# IBM **Developer**

## Merchandise
## Catalog
### R2.2
### 04.17.20

# Contents

## Introduction

Welcome to the IBM Developer Merchandise Catalog, the resource aimed at streamlining the IBM Developer branded merchandise inquiries and ordering process.

All IBM Developer merchandise is subject to the special order process and procurement guidelines, managed by our masterbrand's IBM Logo Store.

This edition of the merchandise catalog offers the current line-up of IBM Developer merchandise items, and will be regularly evaluated and amended to reflect the needs and feedback from our global event teams.

## How to Order

Please go to logostore-globalid.com, find your country, and contact one of the authorized IBM Logo Merchandise special order suppliers to get a quote and place an order.

All IBM Developer merchandise must be purchased from an authorized supplier, using the special order process. For any IBM Developer merchandise questions, please email logostor@us.ibm.com

A unique product code is assigned to each IBM Developer merchandise item per following pages — please reference it in your inquiries and ordering process.

Prices and minimum order quantities will vary based on the ordering country. Specific item's availability may vary depending on your country.

IBM Developer Universal
Event T-shirt
(Build Smart. Build Secure.)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the *Build Smart. Build Secure.* IBM Developer Universal Event T-shirt is available.

Based on the IBM Developer brand statement *Build Smart. Build Secure.,* the t-shirts are available for production in IBM Developer color palette accents and dark navy fabric approximations, per following page.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal Event T-shirt (Build Smart. Build Secure.)

The *Build Smart. Build Secure.* t-shirt is available in IBM Developer color palette accents (IBM Blue 60, IBM Purple 40, IBM Magenta 40, IBM Teal 30) and dark navy fabric approximations.

Front, back, and sleeve graphics examples are shown opposite.

| | | |
|---|---|---|
| 🔵 | UNIBSBS | **Product code:** 02MER.011.UNI.B60 |
| 🟣 | UNIBSBS | **Product code:** 02MER.011.UNI.P40 |
| 🔴 | UNIBSBS | **Product code:** 02MER.011.UNI.M40 |
| 🟢 | UNIBSBS | **Product code:** 02MER.011.UNI.T30 |
| 🔵 | UNIBSBS | **Product code:** 02MER.011.UNI.DNV |

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

IBM Developer Merchandise Catalog

# IBM Developer Universal
Event Cap
(Build Smart. Build Secure.)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the *Build Smart. Build Secure.* IBM Developer Universal Event Cap is available.

The *Build Smart. Build Secure.* IBM Developer Universal Event Cap is available either in black, or blue fabric with white graphics, per following pages.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal Event Cap
# (Build Smart. Build Secure.)

IBM Developer Universal Event Cap (Build Smart. Build Secure.) is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Contextual example is shown opposite. See the following page for additional views and product codes.

⬤ UNIBSBS      **Product code:**  02MER.021.UNI.BLK

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Universal Event Cap (Build Smart. Build Secure.)

IBM Developer Universal Event Cap (Build Smart. Build Secure.) is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Front and side graphics examples are shown opposite.

● UNIBSBS      **Product code:** 02MER.021.UNI.BLK

● UNIBSBS      **Product code:** 02MER.021.UNI.B60

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

IBM Developer Universal
Event Tote Bag
(Build Smart. Build Secure.)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the *Build Smart. Build Secure.* IBM Developer Universal Event Tote Bag is available.

The *Build Smart. Build Secure.* IBM Developer Universal Event Tote Bag is available in black or blue fabric with white graphics, and in white fabric with black graphics, per following pages.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal
# Event Tote Bag
# (Build Smart. Build Secure.)

IBM Developer Universal Event Tote Bag (Build Smart.
Build Secure.) is available in black or IBM Blue 60
fabric approximation with white graphics, and in white
fabric with black graphics.

Contextual example is shown opposite. See the
following page for additional views and product codes.

UNIBSBS          **Product code:**  02MER.031.UNI.BLK

Prices, lead-times and minimum order quantities will vary
based on the ordering country.

For all orders please go to logostore-globalid.com, find
your country and contact your authorized IBM supplier for
special orders.

# IBM Developer Universal
# Event Tote Bag
# (Build Smart. Build Secure.)

IBM Developer Universal Event Tote Bag (Build Smart. Build Secure.) is available in black or IBM Blue 60 fabric approximation with white graphics, and in white fabric with black graphics.

Color and graphic placement examples are shown opposite.

● UNIBSBS    **Product code:**  02MER.031.UNI.BLK

● UNIBSBS    **Product code:**  02MER.031.UNI.B60

○ UNIBSBS    **Product code:**  02MER.031.UNI.WHT

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

IBM Developer Universal
Event Cinch Bag
(Build Smart. Build Secure.)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the *Build Smart. Build Secure.* IBM Developer Universal Event Cinch Bag is available.

The *Build Smart. Build Secure.* IBM Developer Universal Event Cinch Bag is available in black or blue base with white graphics, and in white base with black graphics, see the following page.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal
# Event Cinch Bag
# (Build Smart. Build Secure.)

IBM Developer Universal Event Cinch Bag (Build Smart.
Build Secure.) is available in black or IBM Blue 60
polyester approximation with white graphics, and in white
polyester with black graphics.

Color and graphic placement examples are
shown opposite.

● UNIBSBS    **Product code:**   02MER.032.UNI.BLK

● UNIBSBS    **Product code:**   02MER.032.UNI.B60

○ UNIBSBS    **Product code:**   02MER.033.UNI.WHT

Prices, lead-times and minimum order quantities will vary
based on the ordering country.

For all orders please go to logostore-globalid.com, find
your country and contact your authorized IBM supplier for
special orders.

## IBM Developer Universal Event T-shirt (Rebus)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the Rebus IBM Developer Universal Event T-shirt is available.

One IBMer/staff t-shirt, and four attendee/giveaway t-shirts in IBM Developer color palette accents are available for production, per following pages.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal Event T-shirt (Rebus)

(IBMer/Staff)

IBMer/staff rebus t-shirt is always in dark navy blue fabric, with brand signatures and descriptors in white. *Not to be used as a giveaway t-shirt.*

Front and sleeve graphics example is shown opposite. See the following page for the back graphic depiction.

UNIRIBM     **Product code:**  02MER.012.UNI.DNV

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Universal Event T-shirt (Rebus)

(Attendee/Giveaway)

Attendee/giveaway rebus t-shirt is available in IBM Developer color palette accents (IBM Blue 60, IBM Purple 40, IBM Magenta 40, IBM Teal 30 fabric approximations,) with brand signatures and descriptors in white.

Front, back, and sleeve graphics examples are shown opposite.

| | | | |
|---|---|---|---|
| ● | UNIRATT | **Product code:** | 02MER.012.UNI.B60 |
| ● | UNIRATT | **Product code:** | 02MER.012.UNI.P40 |
| ● | UNIRATT | **Product code:** | 02MER.012.UNI.M40 |
| ● | UNIRATT | **Product code:** | 02MER.012.UNI.T30 |

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Universal Event Cap (Rebus)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the Rebus IBM Developer Universal Event Cap is available.

The Rebus IBM Developer Universal Event Cap is available either in black, or blue fabric with white graphics, per following pages.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal
# Event Cap (Rebus)

IBM Developer Universal Event Cap (Rebus) is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Contextual example is shown opposite. See the following page for additional views and product codes.

UNIR          **Product code:**   02MER.022.UNI.BLK

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Universal
# Event Cap (Rebus)

IBM Developer Universal Event Cap (Rebus) is available
in either black, or IBM Blue 60 fabric approximation,
with brand signatures and descriptors in white.

Front and side graphics examples are shown opposite.

| | | | |
|---|---|---|---|
| ● | UNIR | **Product code:** | 02MER.022.UNI.BLK |
| ● | UNIR | **Product code:** | 02MER.022.UNI.B60 |

Prices, lead-times and minimum order quantities will vary
based on the ordering country.

For all orders please go to logostore-globalid.com, find
your country and contact your authorized IBM supplier for
special orders.

# IBM Developer Universal Event Tote Bag (Rebus)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the Rebus IBM Developer Universal Event Tote Bag is available.

The Rebus IBM Developer Universal Event Tote Bag is available in black or blue fabric with white graphics, and in white fabric with black graphics, per following pages.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal Event Tote Bag (Rebus)

IBM Developer Universal Event Tote Bag (Rebus) is available in black or IBM Blue 60 fabric approximation with white graphics, and in white fabric with black graphics.

Color and graphic placement examples are shown opposite.

⬤ UNIR     **Product code:**   02MER.033.UNI.BLK

🔵 UNIR     **Product code:**   02MER.033.UNI.B60

⚪ UNIR     **Product code:**   02MER.033.UNI.WHT

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

## IBM Developer Universal Event Cinch Bag (Rebus)

For general event support use, and city events that don't take place in cities with approved developer city pictograms, the Rebus IBM Developer Universal Event Cinch Bag is available.

The Rebus IBM Developer Universal Event Cinch Bag is available in black or blue base with white graphics, and in white base with black graphics, see the following page.

Additionally, the coordinated universal merchandise set is also available (t-shirt, cap, and tote/cinch bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal Event Cinch Bag (Rebus)

IBM Developer Universal Event Cinch Bag (Rebus) is available in black or IBM Blue 60 polyester approximation with white graphics, and in white polyester with black graphics.

Color and graphic placement examples are shown opposite.

| | | |
|---|---|---|
| ● UNIR | **Product code:** | 02MER.034.UNI.BLK |
| ● UNIR | **Product code:** | 02MER.034.UNI.B60 |
| ○ UNIR | **Product code:** | 02MER.034.UNI.WHT |

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.
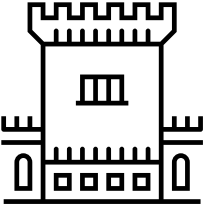
# IBM Developer City Series
## T-shirt

Reflecting the truly global nature and presence of IBM Developer, the IBM Developer City Series T-shirts can be produced for developer city-specific event executions, and are available in either black or blue fabric with white graphics.

Additionally, the coordinated merchandise sets based on this ever-expanding series of developer city pictograms are also available (t-shirt, cap, and tote bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer City Series T-shirt

IBM Developer City Series T-shirt is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Front and sleeve graphics example is shown opposite. See the next page for additional views, and the following pages for all available IBM Developer City Series T-shirt cities and product codes.

Berlin          **Product code:**  02MER.04.BER.B60

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer City Series
# T-shirt

IBM Developer City Series T-shirt is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Front, back, and sleeve graphics examples are shown opposite. See the following pages for all available IBM Developer City Series T-shirt cities and product codes.

| | | |
|---|---|---|
| ⚫ Amsterdam | **Product code:** | 02MER.04.AMS.BLK |
| 🔵 Bangalore | **Product code:** | 02MER.04.BAN.B60 |

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer City Series
# T-shirt

IBM Developer City Series T-shirt is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

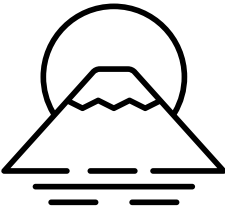IBM Developer City Series T-shirt cities and respective product codes are shown opposite.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to [logostore-globalid.com](logostore-globalid.com), find your country and contact your authorized IBM supplier for special orders.

IBM Developer Merchandise Catalog

### Amsterdam

● **Product code:** 02MER.04.AMS.BLK
● **Product code:** 02MER.04.AMS.B60

### Austin
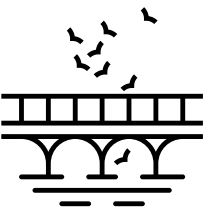
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● **Product code:** 02MER.04.AUS.B60

### Bangalore
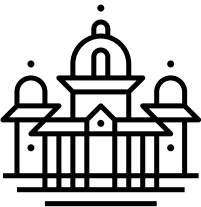
● **Product code:** 02MER.04.BAN.BLK
● **Product code:** 02MER.04.BAN.B60

### Barcelona
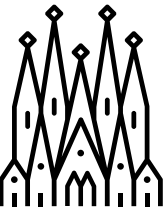
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### Beijing

● **Product code:** 02MER.04.BEI.BLK
● **Product code:** 02MER.04.BEI.B60

### Berlin

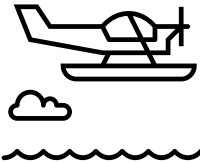● **Product code:** 02MER.04.BER.BLK
● **Product code:** 02MER.04.BER.B60

### Boston
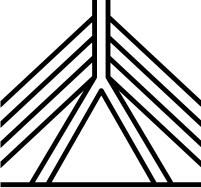
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● **Product code:** 02MER.04.BOS.B60

### Copenhagen

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● **Product code:** 02MER.04.CPH.B60

### Dubai
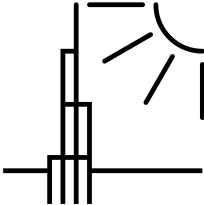
● **Product code:** 02MER.04.DBI.BLK
● **Product code:** 02MER.04.DBI.B60

### Dublin

● **Product code:** 02MER.04.DUB.BLK
● **Product code:** 02MER.04.DUB.B60

### London
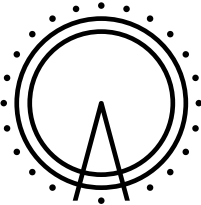
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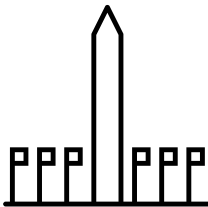● **Product code:** 02MER.04.LON.B60

### Madrid

● **Product code:** 02MER.04.MAD.BLK
● **Product code:** 02MER.04.MAD.B60

# IBM Developer City Series T-shirt

IBM Developer City Series T-shirt is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

IBM Developer City Series T-shirt cities and respective product codes are shown opposite.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

IBM Developer Merchandise Catalog

### Melbourne

**Product code:** 02MER.04.MEL.BLK
**Product code:** 02MER.04.MEL.B60

### Mexico City

**Product code:** 02MER.04.MEX.BLK
**Product code:** 02MER.04.MEX.B60

### Milan

**Product code:** 02MER.04.MXP.BLK
**Product code:** 02MER.04.MXP.B60

### Moscow

**Product code:** 02MER.04.MOS.BLK
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### Munich

**Product code:** 02MER.04.MUC.BLK
**Product code:** 02MER.04.MUC.B60

### New York
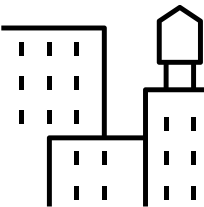
**Product code:** 02MER.04.NYC.BLK
**Product code:** 02MER.04.NYC.B60

### Rome
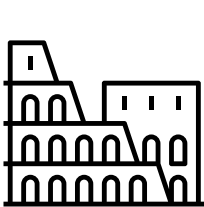
**Product code:** 02MER.04.ROM.BLK
**Product code:** 02MER.04.ROM.B60

### San Francisco
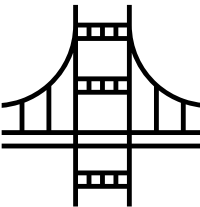
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**Product code:** 02MER.04.SFO.B60

### Sao Paulo

**Product code:** 02MER.04.SOP.BLK
**Product code:** 02MER.04.SOP.B60

### Seattle
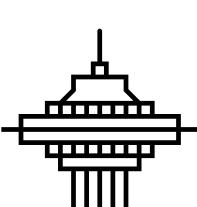
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**Product code:** 02MER.04.SEA.B60

### Singapore
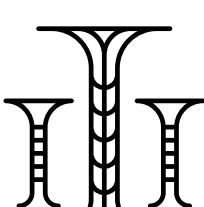
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### Stockholm
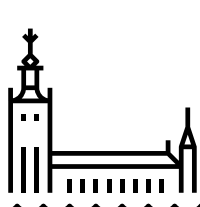
**Product code:** 02MER.04.ARN.BLK
**Product code:** 02MER.04.ARN.B60

# IBM Developer City Series
# T-shirt

IBM Developer City Series T-shirt is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

IBM Developer City Series T-shirt cities and respective product codes are shown opposite.

**Tel Aviv**
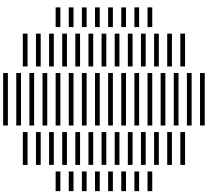


● **Product code:** 02MER.04.TLV.BLK

● **Product code:** 02MER.04.TLV.B60

**Tokyo**



● **Product code:** 02MER.04.TOK.BLK

● **Product code:** 02MER.04.TOK.B60

**Toronto**
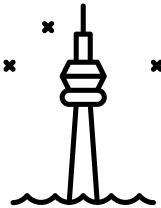


● **Product code:** 02MER.04.TOR.BLK

● **Product code:** 02MER.04.TOR.B60

**Vancouver**



● **Product code:** 02MER.04.VAN.BLK

● **Product code:** 02MER.04.VAN.B60

**Washington, DC**



● **Product code:** 02MER.04.WAS.BLK

● **Product code:** 02MER.04.WAS.B60

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.
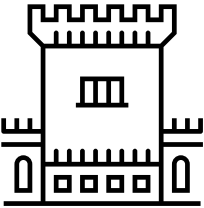
# IBM Developer City Series Cap

Reflecting the truly global nature and presence of IBM Developer, the IBM Developer City Series Caps can be produced for developer city-specific event executions, and are available in either black or blue fabric with white graphics.

Additionally, the coordinated merchandise sets based on this ever-expanding series of developer city pictograms are also available (t-shirt, cap, and tote bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer City Series Cap

IBM Developer City Series Cap is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Contextual example is shown opposite. See the next page for additional views, and the following pages for all available IBM Developer City Series Cap cities and product codes.

⬤ London     **Product code:**  02MER.05.LON.BLK

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer City Series Cap

IBM Developer City Series Cap is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

Front and side graphics examples are shown opposite. See the following pages for all available IBM Developer City Series Cap cities and product codes.

⬤ Moscow    **Product code:**   02MER.05.MOS.BLK

🔵 Sao Paulo    **Product code:**   02MER.05.SOP.B60

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer City Series Cap

IBM Developer City Series Cap is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

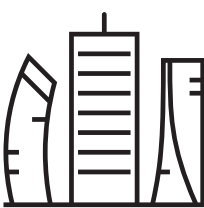IBM Developer City Series Cap cities and respective product codes are shown opposite.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

## Amsterdam

**Product code:** 02MER.05.AMS.BLK

**Product code:** 02MER.05.AMS.B60

## Austin
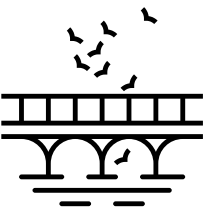
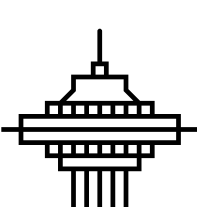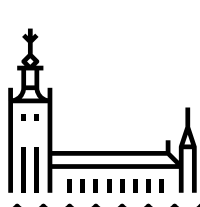**Product code:** 02MER.05.AUS.BLK

**Product code:** 02MER.05.AUS.B60

## Bangalore

**Product code:** 02MER.05.BAN.BLK

**Product code:** 02MER.05.BAN.B60

## Barcelona
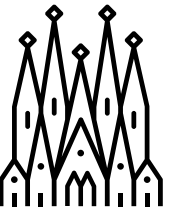
**Product code:** 02MER.05.BCN.BLK

**Product code:** 02MER.05.BCN.B60

## Beijing

**Product code:** 02MER.05.BEI.BLK

**Product code:** 02MER.05.BEI.B60

## Berlin
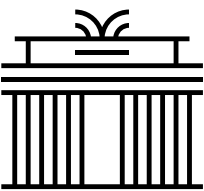
**Product code:** 02MER.05.BER.BLK

**Product code:** 02MER.05.BER.B60

## Boston
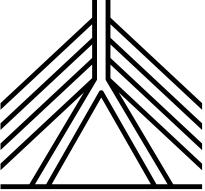
**Product code:** 02MER.05.BOS.BLK

**Product code:** 02MER.05.BOS.B60

## Copenhagen
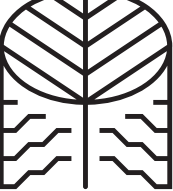
**Product code:** 02MER.05.CPH.BLK

**Product code:** 02MER.05.CPH.B60

## Dubai
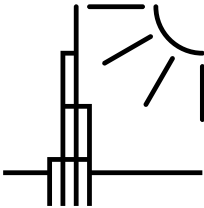
**Product code:** 02MER.05.DBI.BLK

**Product code:** 02MER.05.DBI.B60

## Dublin

**Product code:** 02MER.05.DUB.BLK

**Product code:** 02MER.05.DUB.B60

## London
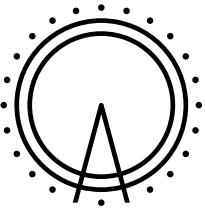
**Product code:** 02MER.05.LON.BLK
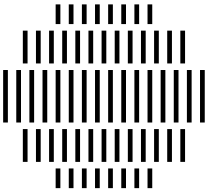
**Product code:** 02MER.05.LON.B60

## Madrid
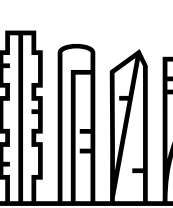
**Product code:** 02MER.05.MAD.BLK

**Product code:** 02MER.05.MAD.B60

# IBM Developer City Series Cap

IBM Developer City Series Cap is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

IBM Developer City Series Cap cities and respective product codes are shown opposite.
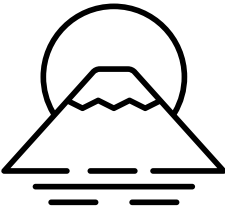
Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

IBM Developer Merchandise Catalog

## Melbourne

**Product code:** 02MER.05.MEL.BLK
**Product code:** 02MER.05.MEL.B60

## Mexico City

**Product code:** 02MER.05.MEX.BLK
**Product code:** 02MER.05.MEX.B60

## Milan

**Product code:** 02MER.05.MXP.BLK
**Product code:** 02MER.05.MXP.B60

## Moscow

**Product code:** 02MER.05.MOS.BLK
**Product code:** 02MER.05.MOS.B60

## Munich
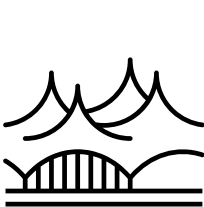
**Product code:** 02MER.05.MUC.BLK
**Product code:** 02MER.05.MUC.B60

## New York
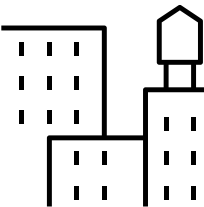
**Product code:** 02MER.05.NYC.BLK
**Product code:** 02MER.05.NYC.B60

## Rome
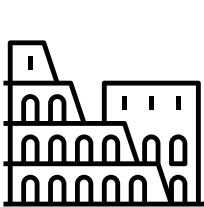
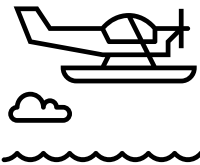**Product code:** 02MER.05.ROM.BLK
**Product code:** 02MER.05.ROM.B60

## San Francisco
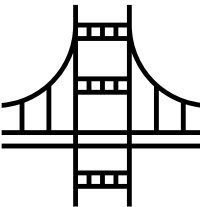
**Product code:** 02MER.05.SFO.BLK
**Product code:** 02MER.05.SFO.B60

## Sao Paulo

**Product code:** 02MER.05.SOP.BLK
**Product code:** 02MER.05.SOP.B60

## Seattle

**Product code:** 02MER.05.SEA.BLK
**Product code:** 02MER.05.SEA.B60

## Singapore
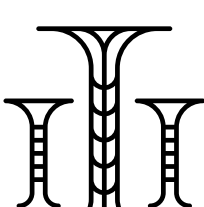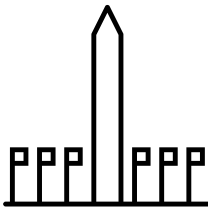
**Product code:** 02MER.05.SIN.BLK
**Product code:** 02MER.05.SIN.B60

## Stockholm

**Product code:** 02MER.05.ARN.BLK
**Product code:** 02MER.05.ARN.B60

# IBM Developer City Series Cap

IBM Developer City Series Cap is available in either black, or IBM Blue 60 fabric approximation, with brand signatures and descriptors in white.

IBM Developer City Series Cap cities and respective product codes are shown opposite.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

**Tel Aviv**

**Product code:** 02MER.05.TLV.BLK

**Product code:** 02MER.05.TLV.B60

**Tokyo**

**Product code:** 02MER.05.TOK.BLK

**Product code:** 02MER.05.TOK.B60

**Toronto**
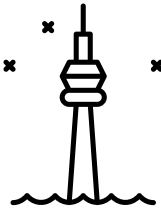
**Product code:** 02MER.05.TOR.BLK

**Product code:** 02MER.05.TOR.B60

**Vancouver**

**Product code:** 02MER.05.VAN.BLK

**Product code:** 02MER.05.VAN.B60

**Washington, DC**

**Product code:** 02MER.05.WAS.BLK

**Product code:** 02MER.05.WAS.B60

## IBM Developer City Series
## Tote Bag

Reflecting the truly global nature and presence of IBM Developer, the IBM Developer City Series Tote Bags can be produced for developer city-specific event executions, and are available in (1) black or (2) blue fabric with white graphics, as well as (3) white fabric with black graphics.

Additionally, the coordinated merchandise sets based on this ever-expanding series of developer city pictograms are also available (t-shirt, cap, and tote bag.) To order or inquire, please refer to the special order process on page 3.
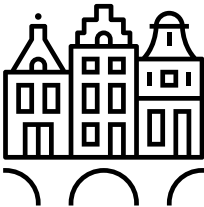
# IBM Developer City Series
# Tote Bag

IBM Developer City Series Tote Bag is available in black or IBM Blue 60 fabric approximation and white graphics, as well as in white fabric with black graphics.

Examples are shown opposite. See the following pages for all available IBM Developer City Series Tote Bag cities and product codes.

● Madrid    **Product code:** 02MER.06.MAD.BLK

● Tel Aviv    **Product code:** 02MER.06.TLV.B60

○ Melbourne    **Product code:** 02MER.06.MEL.WHT

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer City Series Tote Bag

IBM Developer City Series Tote Bag is available in black or IBM Blue 60 fabric approximation and white graphics, as well as in white fabric with black graphics.

IBM Developer City Series Tote Bag cities and respective product codes are shown opposite.

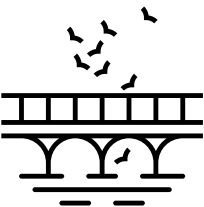Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

### Amsterdam

- **Product code:** 02MER.06.AMS.BLK
- **Product code:** 02MER.06.AMS.B60
- **Product code:** 02MER.06.AMS.WHT

### Austin

- **Product code:** 02MER.06.AUS.BLK
- **Product code:** 02MER.06.AUS.B60
- **Product code:** 02MER.06.AUS.WHT

### Bangalore
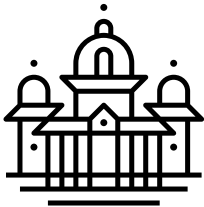
- **Product code:** 02MER.06.BAN.BLK
- **Product code:** 02MER.06.BAN.B60
- **Product code:** 02MER.06.BAN.WHT

### Barcelona
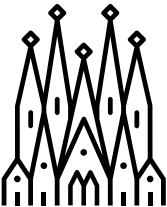
- **Product code:** 02MER.06.BCN.BLK
- **Product code:** 02MER.06.BCN.B60
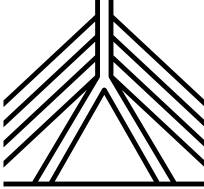- **Product code:** 02MER.06.BCN.WHT

### Beijing

- **Product code:** 02MER.06.BEI.BLK
- **Product code:** 02MER.06.BEI.B60
- **Product code:** 02MER.06.BEI.WHT

### Berlin

- **Product code:** 02MER.06.BER.BLK
- **Product code:** 02MER.06.BER.B60
- **Product code:** 02MER.06.BER.WHT
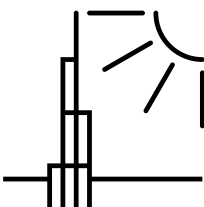
### Boston

- **Product code:** 02MER.06.BOS.BLK
- **Product code:** 02MER.06.BOS.B60
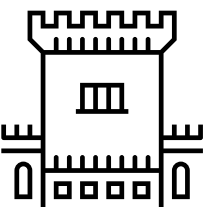- **Product code:** 02MER.06.BOS.WHT

### Copenhagen

- **Product code:** 02MER.06.CPH.BLK
- **Product code:** 02MER.06.CPH.B60
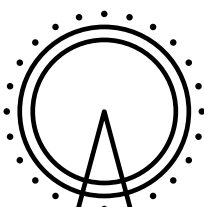- **Product code:** 02MER.06.CPH.WHT

### Dubai

- **Product code:** 02MER.06.DBI.BLK
- **Product code:** 02MER.06.DBI.B60
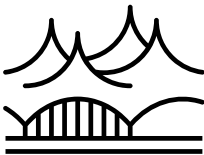- **Product code:** 02MER.06.DBI.WHT

### Dublin

- **Product code:** 02MER.06.DUB.BLK
- **Product code:** 02MER.06.DUB.B60
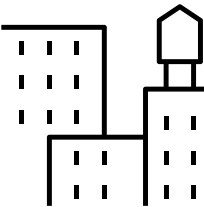- **Product code:** 02MER.06.DUB.WHT

### London

- **Product code:** 02MER.06.LON.BLK
- **Product code:** 02MER.06.LON.B60
- **Product code:** 02MER.06.LON.WHT

### Madrid

- **Product code:** 02MER.06.MAD.BLK
- **Product code:** 02MER.06.MAD.B60
- **Product code:** 02MER.06.MAD.WHT

# IBM Developer City Series Tote Bag

IBM Developer City Series Tote Bag is available in black or IBM Blue 60 fabric approximation and white graphics, as well as in white fabric with black graphics.

IBM Developer City Series Tote Bag cities and respective product codes are shown opposite.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

## Melbourne

**Product code:** 02MER.06.MEL.BLK
**Product code:** 02MER.06.MEL.B60
**Product code:** 02MER.06.MEL.WHT

## Mexico City

**Product code:** 02MER.06.MEX.BLK
**Product code:** 02MER.06.MEX.B60
**Product code:** 02MER.06.MEX.WHT

## Milan

**Product code:** 02MER.06.MXP.BLK
**Product code:** 02MER.06.MXP.B60
**Product code:** 02MER.06.MXP.WHT

## Moscow

**Product code:** 02MER.06.MOS.BLK
**Product code:** 02MER.06.MOS.B60
**Product code:** 02MER.06.MOS.WHT

## Munich

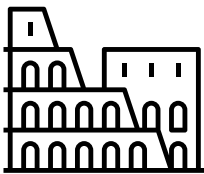**Product code:** 02MER.06.MUC.BLK
**Product code:** 02MER.06.MUC.B60
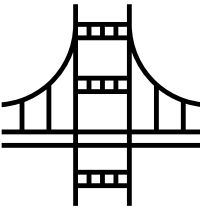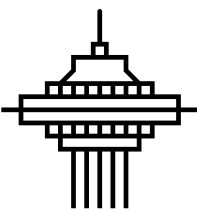**Product code:** 02MER.06.MUC.WHT

## New York

**Product code:** 02MER.06.NYC.BLK
**Product code:** 02MER.06.NYC.B60
**Product code:** 02MER.06.NYC.WHT

## Rome

**Product code:** 02MER.06.ROM.BLK
**Product code:** 02MER.06.ROM.B60
**Product code:** 02MER.06.ROM.WHT

## San Francisco

**Product code:** 02MER.06.SFO.BLK
**Product code:** 02MER.06.SFO.B60
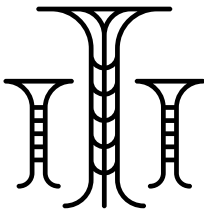**Product code:** 02MER.06.SFO.WHT

## Sao Paulo

**Product code:** 02MER.06.SOP.BLK
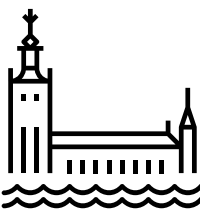**Product code:** 02MER.06.SOP.B60
**Product code:** 02MER.06.SOP.WHT

## Seattle

**Product code:** 02MER.06.SEA.BLK
**Product code:** 02MER.06.SEA.B60
**Product code:** 02MER.06.SEA.WHT

## Singapore

**Product code:** 02MER.06.SIN.BLK
**Product code:** 02MER.06.SIN.B60
**Product code:** 02MER.06.SIN.WHT

## Stockholm

**Product code:** 02MER.06.ARN.BLK
**Product code:** 02MER.06.ARN.B60
**Product code:** 02MER.06.ARN.WHT
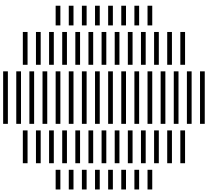
# IBM Developer City Series
# Tote Bag

IBM Developer City Series Tote Bag is available in black or IBM Blue 60 fabric approximation and white graphics, as well as in white fabric with black graphics.
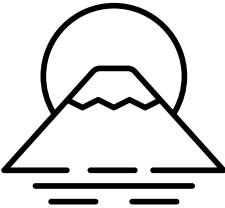
IBM Developer City Series Tote Bag cities and respective product codes are shown opposite.
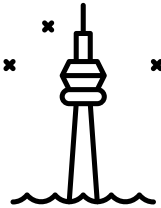
**Tel Aviv**



● **Product code:** 02MER.06.TLV.BLK

● **Product code:** 02MER.06.TLV.B60

○ **Product code:** 02MER.06.TLV.WHT

**Tokyo**
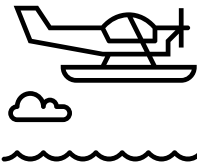


● **Product code:** 02MER.06.TOK.BLK

● **Product code:** 02MER.06.TOK.B60

○ **Product code:** 02MER.06.TOK.WHT

**Toronto**



● **Product code:** 02MER.06.TOR.BLK

● **Product code:** 02MER.06.TOR.B60

○ **Product code:** 02MER.06.TOR.WHT

**Vancouver**



● **Product code:** 02MER.06.VAN.BLK

● **Product code:** 02MER.06.VAN.B60

○ **Product code:** 02MER.06.VAN.WHT

**Washington, DC**
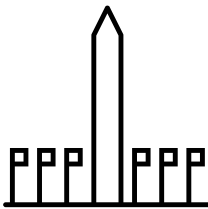


● **Product code:** 02MER.06.WAS.BLK

● **Product code:** 02MER.06.WAS.B60

○ **Product code:** 02MER.06.WAS.WHT

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

## IBM Developer Hoodie

A pullover- or zipper-style IBM Developer hooded jacket, for general event support use.

This item can be coordinated with additional Rebus or *Build Smart. Build Secure.* IBM Developer merchandise (t-shirt, cap, and tote/ cinch bag,) featured on pp 21-40. To order or inquire, please refer to the special order process on page 3.

# IBM Developer Hoodie

IBM Developer Hoodie is available in medium heather gray with black graphics, and in dark heather gray with white graphics.

Tone approximation and graphic placement examples are shown opposite.



Rebus - Medium Gray    **Product code:** 02MER.161.UNI.MHG

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.



Rebus - Dark Gray    **Product code:** 02MER.161.UNI.DHG

IBM Developer Socks
(Bee Pattern)

A selection of IBM Developer color palette-accented, bee-patterned socks for general event support use.

To order or inquire, please refer to the special order process on page 3.

# IBM Developer Socks
# (Bee Pattern)

IBM Developer Socks (Bee Pattern) are available in IBM Developer color palette accents (IBM Blue 60, IBM Purple 40, IBM Magenta 40, IBM Teal 30 yarn color approximations,) with the bee pattern in white.

Color approximations and graphic placement examples are shown opposite.

| | | | |
|---|---|---|---|
| ● | Bee | **Product code:** | 02MER.15.UNI.B60 |
| ● | Bee | **Product code:** | 02MER.15.UNI.P40 |
| ● | Bee | **Product code:** | 02MER.15.UNI.M40 |
| ● | Bee | **Product code:** | 02MER.15.UNI.T30 |

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Drinkware

A selection of IBM Developer color palette-accented water bottles, and a coffee mug for general event support use.

To order or inquire, please refer to the special order process on page 3.

# IBM Developer Water Bottle

IBM Developer Water Bottle is available in white base with IBM Developer color palette accents (IBM Blue 60, IBM Purple 40, IBM Magenta 40, IBM Teal 30 color bar,) and core brand graphics in black.

Color and graphic placement examples are shown opposite.

● UNIBSBS  **Product code:**  02MER.121.UNI.B60

● UNIBSBS  **Product code:**  02MER.121.UNI.P40

● UNIBSBS  **Product code:**  02MER.121.UNI.M40

● UNIBSBS  **Product code:**  02MER.121.UNI.T30

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Coffee Mug

IBM Developer Coffee Mug is available in white base with brand graphics in black.

Appearance and graphic placement example is shown opposite.

● Coffee Mug **Product code:** 02MER.13.UNI.MGA

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Coffee Mug

IBM Developer Coffee Mug is available in white base with brand graphics in black.

Appearance and graphic placement example is shown opposite.

● Coffee Mug    **Product code:**  02MER.13.UNI.MGA

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Writing Accessories

A selection of IBM Developer pens and color palette-accented pencils for general event support use.

To order or inquire, please refer to the special order process on page 3.

# IBM Developer Pen

IBM Developer Pen is available in blue base with brand graphics in white, and gray base with brand graphics in black.

Appearance and graphic placement examples are shown opposite.
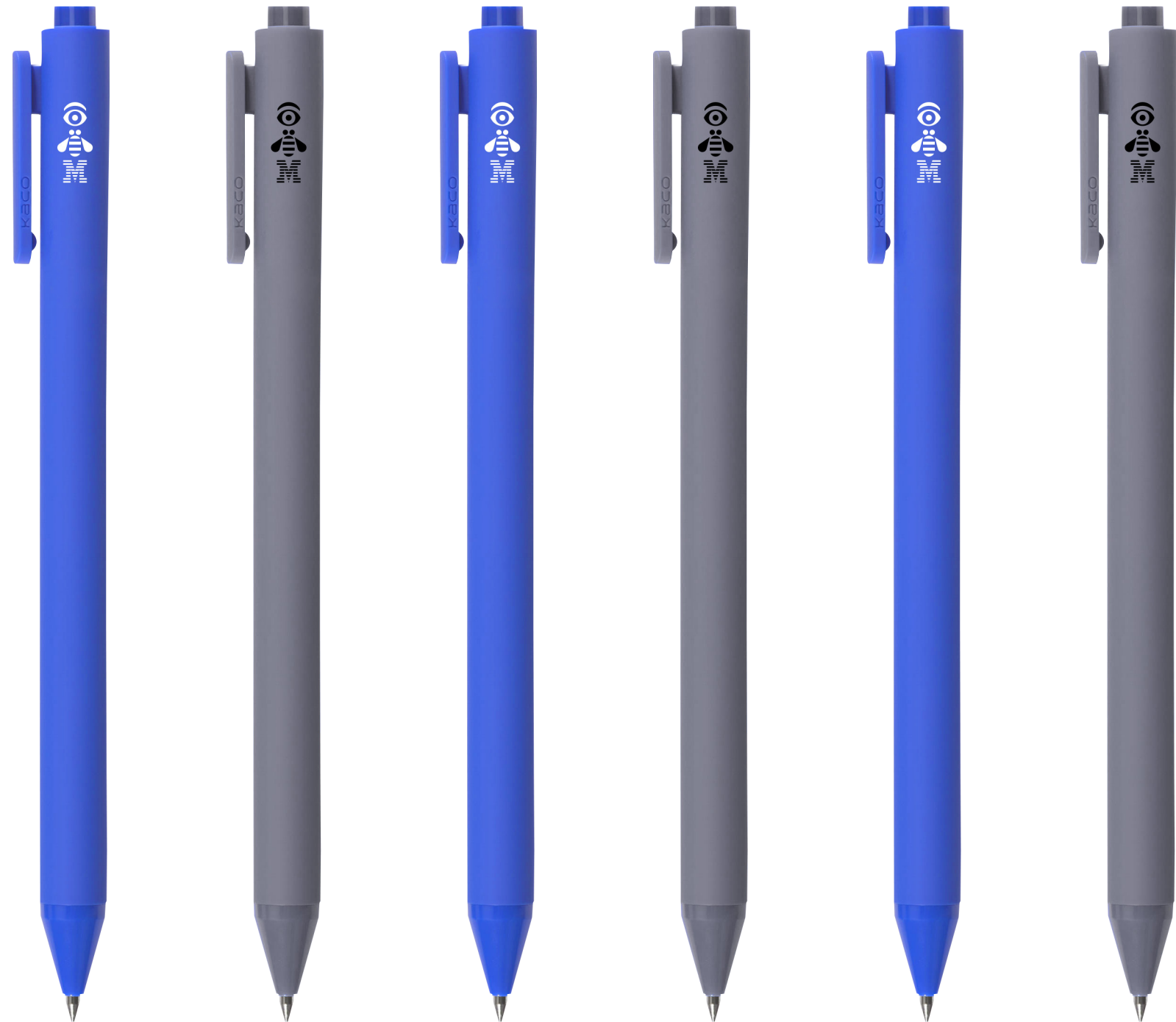
● Pen     **Product code:** 02MER.101.UNI.B60

● Pen     **Product code:** 02MER.101.UNI.CG3

# IBM Developer Pencil

IBM Developer Pencil is available in black or white base, and core brand graphics in white or black.

Appearance and graphic placement examples are shown opposite.

● Pencil     **Product code:**   02MER.102.UNI.BLK

○ Pencil     **Product code:**   02MER.102.UNI.WHT

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Computer and Phone Accessories

A selection of IBM Developer computer and phone accessories for giveaways and general event support use.

To order or inquire, please refer to the special order process on page 3.

# IBM Developer Webcam Cover

IBM Developer Webcam Cover is available in black base with brand graphics in white, attached to the branded carrier cards in assorted IBM Developer color palette accents.

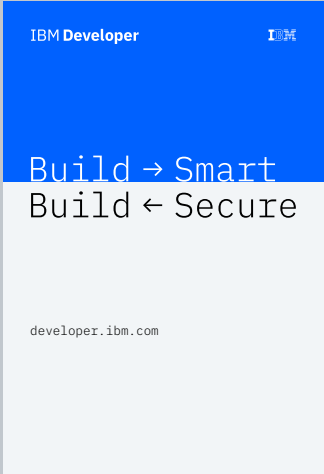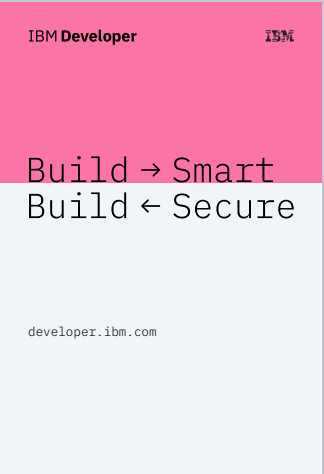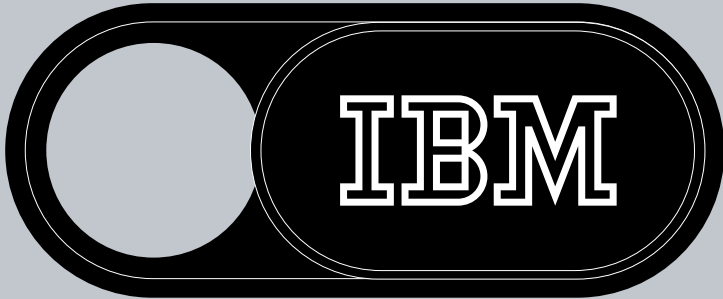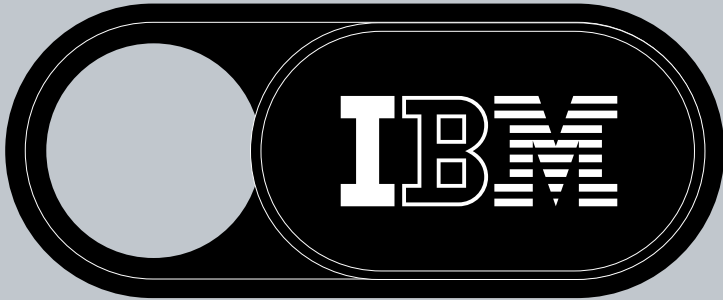Appearance and graphic placement examples are shown opposite.

| | | |
|---|---|---|
| ● IBM Expression A | **Product code:** | 02MER.091.UNI.M40 |
| ● IBM Expression B | **Product code:** | 02MER.091.UNI.B60 |
| ● IBM Expression C | **Product code:** | 02MER.091.UNI.P40 |

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.



**IBM Developer**    IBM
Build → Smart
Build ← Secure
developer.ibm.com

Webcam Cover
Slide cover to expose hole
Remove adhesive from back of unit
Align hole on the cover over camera lens and press firmly
Slide to close camera
developer.ibm.com    IBM

**IBM Developer**    IBM
Build → Smart
Build ← Secure
developer.ibm.com

Webcam Cover
Slide cover to expose hole
Remove adhesive from back of unit
Align hole on the cover over camera lens and press firmly
Slide to close camera
developer.ibm.com    IBM

**IBM Developer**    IBM
Build → Smart
Build ← Secure
developer.ibm.com

Webcam Cover
Slide cover to expose hole
Remove adhesive from back of unit
Align hole on the cover over camera lens and press firmly
Slide to close camera
developer.ibm.com    IBM

# IBM Developer Squid Charger

IBM Developer Squid Charger is available in white base with brand graphics in black. Allows charging multiple devices with 2 Micro USB Connectors, Mini USB Connector and Detachable MFi Certified Apple Lightning Cable Connector.
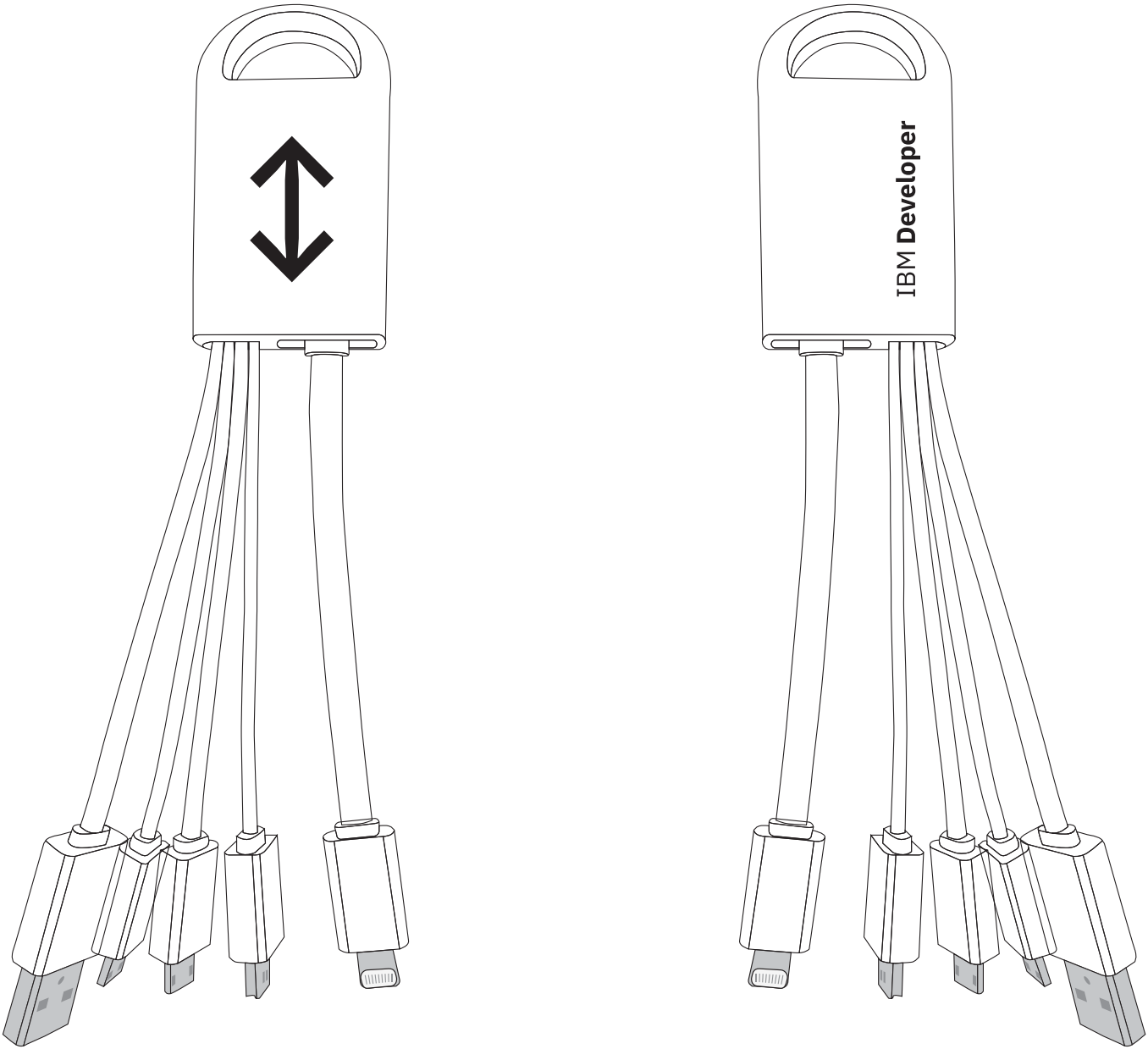
Appearance and graphic placement examples are shown opposite.

◯ Squid          **Product code:**  02MER.11.UNI.WHT

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer Power Bank

IBM Developer Power Bank is available in white base with brand graphics in black or blue. Contact the IBM Logo Store for charging capacity options and other technical specifications.

Appearance and graphic placement examples are shown opposite.

● Powerbank A    **Product code:** 02MER.14.UNI.BLK

● Powerbank B    **Product code:** 02MER.14.UNI.B60

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

**IBM Developer**

**IBM Developer**

# IBM Developer Universal Sticker Sheets

A selection of IBM Developer universal stickers for giveaways and general event support use.

To order or inquire, please refer to the special order process on page 3.

# IBM Developer Universal Sticker Sheets A/B

IBM Developer Universal Sticker Sheets A/B are assorted sets of various brand-approved sticker executions in IBM Developer color palette accents, printed on a transparent substrate/carrier base. Smaller sub-sets of stickers can be chosen for production, subject to minimum quantities and overall guidance by the IBM Logo Store and the special order vendors.

Color and graphic options are shown opposite. Any color changes and color combinations not featured here need to be approved separately prior to production, through the existing IBM Logo Store process.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.
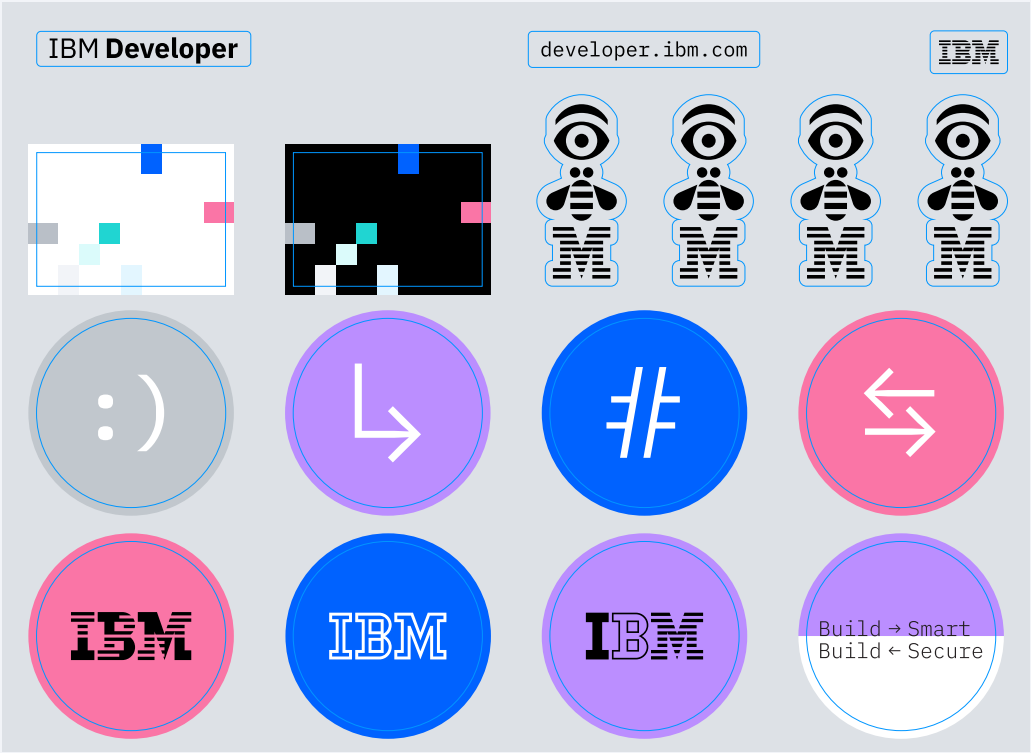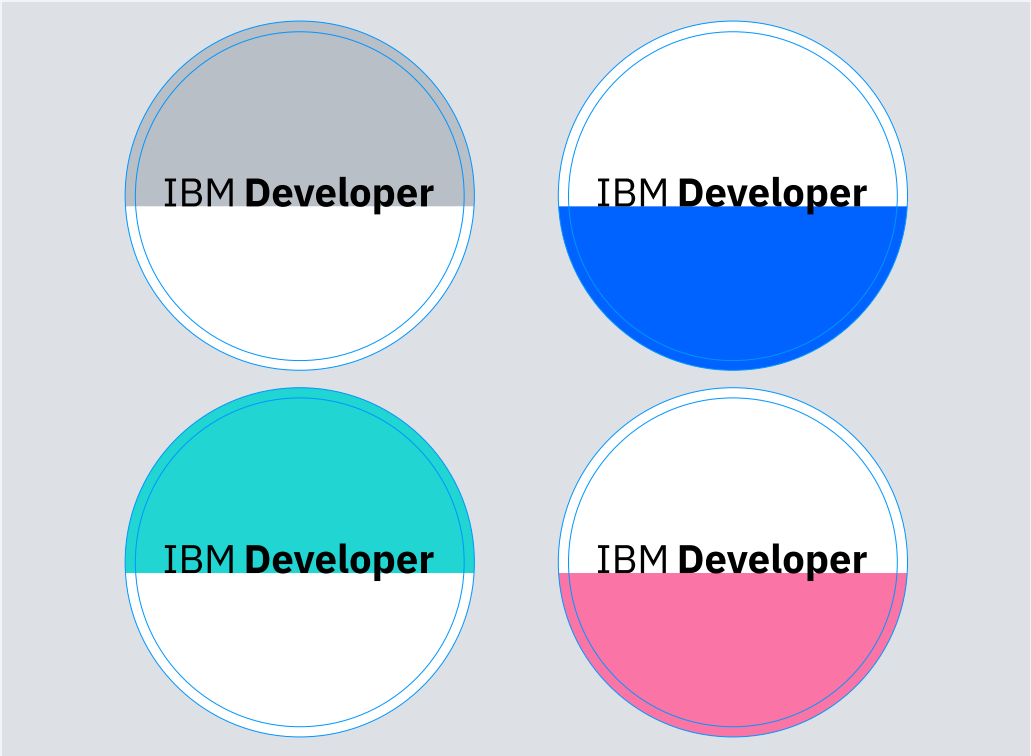
**Sticker Sheet A**
Assorted 1.5" round stickers + custom die-cut logos - white/reversed
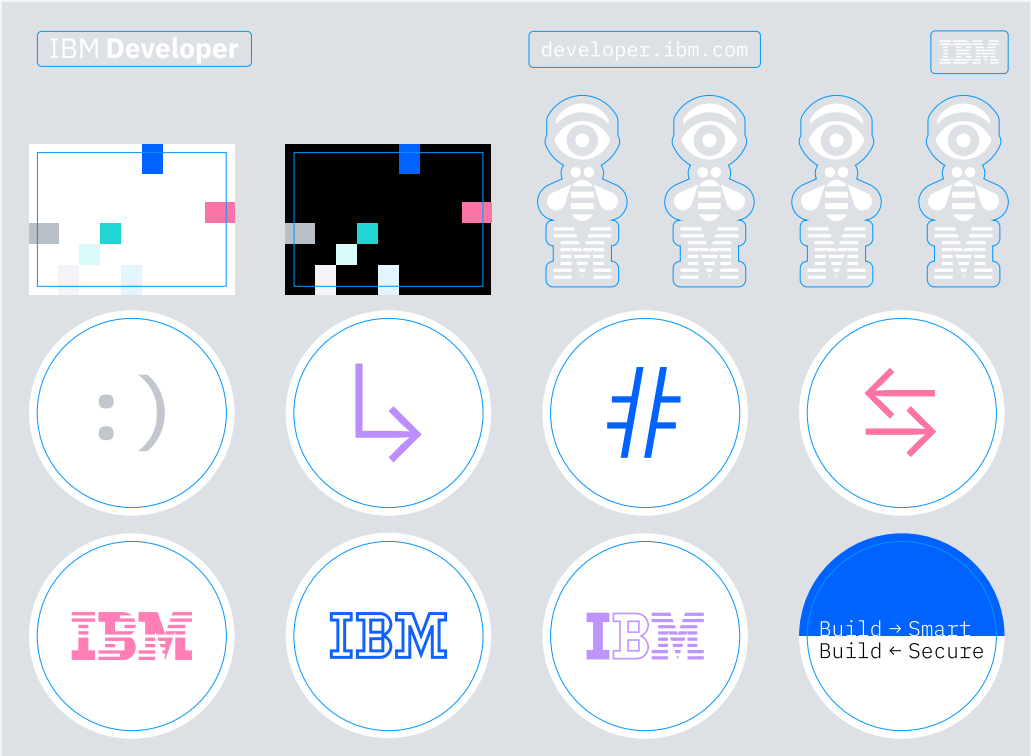


(A) Reversed    **Product code:** 02MER.071.UNI.REA

**Sticker Sheet B**
Assorted 1.5" round stickers + custom die-cut logos - black/positive



(A) Positive    **Product code:** 02MER.071.UNI.POB

# IBM Developer Universal Sticker Sheets C/D

IBM Developer Universal Sticker Sheets C/D are assorted sets of various brand-approved sticker executions in IBM Developer color palette accents, printed on a transparent substrate/carrier base. Smaller sub-sets of stickers can be chosen for production, subject to minimum quantities and overall guidance by the IBM Logo Store and the special order vendors.

Color and graphic options are shown opposite. Any color changes and color combinations not featured here need to be approved separately prior to production, through the existing IBM Logo Store process.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

**Sticker Sheet C**
Assorted 2.5" round stickers



(A) Large       **Product code:**  02MER.071.UNI.LGC

**Sticker Sheet D**
Assorted 1.75 x  2" hexagonal stickers
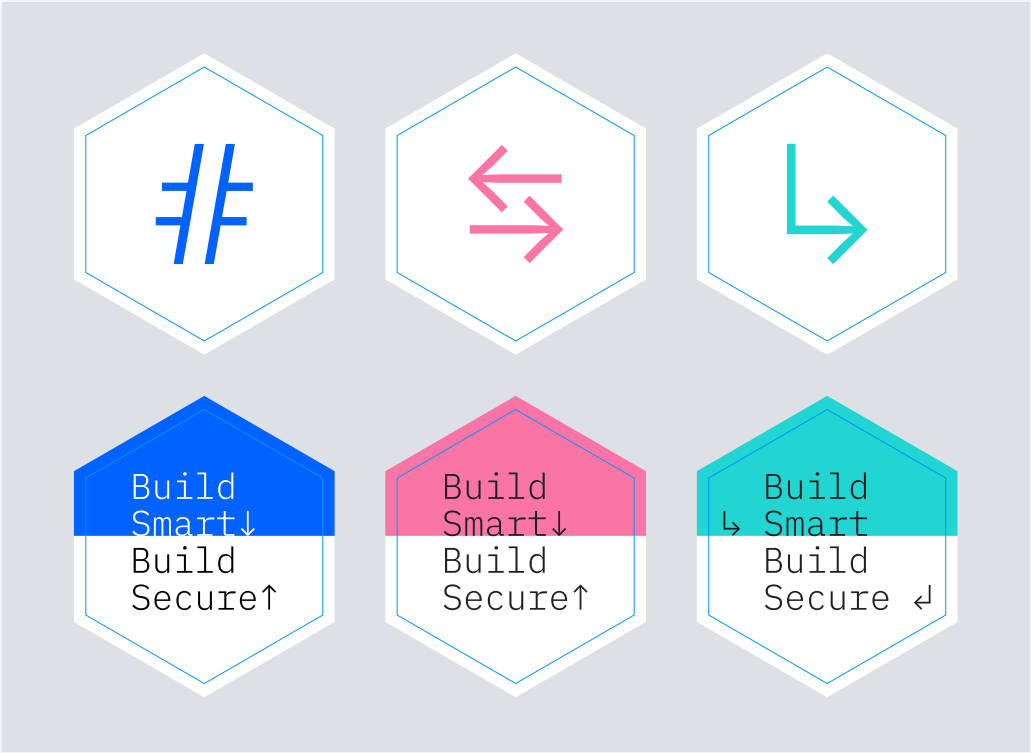


(A) Hexagonal       **Product code:**  02MER.071.UNI.HXD

# IBM Developer City Series Sticker Sheets

Reflecting the truly global nature and presence of IBM Developer, the IBM Developer City Series Sticker Sheets can be produced for developer city-specific event executions, and are available in assorted colors.

Additionally, the coordinated merchandise sets based on this ever-expanding series of developer city pictograms are also available (t-shirt, cap, and tote bag.) To order or inquire, please refer to the special order process on page 3.

# IBM Developer City Series
# Sticker Sheets

IBM Developer City Series Sticker Sheets are assorted sets of developer city pictogram-based sticker executions in IBM Developer color palette accents, printed on a transparent substrate/carrier base. Smaller sub-sets of stickers can be chosen for production, subject to minimum quantities and overall guidance by the IBM Logo Store and the special order vendors.

Color and graphic options available are shown opposite.

(A) Amsterdam    **Product code:**  02MER.072.AMS.ASO

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

# IBM Developer City Series Sticker Sheets

IBM Developer City Series Sticker Sheet is provided with stickers in assorted background colors or transparent background, with developer city pictograms in either black or white - refer to the sheet example on page 61.

IBM Developer City Series Sticker Sheet cities and respective product codes are shown opposite.

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

### Amsterdam

Ⓐ **Product code:** 02MER.072.AMS.ASO
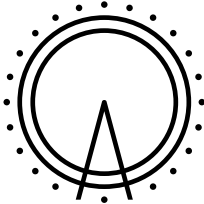
### Austin
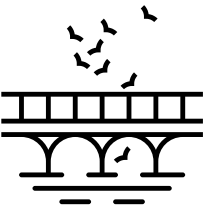
Ⓐ **Product code:** 02MER.072.AUS.ASO

### Bangalore

Ⓐ **Product code:** 02MER.072.BAN.ASO

### Barcelona
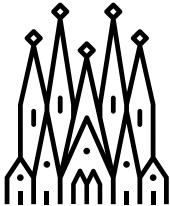
Ⓐ **Product code:** 02MER.072.BCN.ASO

### Beijing

Ⓐ **Product code:** 02MER.072.BEI.ASO

### Berlin
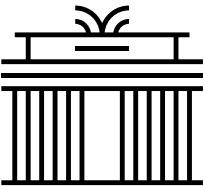
Ⓐ **Product code:** 02MER.072.BER.ASO

### Boston
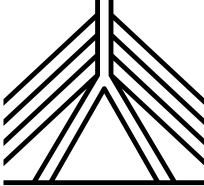
Ⓐ **Product code:** 02MER.072.BOS.ASO

### Copenhagen

Ⓐ **Product code:** 02MER.072.CPH.ASO

### Dubai
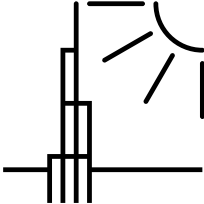
Ⓐ **Product code:** 02MER.072.DBI.ASO
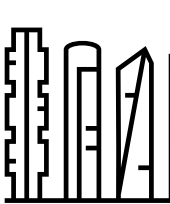
### Dublin
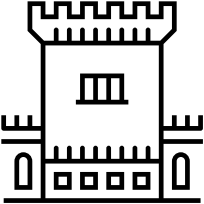
Ⓐ **Product code:** 02MER.072.DUB.ASO

### London

Ⓐ **Product code:** 02MER.072.LON.ASO
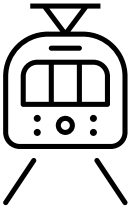
### Madrid

Ⓐ **Product code:** 02MER.072.MAD.ASO

# IBM Developer City Series
# Sticker Sheets

IBM Developer City Series Sticker Sheet is provided with stickers in assorted background colors or transparent background, with developer city pictograms in either black or white - refer to the sheet example on page 61.

IBM Developer City Series Sticker Sheet cities and respective product codes are shown opposite.

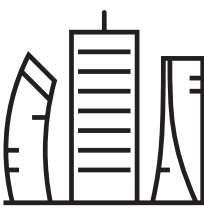Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

**Melbourne**

(A) **Product code:** 02MER.072.MEL.ASO

**Mexico City**

(A) **Product code:** 02MER.072.MEX.ASO

**Milan**

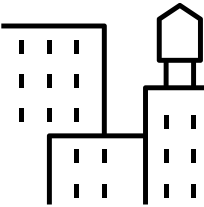(A) **Product code:** 02MER.072.MXP.ASO

**Moscow**

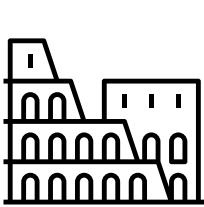(A) **Product code:** 02MER.072.MOS.ASO

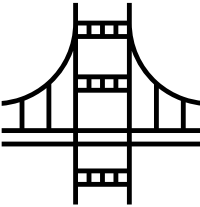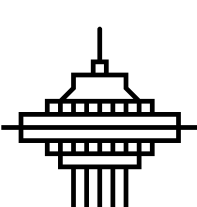**Munich**
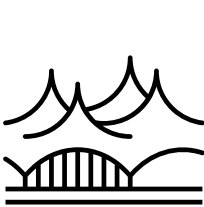
(A) **Product code:** 02MER.072.MUC.ASO

**New York**

(A) **Product code:** 02MER.072.NYC.ASO

**Rome**

(A) **Product code:** 02MER.072.ROM.ASO

**San Francisco**

(A) **Product code:** 02MER.072.SFO.ASO
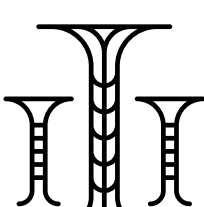
**Sao Paulo**

(A) **Product code:** 02MER.072.SOP.ASO
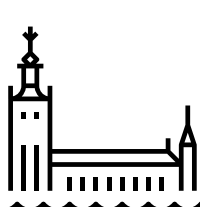
**Seattle**

(A) **Product code:** 02MER.072.SEA.ASO

**Singapore**

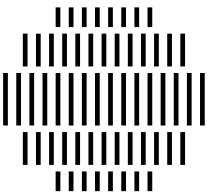(A) **Product code:** 02MER.072.SIN.ASO

**Stockholm**

(A) **Product code:** 02MER.072.ARN.ASO

# IBM Developer City Series
# Sticker Sheets

IBM Developer City Series Sticker Sheet is provided with stickers in assorted background colors or transparent background, with developer city pictograms in either black or white - refer to the sheet example on page 61.
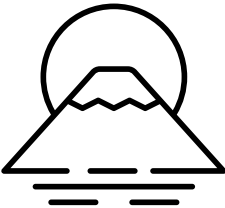
IBM Developer City Series Sticker Sheet cities and respective product codes are shown opposite.
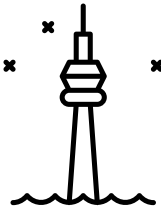
**Tel Aviv**



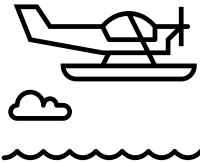Ⓐ **Product code:** 02MER.072.TLV.ASO

**Tokyo**



Ⓐ **Product code:** 02MER.072.TOK.ASO
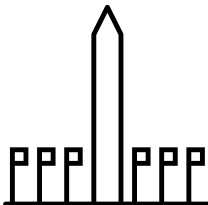
**Toronto**



Ⓐ **Product code:** 02MER.072.TOR.ASO

**Vancouver**



Ⓐ **Product code:** 02MER.072.VAN.ASO

**Washington, DC**



Ⓐ **Product code:** 02MER.072.WAS.ASO

Prices, lead-times and minimum order quantities will vary based on the ordering country.

For all orders please go to logostore-globalid.com, find your country and contact your authorized IBM supplier for special orders.

How to Order
(Closing Reminder)

Please go to logostore-globalid.com, find your country, and contact one of the authorized IBM Logo Merchandise special order suppliers to get a quote and place an order.

All IBM Developer merchandise must be purchased from an authorized supplier, using the special order process. For any IBM Developer merchandise questions, please email logostor@us.ibm.com

A unique product code is assigned to each IBM Developer merchandise item per following pages — please reference it in your inquiries and ordering process.

Prices and minimum order quantities will vary based on the ordering country. Specific item's availability may vary depending on your country.

International Business Machines
IBM Developer