

Merchandise Special Order Catalog

IBM Power11

How to order

Items in this deck represent a curated selection of IBM Power11 merchandise available for special orders. The schematic drawings represent the general designs, and the final details will be informed by the availability of product styles, materials, production options and colors per country.

Prices and minimum order quantities vary based on the country in which they are ordered. Other items not shown may be requested through your local authorized logo merchandise supplier.

Go to the [IBM Brand Store](#), find your country, and contact one of the authorized IBM merchandise suppliers. All IBM merchandise must be ordered from an authorized supplier.

For any IBM merchandise questions, email the [IBM merchandise team](#).

Design notes

Logotype
The version name is featured and recommended overall across merchandise to focus on hardware. The primary name may be used when it makes sense strategically to focus on the platform story at an event.

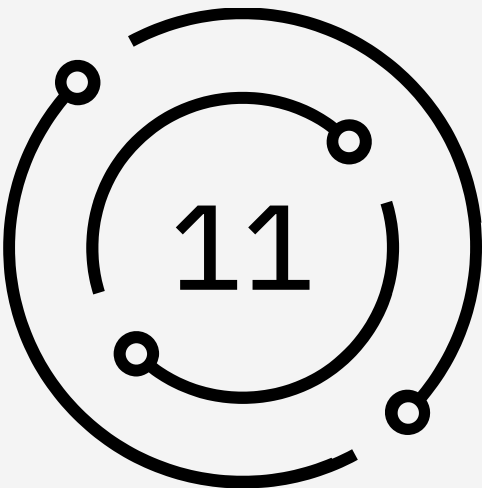
Primary

IBM **Power11**

Option for platform story events

IBM **Power**

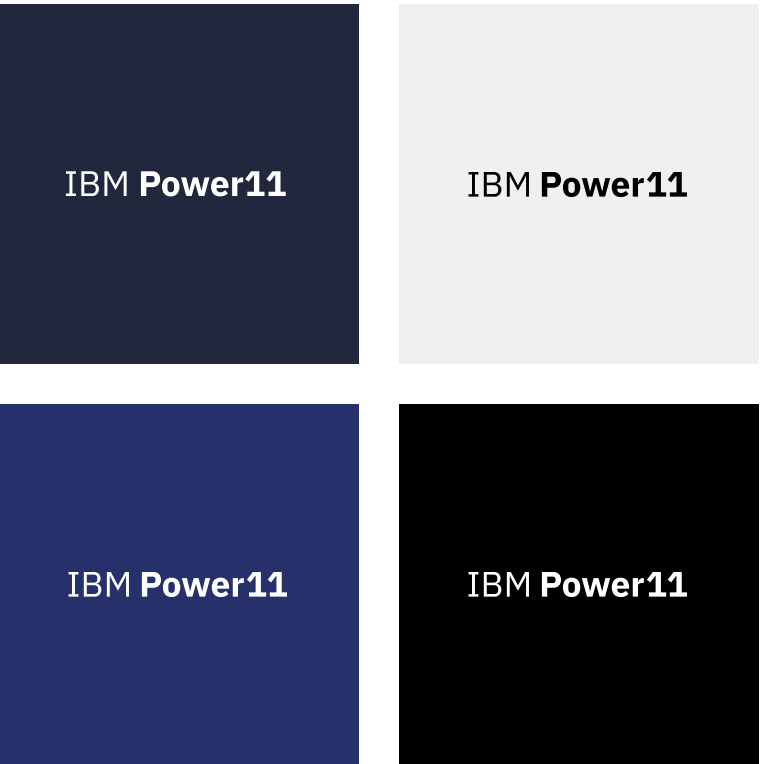
Pictogram
The Power11 pictogram is leveraged across items and may be used with either the platform or hardware names. As an alternative, launch messaging is featured on limited items only.



T-shirt

(Power is/)

Artwork: 1 color
Item color: navy, blue, light gray and black
Required: Power is/ (center chest)
Required: 8-bar logo (left sleeve)
Required: logotype (right sleeve)



Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.



Right sleeve

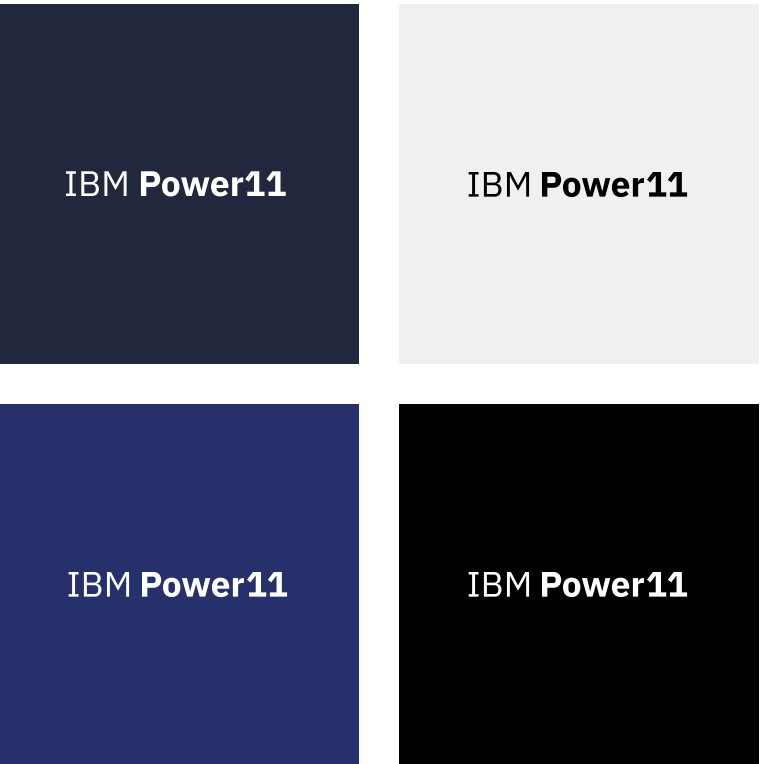


Left sleeve



T-shirt (pictogram)

Artwork: 4 color
Item color: navy, blue, light gray and black
Required: pictogram (center chest)
Required: 8-bar logo (left sleeve)
Required: logotype (right sleeve)



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Right sleeve



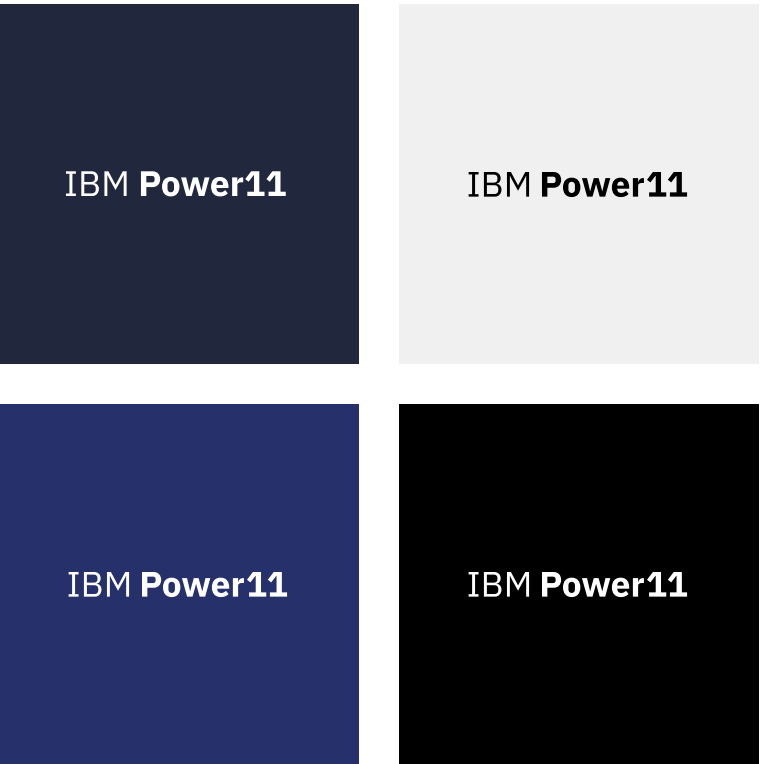
Left sleeve



T-shirt

(Elevate with 11)

Artwork: 4 color
Item color: navy, blue, light gray and black
Required: pictogram (center chest)
Required: 8-bar logo (left sleeve)
Required: logotype (right sleeve)
Required: Elevate with 11 (centered upper back)



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Right sleeve



Left sleeve



Backside



Cap (pictogram)

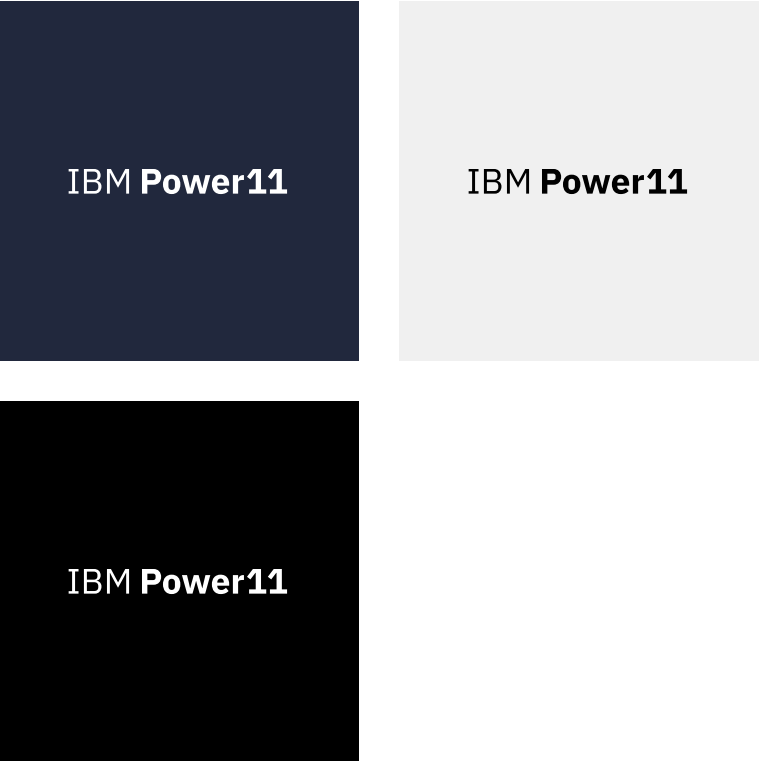
Artwork: 1 color
Item color: navy, light gray and black
Required: pictogram (front)
Required: 8-bar logo (back)
Final scale dependent on production process.



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Cap (logotype)

Artwork: 1 color
Item color: navy, light gray and black
Required: pictogram (front)
Required: 8-bar logo (back)
Final scale dependent on production process.



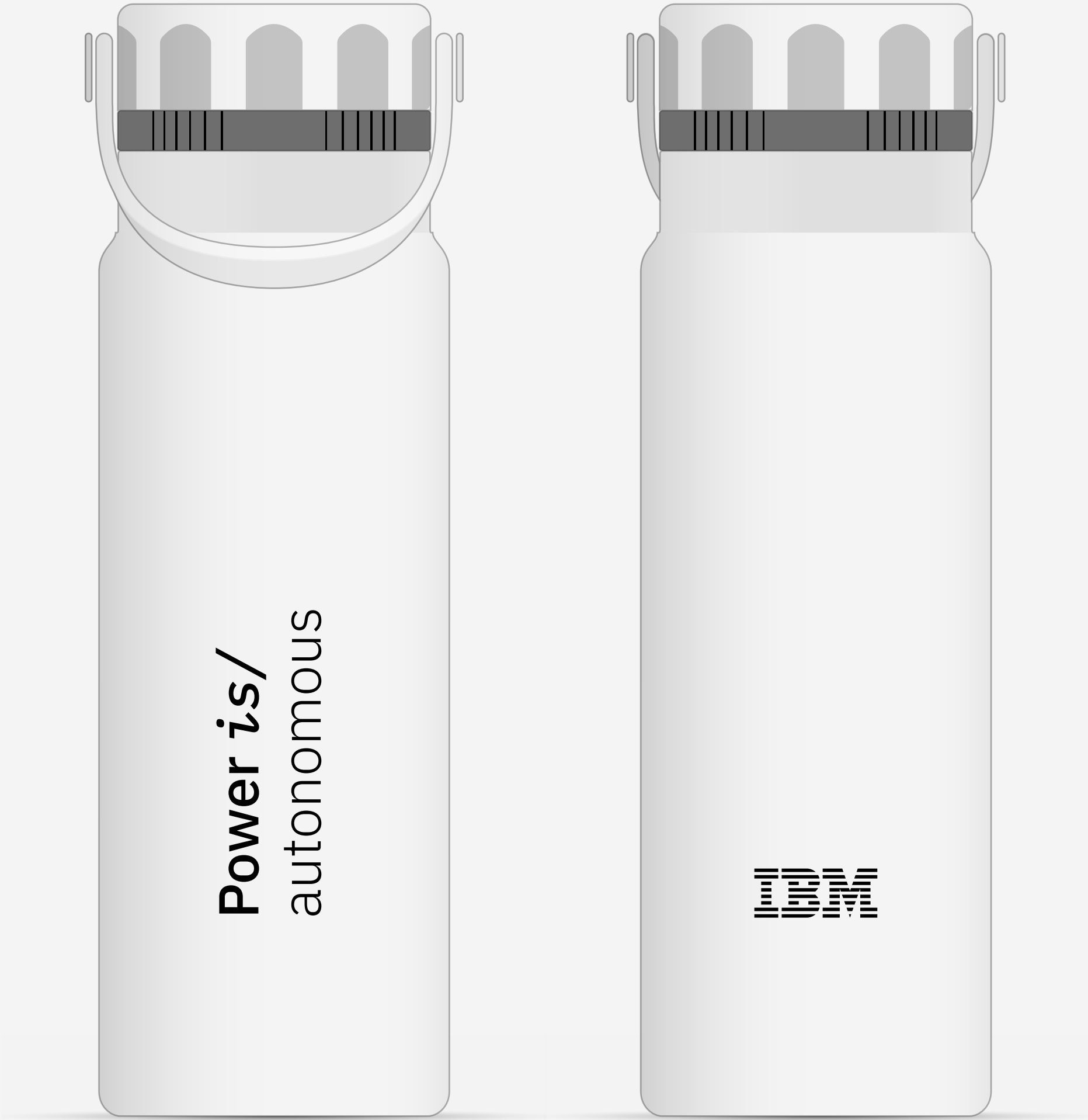
Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.

Bottle

(Power is/)

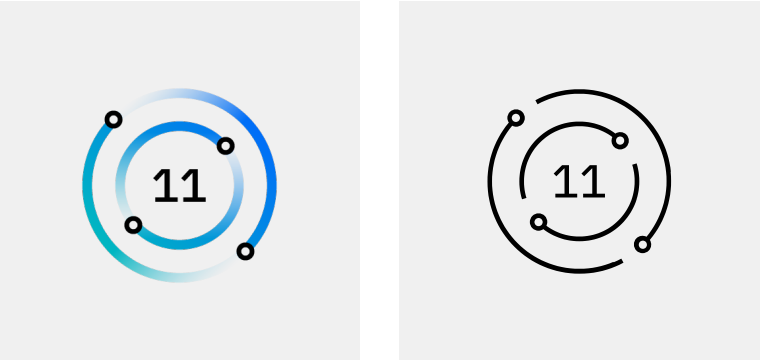
Artwork: 1 color
Item material: stainless steel or white
Required: Power is/ (front)
Required: 8-bar logo (back)

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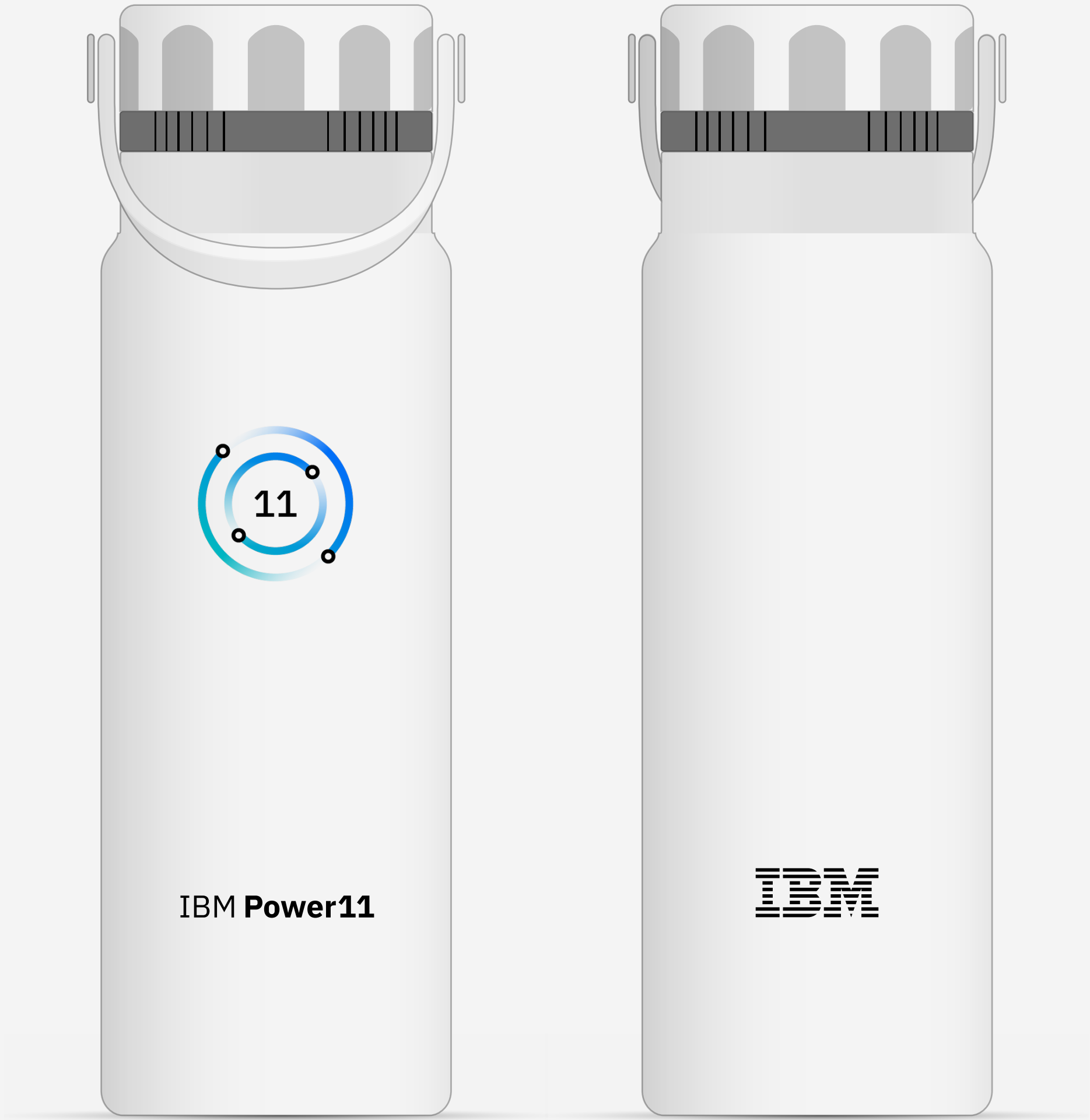


Bottle (pictogram)

Artwork: 4 color or 1 color
Item material: stainless steel or white
Required: pictogram (front)
Required: 8-bar logo (back)

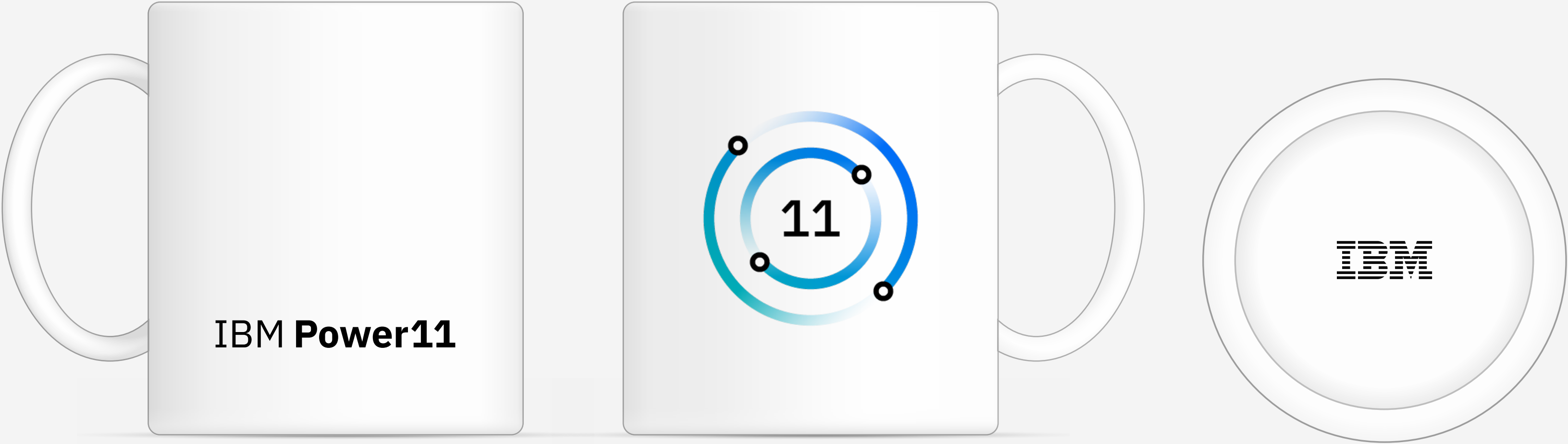
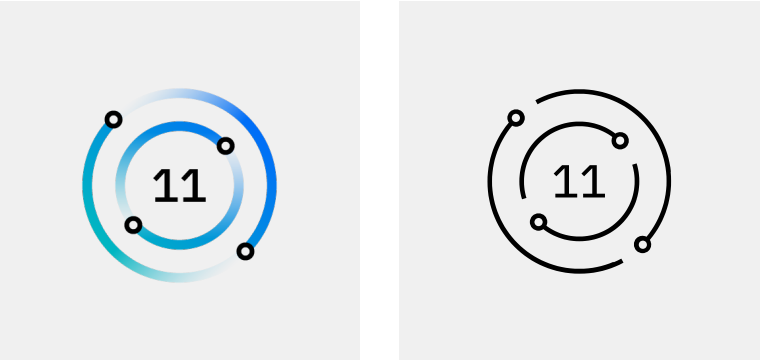


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Mug

Artwork: 4 color or 1 color
Item color: white
Required: pictogram (front)
Required: logotype (back)
Optional: 8-bar logo (bottom)



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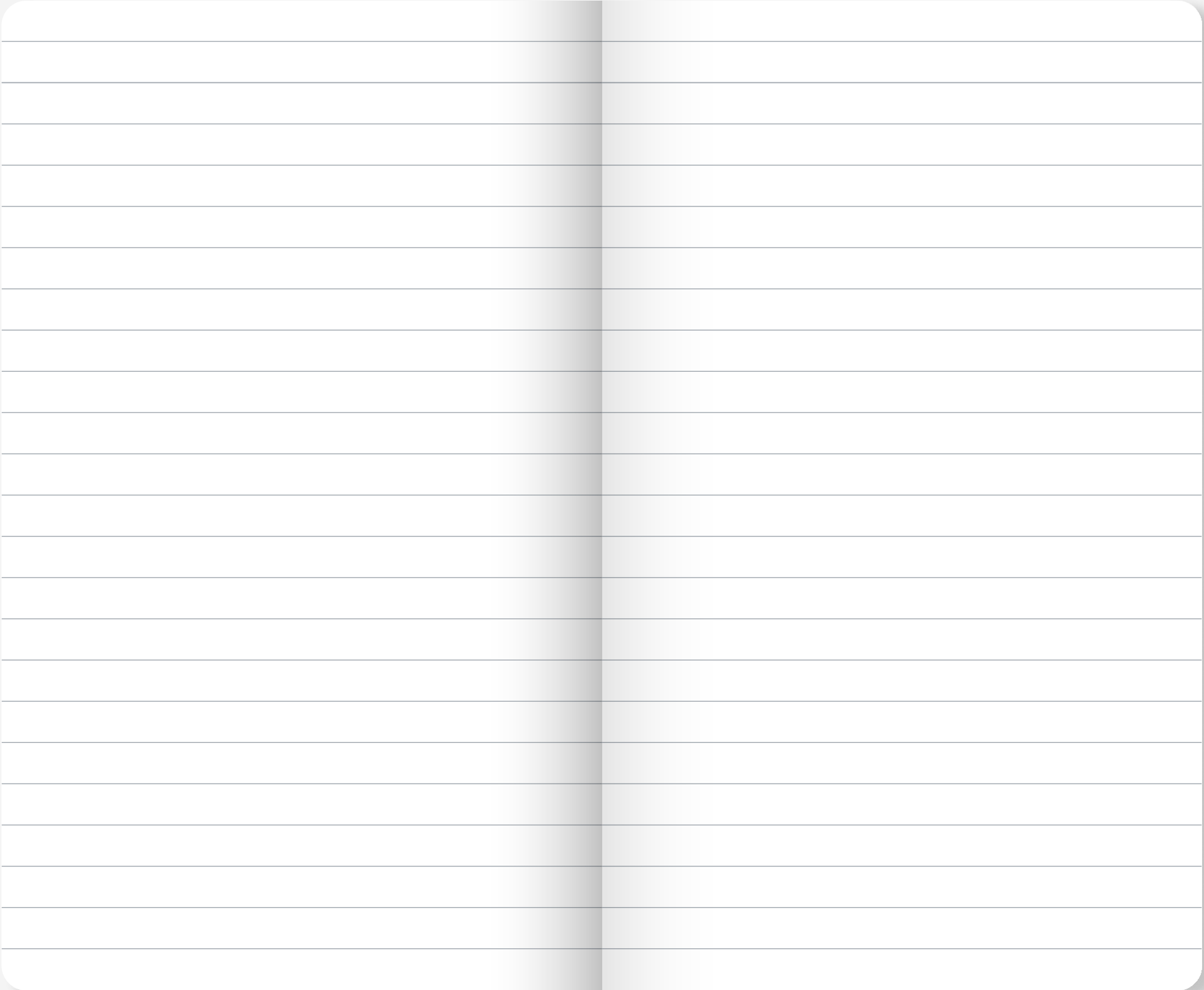
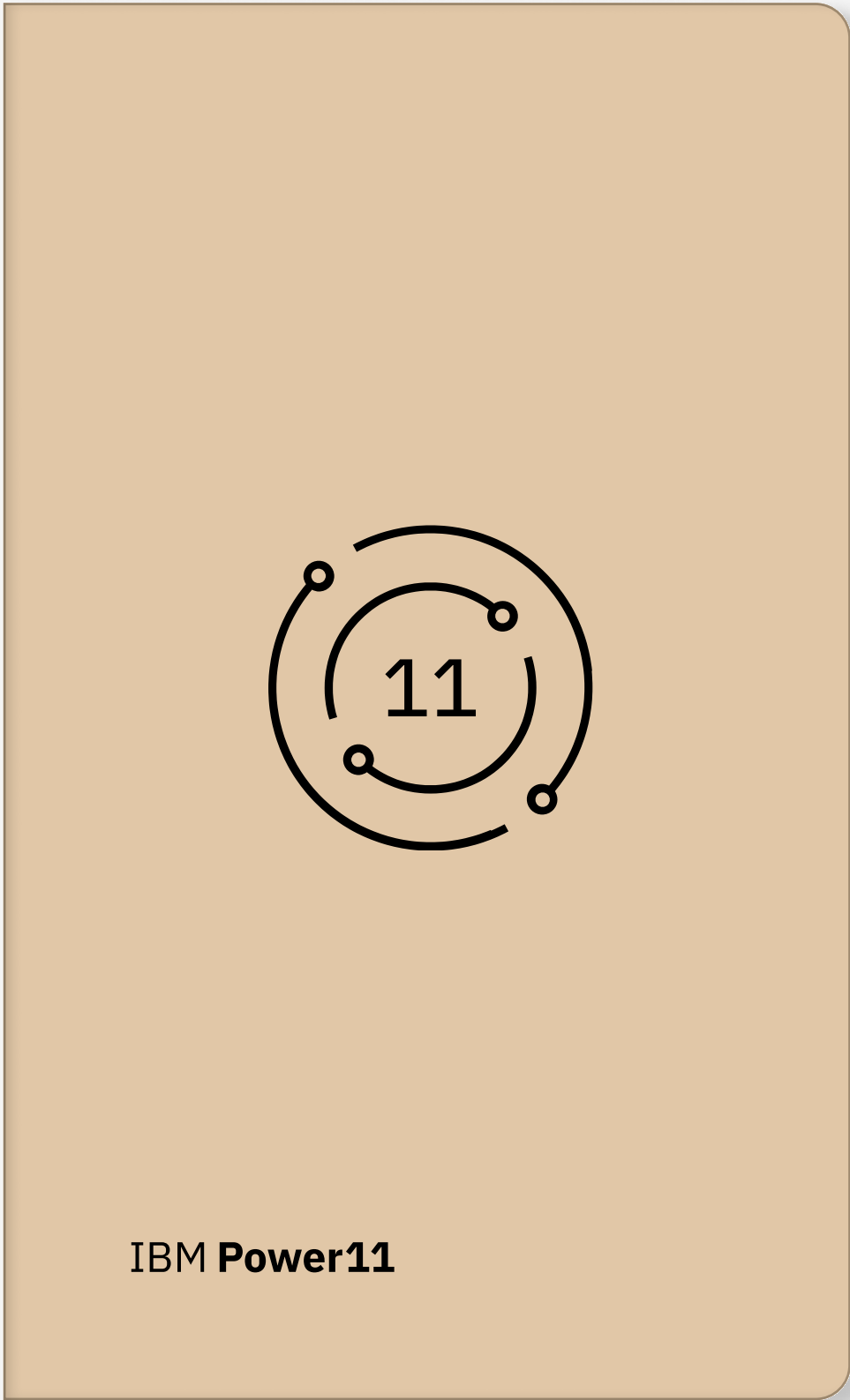
Soft cover journal

Artwork: 1 color
Item material: kraft
Required: logotype (front)
Required: 8-bar logo (back)



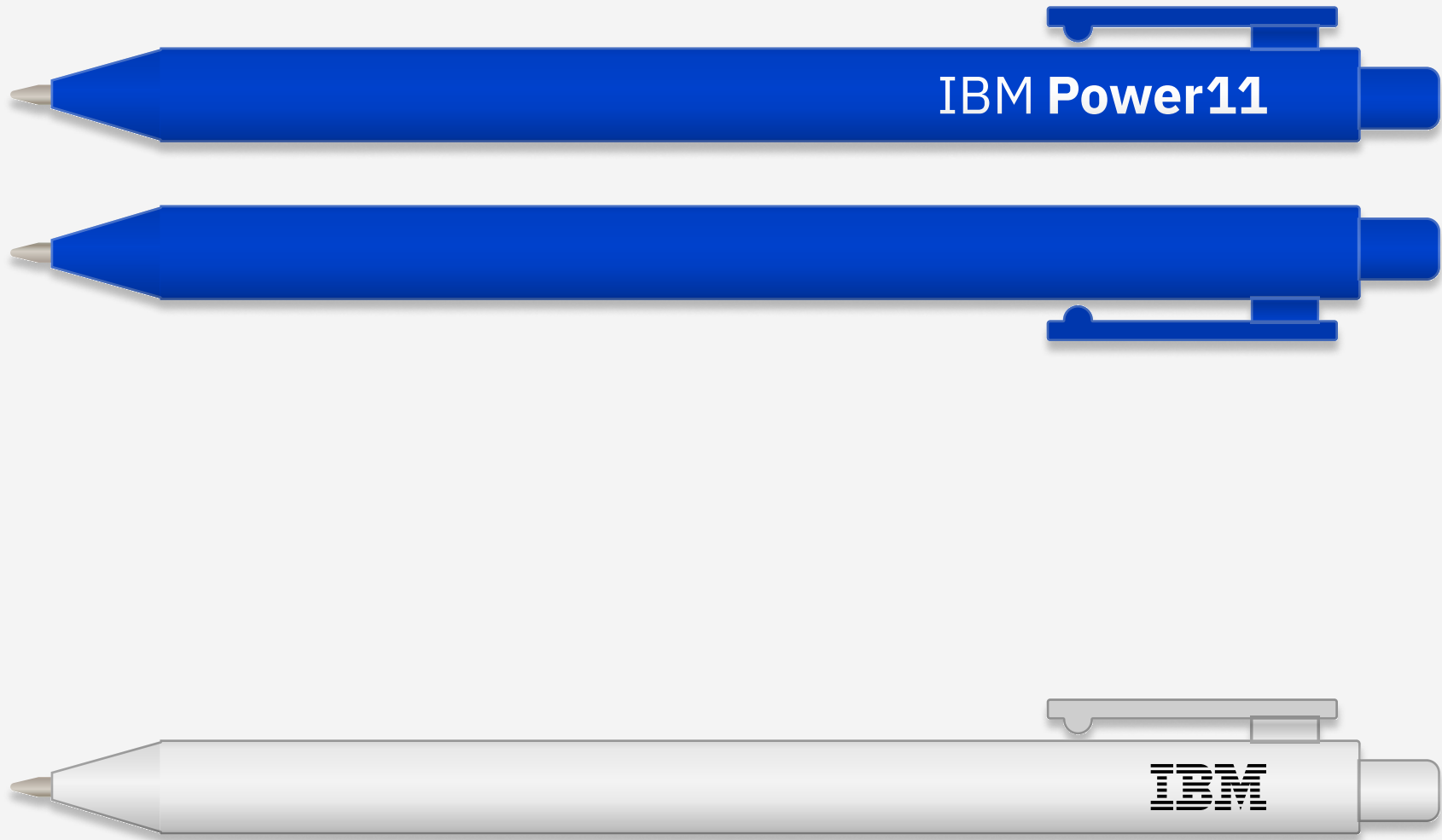
Back detail

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Gel pen

Artwork: 1 color
Item color: blue or white
Required: logotype or 8-bar logo
(only 1 side per pen)

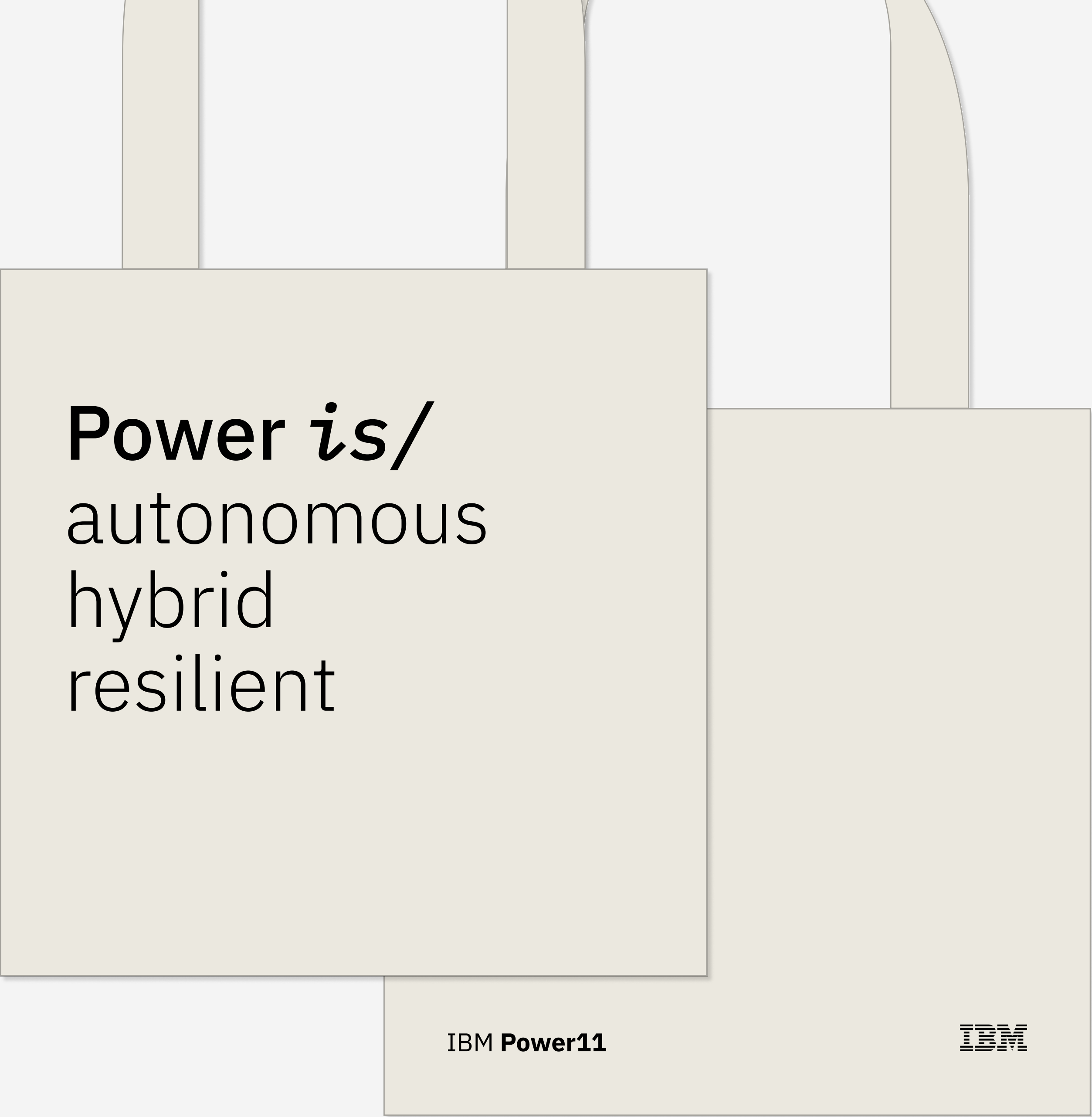


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Tote bag (Power is/)

Artwork: 1 color
Item material: natural canvas
Required: Power is/ (front)
Required: 8-bar logo (back, bottom right)
Required: logotype (back, bottom left)

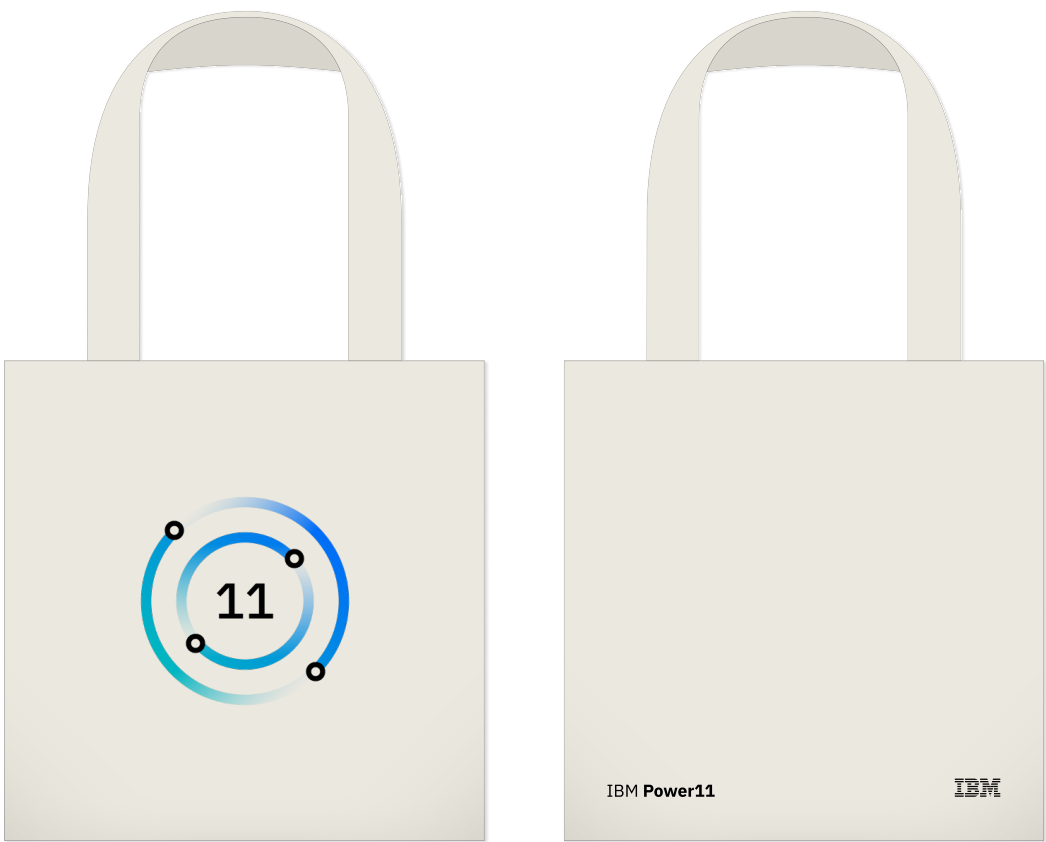
Minimum order quantities and prices will vary by ordering country. All colors may not be available in every country. For all orders go to the [IBM Brand Store](#), find your country and contact your authorized IBM supplier.



Tote bag (pictogram)

Artwork: 4 color
Item material: natural canvas
Required: pictogram (center)
Required: 8-bar logo (bottom right)
Required: logotype (bottom left)

Alternate option with two side print



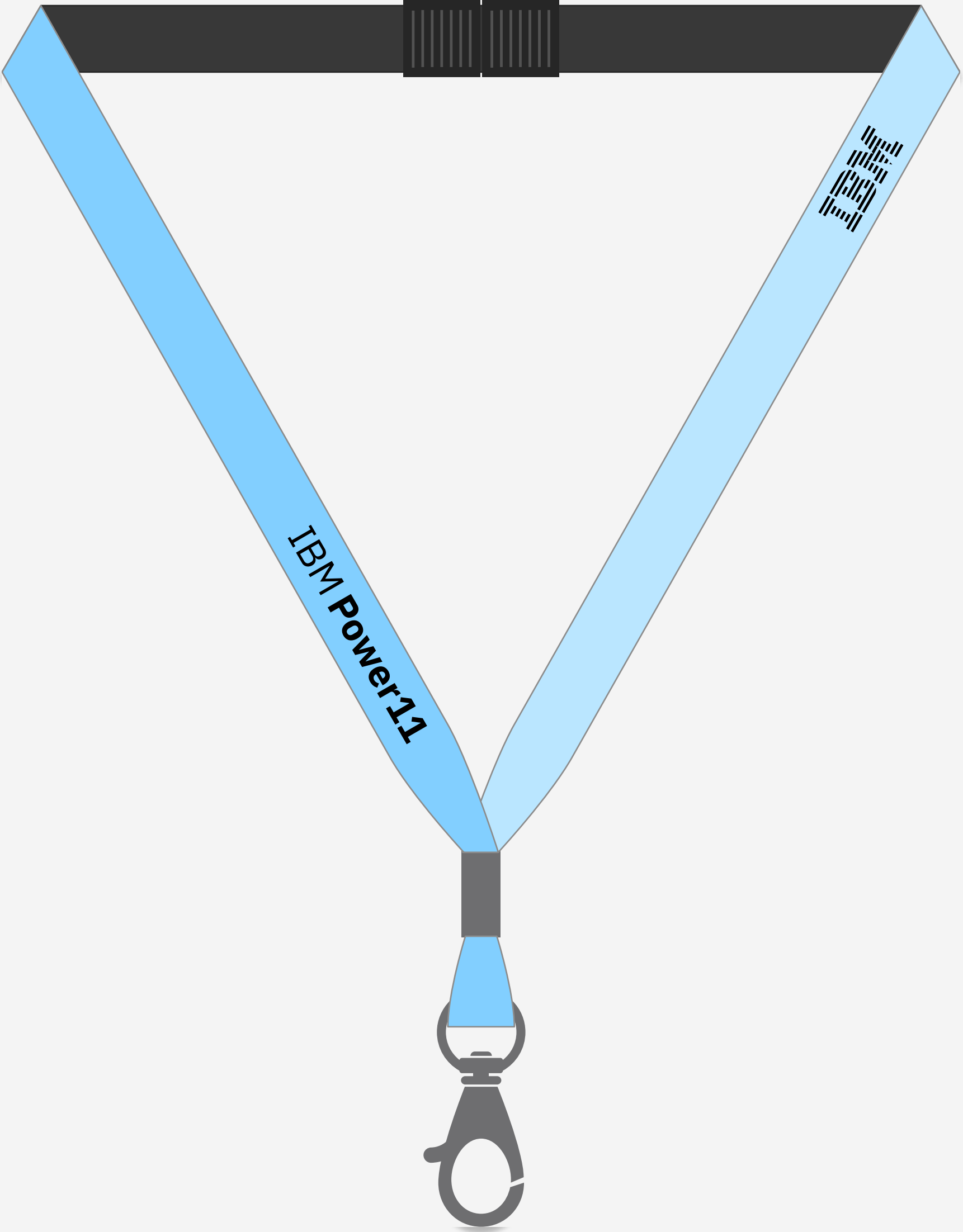
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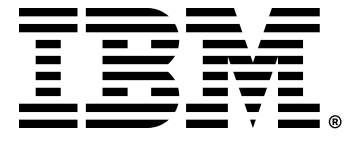


Lanyard

Artwork: 4 color
Required: logotype
Required: IBM 8-bar

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For information
and mechanicals:
[IBM merchandise team](#)