

Promote Your Brand Throughout the Year



Your trusted partner for branded merchandise.

2024 AGRICULTURE OBSERVANCES

Aligning promotional products with holidays and observances throughout the year enhances brand visibility, drives sales, and fosters lasting relationships.

January

1/7-1/13: Thank Your Customers Week
1/15: National Hat Day

February

American Heart Month
Black History Month
2/11: Day of Women & Girls in Science
2/18-2/24: Engineers Week

March

Planting Season
Women's History Month
Nutrition Month
3/1: Employee Appreciation Day
3/4-3/8: Ag Safety Awareness Program Week
3/8: International Women's Day
3/17-3/23: National Ag Week
3/18: Global Recycling Day
3/19: First Day of Spring
3/19: National Ag Day
3/21: Women in Ag Day
3/22: World Water Day

April

Earth Month
International Customer Loyalty Month
Diversity Month
Stress Awareness Month
4/14: National Gardening Day
4/14-4/20: Volunteer Week
4/22: Earth Day

May

Clean Air Month
Women's Health Month
5/6: National Beverage Day
5/12-5/18: Women's Health Week
5/27: Memorial Day

June

Safety Month
Great Outdoors Month
Men's Health Month
6/5: World Environment Day
6/10-6/16: Men's Health Week
6/19: Juneteenth
6/23: International Women in Engineering Day

July

Fair Season
Events & Field Days
7/4: Independence Day

August

Golf Month

September

Food Safety Education Month
Suicide Prevention & Awareness Month
9/2: Labor Day
9/15-9/21: Farm Safety & Health Week
9/22: First Day of Fall

October

Farm to School Month
10/1: International Coffee Day
10/10: World Mental Health Day
10/12: Farmer's Day
10/15: Day of Rural Women
10/16: World Food Day

November

Gratitude Month
Native American Heritage Month
11/8: STEM Day
11/11: Veterans Day
11/15: Recycling Day

December

Seasonal/End-of-the-Year Gifting
12/5: World Soil Day

January	February	March	April
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May	June	July	August
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September	October	November	December
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