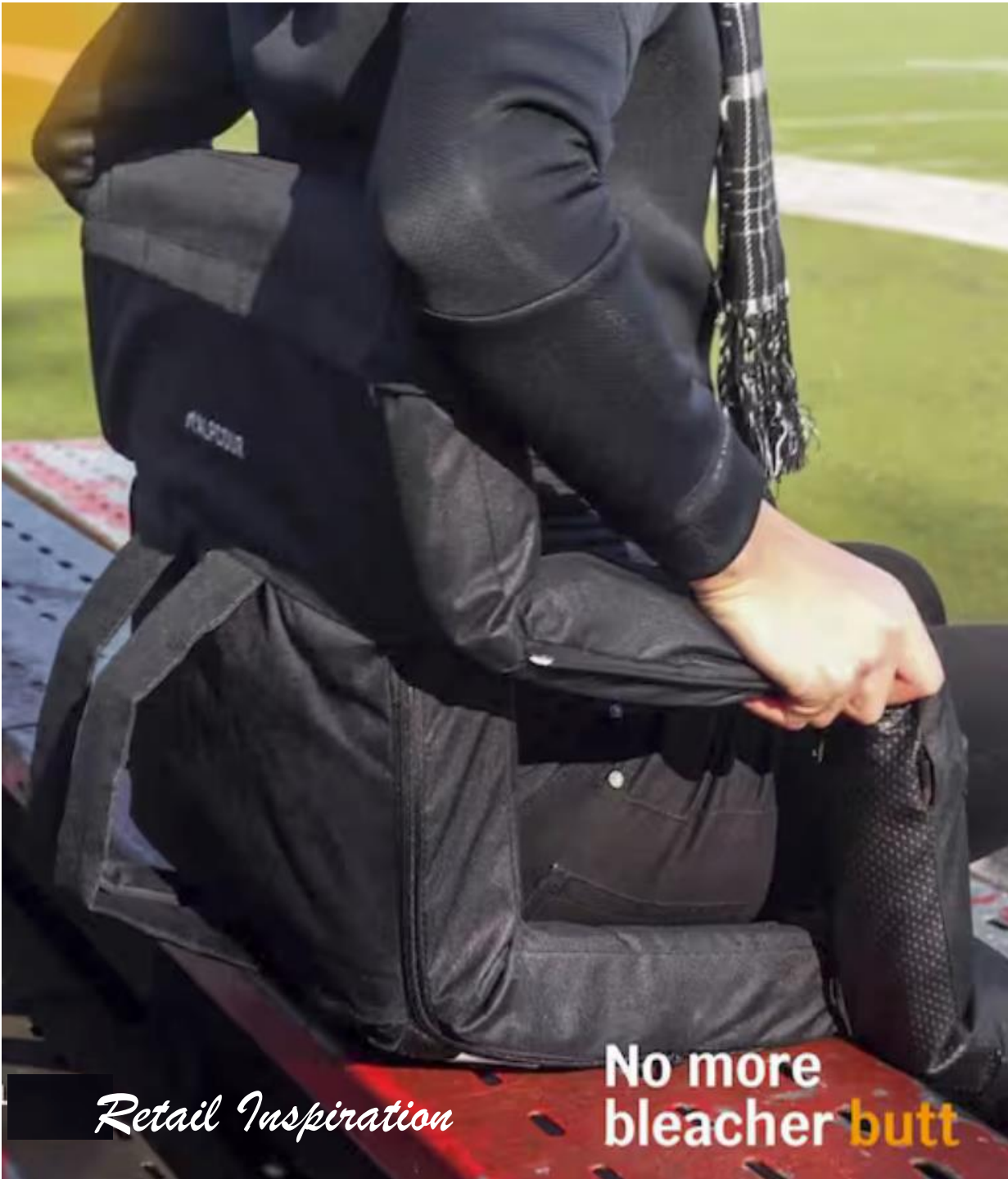


Contents Not Included



Retail Inspiration

#30140 Intrepid 40 Oz. Tumbler Sling With Pouch \$10.99C



Retail Inspiration

No more
bleacher butt



Back



Removable Pouch



#70020 Outdoor Stadium Chair
\$98.99C

#45012 70" Arc Beach Umbrella \$14.75C



#8073 rPET
Foldaway Blanket \$17.75C



#35121 Collapsible
Picnic Basket Cooler \$22.99C

TRAVEL surge





Back

Contents Not Included



Internal Tag



Back



Bottom Compartment



Contents Not Included



Back



Hudson Recycled Collection:

#30141 Hudson Recycled Leatherette Tech Organizer \$13.99C

#30142 Hudson Recycled Leatherette Duffel Bag \$34.99C

#30143 Hudson Recycled Leatherette Cosmetic Bag \$14.49C

#85032 Eye Pillow \$4.50C



Back



#85025 Travel Pillow \$17.95C



#85021 Eye Mask \$2.99C



#8245
Aviator Sunglasses
with Mirrored Lens \$3.75C



Standard Pad-Print Imprint



Optional Laser Engraving



Optional 4CP Cello Bag



Clear



Optional Imprint Area



Mesh Pockets Inside



Back



#30112 XL Anywhere Belt Bag
"Retail Dupe: Lululemon New Size" \$8.99C



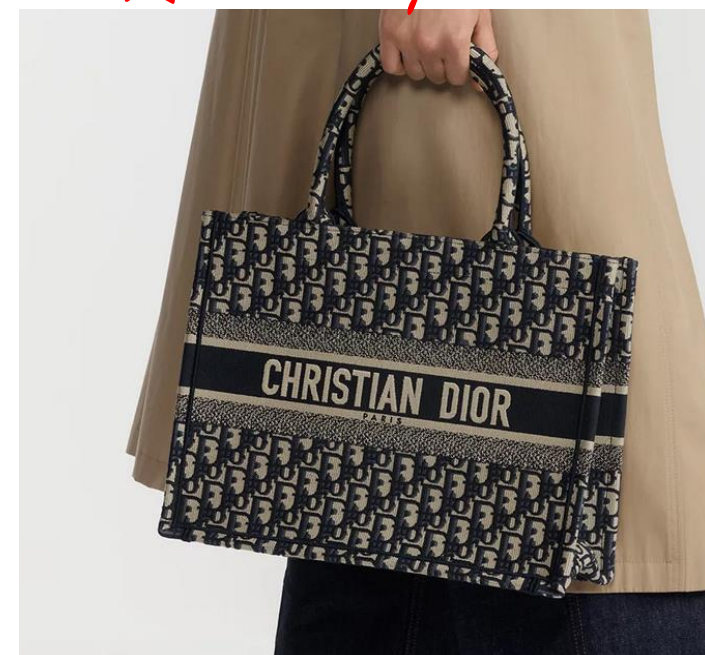
#35125 Ridley rPET Sling Bag
"Retail Dupe: Gap, Mark & Graham, Lulu" \$7.99C



#30133 Polly Large Shopper Tote Bag \$13.50C



Retail Inspiration



TECH UPGRADED



belkin



RETAIL INSPIRATION

#25205 5000 mAh Bamboo & Recycled
Fabric Power Bank \$17.99C



#25204 Bamboo & rPET
Fabric Wireless Charger
\$9.99C

#25216 Bamboo & rpet
2200 mah Power Bank
\$7.50C



The mark of
responsible forestry

#25225 Mini Lamp With Speaker
& Sound Machine \$32.99C



Back





25206 Tri-Fold Wireless Multi-Charger \$24.99C



#25258 Fun Spinner TWS Earbuds \$22.99C



#25196 MAGIC MIC KARAOKE SET

- Set Includes 1 Mini Karaoke Speaker With Handle And 2 Mini Microphones
 - Wireless Speaker Featuring High Definition Bluetooth® 5.3 Technology
 - Simply Pair Your Device To Enjoy Dynamic Stereo Sound
 - Microphones Feature Three Voice Settings - High, Middle & Low
 - Multi-Color LED Lights - Push Buttons To Turn On/Off And Change Settings
 - Features A Type-C Input (Cord Included) - Aux Port
 - 1200 mAh Lithium Polymer Speaker Battery, 300 mAh Lithium Polymer Microphone Battery - Pairs From Up To 50 Feet Away
 - Up To 2 Hours Of Play Time - Instructions Included
 - Stock Design: Happy Holidays 41
- As Low As \$27.99(c) | Min. 15



#25214 – Radio and Bluetooth Speaker \$17.99C

#25196 – Karaoke Speaker with Microphones \$27.99C



Multi-Color LED Lights Change Color When In Use

Brand Portfolio



Proudly Offering A Wide Selection Of Brands. We offer a large collection of brands to fit any promotional campaign need.
Please see our brands tab to view items within each brand selection.

NOW PROUDLY CARRYING
BRÜMATE

Something New
is *BRÜ-ing*

More Styles Coming Soon



Innovation + Tech



Ü-Turn™ Lid

100% leakproof design that locks with a simple turn



TwistSip™ Lid

Twist-to-sip lid designed so you never have to touch the straw



OctaLock™ Threading System

This thread system has 8 different sipping positions



MagFlip™ Lid

Magnetic lid that keeps your lid open while you sip

New! Resa Straw Tumblers

Meet Resa #50239 - 25oz \$34.09D & #50238 - 35 oz \$37.95D

100% Leakproof, and Built to Travel

Our newest drinkware innovation blends the best of our Era tumbler Tech with a travel-friendly, on-the-go design that's easy to carry with our silicone swing handle, and it keeps drinks cold for 24+ hours!

BRÜMATE

Made For This

Innovating the unexpected, BrüMate creates with purpose - designing products that empower and inspire, enhancing your everyday.

BrüMate believes everyday moments should be celebrated. Innovative products crafted to inspire you, motivate you, and empower you.



Key Features

Ü-Turn™ Leakproof Straw Lid

Our patented Ü-Turn™ leakproof straw lid has three modes for stress-free sips and easy cleaning: open, locked + 100% leakproof, and centered for straw removal.

ColdKey™ Straw

Minimize plastic exposure in your drink while delivering a cool, crisp sipping experience.

Cup Holder Friendly Base + Swappable Sleeve

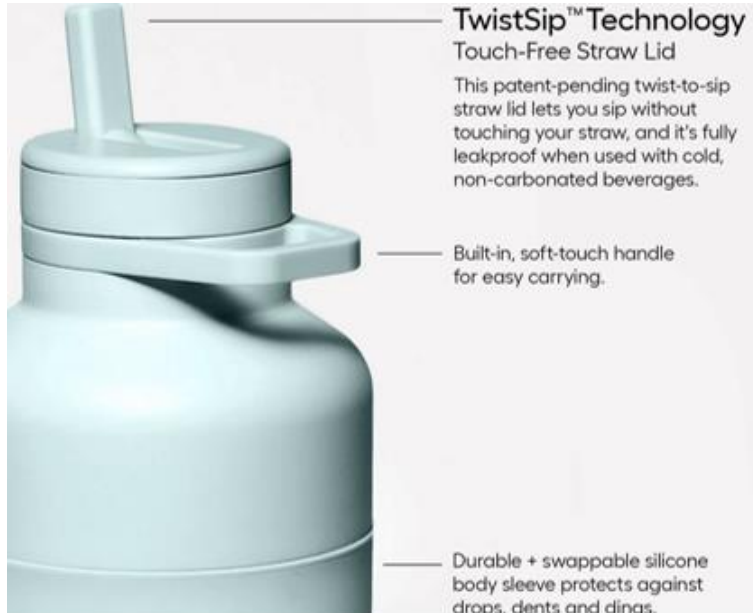
Designed to fit perfectly in most cup holders. Includes a swappable silicone sleeve to prevent dents + dings.

Easy-Carry Swing Handle

A durable swing handle for easy carrying and storage.



BRÜMATE



New

Turn halfway + pull on straw to remove center piece for easy cleaning.



TwistSip™ Touch-Free Straw Lid

Patent-pending twist-to-sip straw lid lets you sip without touching your straw, and it's fully leakproof when used with cold, non-carbonated beverages.

ColdKey™ Stainless Steel Straw

Minimize the amount of plastic that comes into contact with your water, while also reducing plastic waste.



24+ Hours Ice-Cold

BevGuard™ technology keeps water ice-cold for 24+ hours without any metallic taste.



— 26oz Capacity

The MultiShaker has a capacity of 26oz with the agitator installed, and has interior measurements marked up to 18oz on the stainless steel.

— Markings to 18oz

BRÜMATE



50212 25 Oz. BrüMate Roter \$39.99D

50213 35 Oz. BrüMate Roter \$49.99D



BRÜMATE



Back



Optional Imprint Area



Back

#50260 15 Oz. BrüMate Müv Fashion Colors \$30.25D
 #50259 25 Oz. BrüMate Müv Fashion Colors \$34.09D
 #50258 35 Oz. BrüMate Müv Fashion Colors \$42.99D





US vs THEM

REUSABLES



last forever
an investment
heat safe

VS

PLASTIC



thrown away
cheap
full of chemicals





THE STASHER ECOSYSTEM
The simple, reusable alternative to plastic bags.

bon appétit

"The Kitchen Accessories We Loved That You Loved in 2021"

InsideHook

"Stuff We Swear By: Every Kitchen Should Have a Pack of Stasher Storage Bags"

COSMOPOLITAN

"One of my favorite kitchen hacks is using these reusable bags instead of disposable ones"



Endlessly Reusable

One Stasher bag replaces 260 single-use plastic bags every year.



Give Back

We give a portion of all sales each year to nonprofits working to protect the planet.



It's worth it

Pennies per use the first year, after that it's basically free.



#21502 Stasher® Sandwich Bag \$13.99E

#21501 Stasher® Snack Bag \$10.99E



Hi, we're Stasher.

Meet the simple, reusable alternative to plastic bags.
Just one Stasher bag replaces 260 plastic bags every year—
it's a small win worth celebrating!

Stasher bags are reusable, rewashable, and relovable:



STASHERBAG.COM @stasherbag



633,094,020
The number of plastic
baggies you saved from
the ocean in 2023.

1
STUDENT
PRODUCES
67 LBS
OF TRASH PER
YEAR JUST
DURING LUNCH!

A vibrant beach scene with a bright sun, turquoise water, and sand. The sun is high in the sky, creating a starburst effect. The water is a deep turquoise color, and the sand is a light beige. The word "SUMMER" is written in the sand at the bottom of the image.

BRANDS FOR SUMMER

SUMMER



STEEL* CHILL-CUPS™

Introducing New Aluminum Shot Cups



 **MADE IN THE
U.S.A.**
WITH UNITED STATES & GLOBAL MATERIALS

METAL

recycles
forever

USE, REUSE, RECYCLE.

#50506 1.5 Oz. Steel Chill-Cups™ Aluminum \$0.69C

**STEEL THE PARTY.
WITH**

**STEEL
CHILL-
CUPS™**



 Great chill-to-the-touch feel

 Infinitely recyclable
(75% of all steel is still in use today)

 Durable design lets you use more than once

 Magnetic steel makes it easier to capture in recycling stream

#50406 16 Oz. Steel Chill-Cups™ \$1.65C

#15047 Branded Bills Bare Curved Performance Cap



*Adjustable Plastic
Snap Tab Closure*



#15048 Branded Bills Bare Flat Performance Cap \$21.10C



THANK YOU!

