

### Increase Brand Awareness with

# **Co-Branding Strategies**



\*Pricing is estimated and subject to change.

## The Value of Agent Branding

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Did you know? 72% of consumers agree promotional products are a good way to learn about businesses in their community. Co-brand promotional merchandise with your agency or agent's contact information.

C. Agency

В.

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John Doe 123 Address 123-456-7890

10Up

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A. Brand + AgencyB. Brand + Agent

Personalization

C.



40 oz. Jackson Intrepid Stainless Steel Tumbler

Style: #50075 MOQ: 24 MSRP: \$19.55



Classic Dad Cap Style: #28295 MOQ:48 MSRP: \$12.00 O • • • • +



8 oz. Scented Tumbler Candle Style: #NCSTU8.NS MOQ: 50 MSRP: \$11.86 Grow a plant once the candle has been burned down!

> Modern Sprout® Rooted Candle Style: #101462 MOQ: 30 MSRP: \$16.62



Men's & Ladies Port Authority® Packable Puffy Vest

Style: #J851/L851 MOQ:12 MSRP: \$50.98



### Extend Your Brand Strategy\_

From undergoing a rebrand to expanding into new markets, meaningful merchandise can increase your brand reach.

Did you know?

Powerful branding can help build customer loyalty, grow market share, and drive profitability.

#### Port Authority® Ladies Microterry Pullover Hoodie

Style: #LK826 MOQ: 12 MSRP: \$33.98 ●●○●

Source: PPAI 2023 Consumer Survey, ASI, The Incentive Research Foundation





Style: #50213 MOQ: 20 MSRP: \$57.49





Men's & Ladies OGIO® Motion 1/4-Zip

Style: #OG153/LOG153 MOQ: 12 MSRP: \$46.00





iLive 13" Portable Bluetooth Speaker Style: #102094 MOQ: 6 MSRP: \$59.99



#### Kona Groove 18" X 12-1/2" Bamboo Cutting Board



Acadia Tote Cooler Style: #101608 | MOQ: 12 | MSRP: \$36.38

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#### Bamboo Journal Set

Style: #95223 MOQ: 100 MSRP: \$9.25



Deluxe Utility Tote Style: #8665 MOQ:25 MSRP: \$26.98



Mate Wireless Charging Pad and iWatch Holder Style: #SM-2835 MOQ: 30 MSRP: \$10.44







#### ReFlex Women's Fleece Crewneck Sweatshirt Style: #02827

MOQ: 24 MSRP: \$30.00

#### **ReFlex Fleece Hoodie**

Style: #02527 MOQ: 24 MSRP: \$30.00

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### Ready to Get Started?

**Contact your Staples Promotional Products representative today!** 

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